

UTAH'S INNOVATION COMMUNITY

The Point is known as Utah's Innovation Community, an ecosystem that advances technological innovation, fosters a startup environment and facilitates meaningful relationships among universities, businesses and entrepreneurs. It will nurture new ideas from the research stage through to commercialization with the goal of helping to solve Utah's unique challenges.



The epicenter of The Point's Innovation District will be Convergence Hall, which will house the Utah Innovation Lab, collaborative coworking space, an assembly hall, living space for post-graduate students, learning opportunities for K-12 students, a STEM-focused makerspace and more.

DEVELOPING THE POINT THE UTAH WAY

The Point is designed to ensure residents and visitors can access and experience the site conveniently and freely. The Point gives Utahns more options to live near jobs, restaurants, shopping, entertainment and recreation. This approach saves money, reduces traffic, improves air quality and gives residents more time to spend with family and friends. The Board will continue to protect individual liberties, personal privacy and constitutional rights while opposing any effort to limit freedoms or impose arbitrary social requirements on residents.



PHASE ONE DEVELOPMENT

In November 2023, the Land Authority approved a development agreement with its private-sector partner to develop 100 acres at The Point. The Land Authority selected "The Point Partners" through a rigorous and transparent competitive process. The Point Partners include locally based Colmena Group and Wadsworth Development Group and nationally recognized Lincoln Property Company.

Phase One is located at the heart of the site and will catalyze future development. The vibrant, mixed-use community will reflect Utahns' vision to conserve water, increase the housing supply, including affordable housing, attract leading companies, generate thousands of high-quality jobs and drive cutting-edge innovation.

THE PROMENADE

The Promenade is a pedestrian-focused main street that will offer residential living, commercial office space, local boutiques and national retailers, restaurants and entertainment.

CENTRAL GREEN

The Central Green brings urban living and outdoor recreation to The Point. The 2.5-acre open space will serve as a gathering place for residents and visitors to enjoy a picnic, farmers market, winter ice skating, an outdoor summer concert and much more.