Rep. Jordan D. Teuscher

## H.B. 189 1ST SUB CONTACT LENS PURCHASE AMENDMENTS

Consumers are restricted to purchasing the exact brand of contact lenses prescribed by their eye doctors, a practice that not only restricts consumer choice but also raises concerns about potential conflicts of interest.

The bill alleviates the conflict of interest by giving consumers notice that:

- There may be multiple brands of contact lenses that are medically appropriate for the patient's eye
- The prescriber may directly or indirectly profit from the sale of contact lenses.

