



UTAH CULTURE MATTERS

> artsandmuseums.utah.gov



Utah Division of
Arts & Museums



Our mission is to connect the people and communities of Utah through arts and museums.

GOALS

- Promote the value and impact of our cultural community
- Foster sustainable organizations
- Serve as a statewide resource hub
- Ensure all voices are heard, provide fair opportunities across the state, be welcoming to all, and help our constituents be accessible to people with disabilities

VALUES

COLLABORATION: We believe in building with, not building for. We infuse collaboration into our services to ensure relevance, inclusion, and value.

OPENNESS: We engage with communities and people, recognizing and respecting various cultures, diversity, identity, ethnicity, ability, ideology, or locality. We are continuing to be more accessible and inclusive.

EXCELLENCE: We strive to position ourselves as innovators and experts in our field. We are passionate about our commitment to act in service of our constituents and their excellence. We support and recognize excellence in Utah's cultural community.

WHO WE ARE & WHAT WE DO

Utah Arts & Museums (UA&M) seeks to advance Utahns' quality of life through arts and museum experiences and cultural opportunities. We are a service organization offering a variety of professional development opportunities and grants to schools, local arts agencies, organizations, municipalities, community centers, performing groups, museums, and individuals across Utah. We are guided by our governor-appointed boards, the Utah Arts Board and the Utah Museums Board.

Among our many services, we manage the State of Utah Alice Merrill Horne Art Collection, the

Utah Public Art Program, traveling exhibitions, and the Utah Collections Preservation program, reaching every corner of the state. UA&M is the primary agency in Utah that distributes state and federal funds to promote the cultural sector. These funds are appropriated by the Utah State Legislature and the National Endowment for the Arts (NEA). We are also funded by the National Endowment for the Humanities (NEH) and the Institute for Museum & Library Services (IMLS). IMLS has supported our internationally acclaimed Measurement of Museum Social Impact (MOMSI) project.

OUR VISION

Utah Arts & Museums is a relevant and knowledgeable agency working with and for Utahns to encourage a vibrant and culturally engaged state.

IMPACT



ECONOMIC

- In 2020, Utah's cultural industry generated \$9.1 billion in direct sales or 9% of the state's GDP.
2021 State of Utah Culture Report
- The amount above is a larger share than mining (\$3.3 billion) and utilities (\$2.9 billion) combined.
artsactionfund.org/why-arts-matter-state-factsheets
- Utah's cultural industry supports about 108,560 jobs.
2021 State of Utah Culture Report
- Museums and other nonprofit cultural organizations return more than \$5 in tax revenue for every \$1 they receive in funding from all levels of government.
Arts & Economic Prosperity, 2017

SOCIAL

- The results of our pilot Social Impact Study show that museum visitation is correlated with statistically significant increases in health and well-being, valuing diverse communities, strengthened relationships, and continued education and engagement.
artsandmuseums.utah.gov/impactstudy
- Studies show that children involved in arts education have improvements in academic performance, motor skills, confidence, decision-making, perseverance, focus, collaboration, and accountability.
artsandmuseums.utah.gov/arts-education-toolkit
- The report "Museums and Public Opinion" shows that 97% of Americans believe museums provide valuable educational experiences to their communities; 89% recognize the important economic contributions and jobs that museums bring; and 96% approve of elected officials who act to support museums, including acting to maintain or increase federal funding.
aam-us.org/2018/01/20/museums-and-public-opinion



ENHANCED

ECONOMIC DEVELOPMENT

NO 1
IN THE NATION

for percentage of adults personally performing or creating arts¹

NO 3
IN THE NATION

for attendance at live music, theater, and dance performances¹

NO 3
IN THE NATION

for total arts and cultural value added to state economies²

TOP 10
IN THE NATION

for visiting cultural sites and reading literature²

¹ Annual Arts Basic Survey, National Endowment for the Arts and U.S. Census Bureau

² Arts and Cultural Production Satellite Account, U.S. Bureau of Economic Analysis and National Endowment for the Arts



COMMUNITY ENGAGEMENT

Utah Public Art Program
Utah Poet Laureate Program
Traveling Exhibitions Program
Chase Home Museum of Utah Folk Arts
State of Utah Alice Merrill Horne Art Collection

INDIVIDUAL ARTISTS & STUDENTS

Competitions

- Poetry Out Loud
- Original Writing Competition
- Statewide Annual Visual Arts Competition

Exhibitions

Fellowships

- Visual Arts
- Design Arts
- Performing Arts

Scholarships

RECOGNITION





PROFESSIONAL DEVELOPMENT

- StEPs-UT for Museums
- Creative Aging Training
- Change Leader Program
- Breaking Barriers Program
- Workshops for K-16 Educators
- Utah Collections Preservation Training
- Local Arts Agency Networking Meetings
- Measurement of Museum Social Impact (MOMSI)

INVESTMENT

- General Operating Support Grants
 - Museums
 - Arts Organizations
 - Local Arts Agencies
- Project Support Grants
 - Partnership Grants
 - OnStage in Utah Grants
 - Museum Project Support
 - Arts & Museums Project Grants
 - Folk Arts Apprenticeship & Grants
 - Collaborative Arts Education Projects

2021

OUR

MUSEUM FIELD SERVICES PROGRAM

team received the **American Association for State & Local History Award of Excellence for StEPs-UT Program**

2022

OUR

BREAKING BARRIERS PROGRAM

team received the **Mayor's Artist Award from the Salt Lake City Arts Council & The Salt Lake City Mayor's Office**



Front Cover: *Beyond the Trail* (detail), Orson D. Campbell, 1931,
State of Utah Alice Merrill Horne Art Collection

UTAH DIVISION OF ARTS & MUSEUMS
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A Division of the Utah Department of Cultural & Community Engagement



The Utah Department of Cultural & Community Engagement listens, connects, inspires, and empowers Utahns to see themselves in the past, present, and future of our state.

Through the ongoing work of our divisions, we provide opportunities to learn, lead, celebrate, and create — because we believe that those who engage will, in turn, contribute to the well-being and success of their communities and of Utah.

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