

## Fortify Your Cybersecurity

Kevin Lopez

Major Account Manager - State/Local Gov, Education

**Brant Davis** 

System Engineer – State/Local Gov, Education

## Summary

Cybersecurity isn't just one thing; it's a mindset and must be considered in all digital environments. With many complex environments comes many threat attack vectors and protecting those environments will require multiple approaches. With that said, there are minimum considerations that can be utilized when it comes to School Safety regarding digital systems.

From reports that have been posted in the media about recent breaches, cybersecurity best practices are top of mind. For one company providing services to public schools, hackers gained access through a company's support portal with valid credentials. From these reports, access to "all" of the historical student and teacher data stored in their student information systems were obtained. It was called out that the main reason this data was accessed was that the company did not secure their affected system with basic protections, such as multi-factor authentication.

Other reports of breaches that have occurred within Utah at local school districts would have required some other form of protection. As understood in those situations, an unauthorized actor gained access to certain computer systems and acquired files stored on those systems. This protection method would have been better served by having some type of **Endpoint Detection and Response service** that proactively monitors laptops and devices 24/7.



## **Best Practices**

When looking at best practices there are 4 elements to consider:

- 1. The individual users. In this case, students, staff members and parents.
  - That includes the user and their devices.
- 2. The systems that are built and controlled by our schools.
  - These are generally managed by the school's IT teams.
- 3. Supply chain and the systems that are provided by vendors. These can be cloud and SaaS type technology services.
- 4. Finally, the network connection that provides the pathway accessing either type of system that connects the users to these applications must be protected.



## For the Individual Users

- 1. Identity Management tools that can enable multifactor authentication. Everyone uses this type of validation when you access an app that asks to send you a text with a code.
  - Industry experts have reported that implementing Multi-Factor Authentication (MFA)
    can significantly increase security by reducing the risk of account compromise by up
    to 99.9%, meaning it can effectively block a vast majority of hacking attempts even if
    a password is compromised
- 2. Device protection for the devices that those individuals are using. Adding tools on the device that can inspect, detect and classify events for potential threat vulnerabilities can provide valuable threat insights all day, every day.
  - An Endpoint Detection and Response tool can be implemented that can provide this
    proactive protection along with response teams to help mitigate the risks and
    provide analysis of potential threat attacks.
- 3. Zero Trust Network Access or ZTNA methods should be enabled that take identity and match it to the application across any network connection.
  - Additional tools fall under this methodology like the use of network access controls, segmentation to limit users to specific applications and device management.



## For the School Built Systems

- 1. Protect these systems with next generation firewalls
  - This has been table stakes for most school systems and IT organizations. This is a
    basic tool, but many firewalls are not fully utilizing all available services like network
    segmentation, deep packet inspection or cloud monitoring tools that can give IT
    teams more detail on where threats may be coming from.
- 2. Utilize tools that support role-based access like a privileged access management tool.
  - These tools will monitor who has access to what systems and track the changes made by those individuals. This can provide a record of changes made and even undo unwanted changes made to systems.
- 3. IT Teams should manage and create the Zero Trust framework for users. This gives controls to specific applications and can be matched up to identity and the user devices.
  - Network segmentation and Zero Trust is one of the highest recommended practices by industry experts.
- 4. Follow the compliance guidelines like NIST standards that provide security frameworks in IT Systems
- 5. Consider doing a risk assessment of your IT systems



## For Vendor Systems

- 1. Hold vendors accountable. Consider doing so in contracts that require them to follow compliance standards like SOC2 compliance and other NIST policies
  - These standards are focused around protecting user data and ensuring companies are using those best practices.
- 2. Ask or require vendors to follow role-based access standards and utilization of privileged access management tool.
  - As mentioned, these tools will monitor who has access to what systems and track the changes made by those individuals. Unwanted changes can be reversed.
- 3. Manage and control network and user access to these systems through security tools like network firewalls for inspecting traffic and detecting threats. Also consider enabling limited access by identification of users with Zero Trust policies
  - This is taking recommendations about the user and matching it to the vendor systems for allowing only approved access on encrypted tunnels that are secure no matter where users are.
- 4. Require or ask vendors to consider providing any risk assessment reports



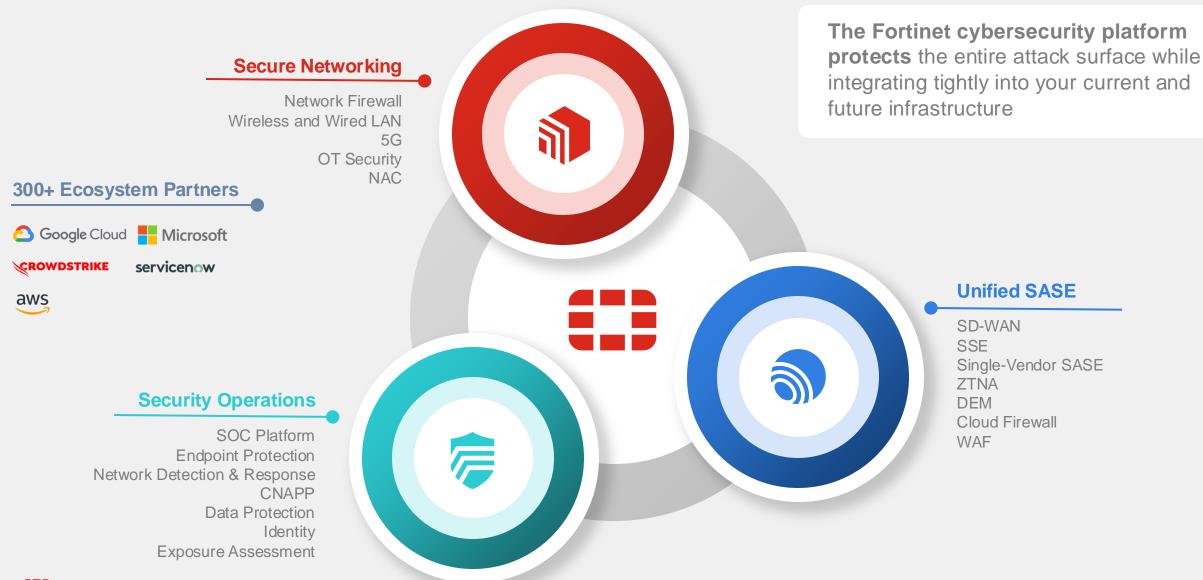
## **Overall Safety Considerations**

- 1. Explore using cybersecurity tools that give organizations insights to risk exposure across public internet and dark web data
  - These tools enable organizations to monitor the use or selling of data on the dark web that may have been obtained illegally even after potentially paying any ransom demands.
- 2. Network based cameras to monitor physical safety of students. These tools can integrate back into the secure network fabric for monitoring and school safety measures.
- 3. Ensuring there is sufficient bandwidth to support the various systems and controls.
- 4. Avoid deploying multiple point solutions that can make controls more complex.
- 5. With shortage of IT skills sets there are several practices to consider
  - 1. Integrate and Automate as many processes and systems as possible to avoid human error. This can assist with doing more with less.
  - 2. Training for various levels of cybersecurity
    - Many free programs are available in the industry for K12 schools



## The Broadest, Most Integrated Al-Driven Cybersecurity Platform in Industry

50+ tightly integrated product lines







#### The Broadest Platform in Cybersecurity



#### **Secure Networking**



#### **FortiGate**

NGFW with ASIC acceleration and industry leading Convergence



#### FortiAP

Protected Wi-Fi connectivity via Secure Networking convergence with FortiGate



Visibility, access control and automated responses for all networked devices



#### FortiGate Cloud

SaaS platform offering zero-touch deployment, network management and security analytics



#### FortiAlOps

Al based insights for rapid analysis and remediation of network issues



#### FortiVoice

Unified communications with secure voice, chat, conferencing, and fax



#### FortiRecorder

Secure NVR with smart Al analysis and centralized visibility



#### **FGaaS**

Hardware as a service for FortiGate



#### FortiSwitch

Protected Ethernet connectivity via Secure Networking convergence with FortiGate



#### FortiManager

Centralized management of your Fortinet security infrastructure



#### FortiExtender

Extend scalable and resilient LTE and LAN connectivity



#### FortiEdge Cloud

Cloud management for standalone LAN, WLAN and 5G gateway equipment



#### FortiFone

Robust IP phones and softclient to stay connected from anywhere



#### FortiCamera

Physical security with intelligent motion detection in any light condition



#### FortiConverter

Secure and automated firewall migration from a broad spectrum of vendors



#### **Unified SASE**



#### FortiGate SD-WAN

Application-centric, scalable. and Secure SD-WAN with NGFW



#### FortiClient ZTA Agent

Remote access, application access, and risk reduction



#### FortiProxy

Enforce internet compliance and granular application control



#### FortiCASB

Prevent misconfigurations of SaaS apps and meet compliance

#### SASE

#### FortiClient EPP Agent

Endpoint Protection Agent with AV. URL and Sand-box



#### FortiSASE

Cloud-delivered Security Services Edge



#### FortiMonitor

SaaS based DEM platform. performance monitoring

#### CLOUD



#### FortiGate VM

NGFW w/ SOC acceleration and industry-leading secure SD-WAN



FortiGSLB

Prevent web application attacks against critical web assets

unexpected network downtime

Flexible daily usage-based

catalog of solution

Web Filtering

Attack Surface

Sandbox

consumption licensing for a broad





Machine-learning quickly inspects traffic at lavers 3, 4, and 7



Simplified, flexible licensing for annual contracts, renewals,

#### FortiGate CNF

Hosted cloud-native firewall for simplified cloud network security



#### FortiADC

Application-aware intelligence for distribution of application traffic

#### FortiDDoS

Application Control

OT Security Services

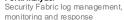


#### **FortiPoints**

upgrades, and co-terms

ΑV

#### FortiAnalyzer



**Security Operations** 



#### FortiSIE M

Enterprise-wide monitoring, threat detection, and response



#### FortiEDR/XDR

Automated endpoint protection and correlated incident response



#### FortiSOAR

Automated security operations, investigation, and response



#### FortiNDR

Al-driven analysis to detect and respond to threats



Continuous security monitoring, incident triage, and escalation



#### IR Services

Rapid detection, containment, and recovery of cyberattacks



#### FortiDeceptor

Active deception platform for early in-network attack detection and response



#### FortiTrust Identity

Identity and Access Management as a Service (IDaaS)



#### FortiGuest

Access management solution for temporary access to quests and visitors



#### FortiCNAPP

Secure code to cloud with a single, data-driven platform



#### FortiNextDLP Endpoint DLP and Insider Risk management



Al-powered, protection against email-borne threats



#### FortiSandbox

Al-powered real-time protection against unknown and 0-day threats



#### ■384629 FortiToken

Cloud/HW/Mobile MFA provide passwordless adaptive authentication



#### FortiAuthenticator

Centralized identity and access management solution



#### FortiGuard MDR Service Managed threat detection,

investigation, and response FortiRecon Proactive digital risk protection service and external/internal



#### FortiPAM

threat monitoring

Privileged identity and access management, and session monitoring



FortiTester Network performance testing and breach attack simulation



#### FortiDev Sec

Orchestrated and automated continuous application security testing



#### FortiDAST

Automated black-box dynamic application security testing



#### FortiScanner Cloud Management Service

SOC and NOC

FortiAl Integrated GenAl Assist for



#### **OT Security Platform**



#### OT Security Service

FortiGuard subscription for FortiGate NGFW enables protection against OTspecific threats



#### Ruggedized Products Rugged NGFW, switch, AP,

and 5G extenders provide secure connectivity in harsh outdoor environments



#### FortiSRA

Agentless secure remote access offers robust remote access control, management, session logging, monitoring, and recording



#### SecOps for OT

Advanced cybersecurity controls bring OT networks into the SOC and incident response plans



#### **Open Ecosystem**



#### Advanced tools for Fortinet community to develop custom solutions

Fabric Connectors Fortinet-developed integrations for automation



DevOps Tools

Partner-developed integrations for end-to-end visibility and protection

Community-driven scripts

automate network/security



#### Extended Ecosystem

Integrates with third-party systems and orgs for sharing threat-intel



#### Resources



#### selling models Free Training





#### FortiOS The Heart of the Fortinet Security Fabric



#### existing controls



#### Fortinet Brochure

Free Assessment

network to validate your

Highlighting our broad, integrated, and automated solutions, quarterly



Support and mitigation services

Perform an assessment in your





Al-Powered FortiGuard Security

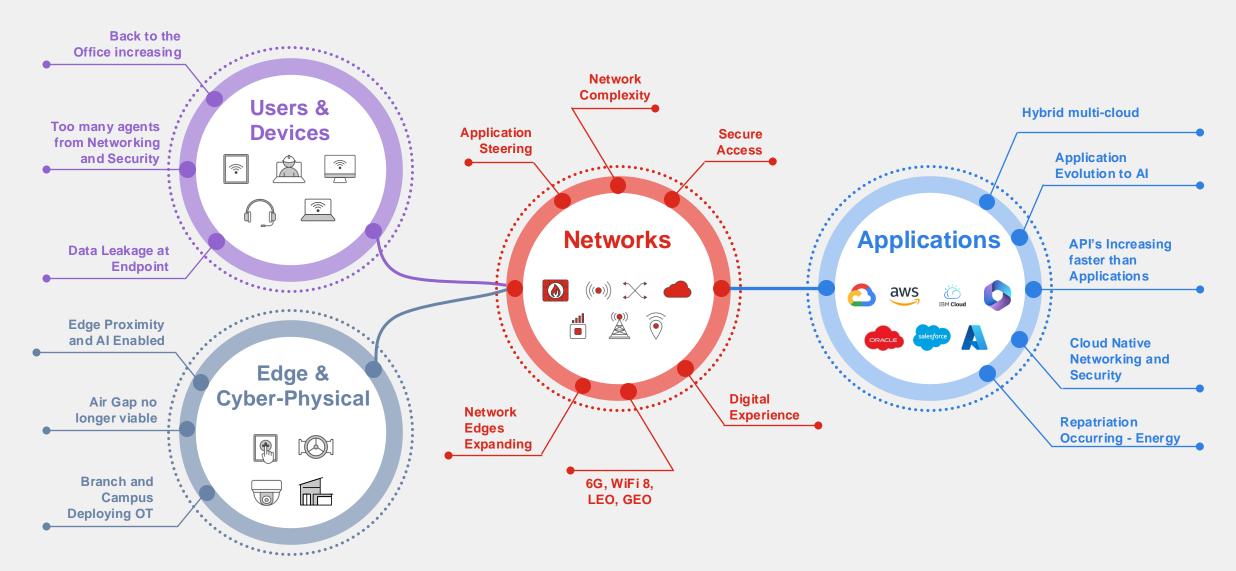






## Digital Networking & Infrastructure Evolution Accelerating

The attack surface continues to expand





# Delivering Unrivaled Security and Performance Through Innovation

Fortinet's competitive differentiation lies in our core technologies, which together provide unprecedented performance, unrivaled security, maximum flexibility, and seamless integration across diverse environments.









**FortiOS** 

NETWORKING SECURITY OPERATING SYSTEM

FortiASIC

ASIC POWERED

**FortiCloud** 

CLOUD INFRASTRUCTURE

**FortiAl** 

AI/ML THREAT INTELLIGENCE & GENERATIVE AI





UNIFIED CLIENT



OT Security

DEDICATED OT SOLUTIONS



**Ecosystem** 

EXTENSIVE PARTNER ECOSYSTEM





## The Most Trusted US-based Cybersecurity Company

Fortinet is ranked #7 in the Forbes Most Trusted Companies



Fortinet Secures Over 805,000 Organizations Worldwide

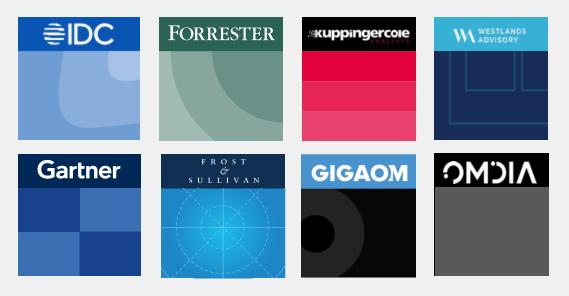
77% of the Fortune 100 and 71% of the Global 2000 depend on Fortinet to stay secure



## 130+

## Industry Analyst Research Validates Fortinet Across Networking & Security

Fortinet is one of the most validated cybersecurity companies in the world. Fortinet is continually positioned in a leadership position across more than 100+ research reports from the major industry analyst firms like Gartner, IDC and Forrester, and is recognized in **9** Gartner Magic Quadrants.







Network Firewalls

SD-WAN

Enterprise
Wired and
Wireless
LAN

Single-Vendor SASE

SSE

SIEM

Endpoint Protection Platforms

Access Management Privileged
Access
Management

Magic Quadrant for Endpoint Protection Platforms - Published 31 December 2023 - G00789052

Magic Quadrant for Access Management - Published 16 November 2023 G 00781727 Magic Quadrant for Single-Vendor SASE - Published 16 August 2023 - ID G00785023



Magic Quadrant for Security Information and Event Management - Published 10 October 2022 - ID G00755317

Magic Quadrant for SD-WAN - Published 27 September 2023 – ID G00778908

Magic Quadrant for SD-WAN - Published 27 September 2023 – 10 G007/8908

Magic Quadrant for Enterprise Wired and Wireless LAN Infrastructure – Published 06 March 2024 – G00785075

Magic Quadrant for Network Firewalls - Published 19 December 2022 - ID G00761497 Magic Quadrant for Security Service Edge - Published 10 April 2023 - ID G00766751

## **Global Reach & Support**

Majority of our R&D is based in North America



## **Fortinet AI Innovations**

## Contextual Gen AI



Generative AI to improve product optimization



**Security Analytics** 

### Big Data Al



Process and analyze trillions of events using AI/ML



**Threat Intelligence** 

## Network Operations Al



Self-healing networks end-to-end



Al for Networking

## Al for LLM Leakage



Protection against data leakage into LLM

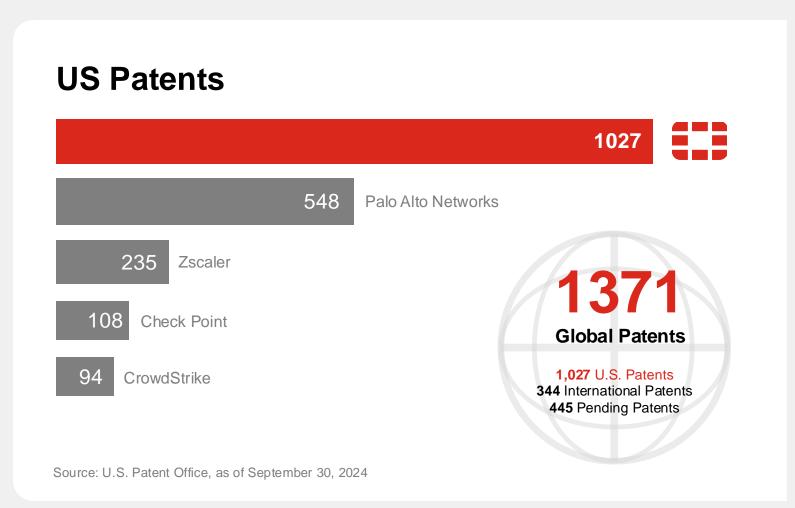


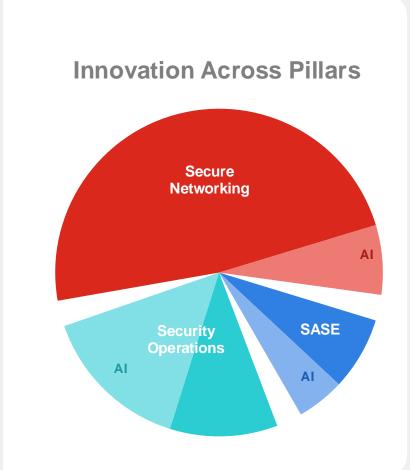
Al for Data Security



## Leading Innovator with Large Investment in Innovation

With 2x more patents than comparable cybersecurity companies







## Fortinet Contributes to the Sustainability of Society











## **Market Trends & Vision**



## More External Forces Than Ever Are Driving Security Decisions



#### **DIGITAL EVOLUTION**

Digital innovation is creating tremendous opportunity, but more risk



## TECHNOLOGY DISRUPTION

More companies are rapidly implementing AI to transform business operations



#### **ECONOMIC HEADWINDS**

Budget changes and skills shortage are resulting in more delays and more risk



#### **SKILLS SHORTAGE**

With 4.8M unfilled jobs, the struggle to recruit and retain cybersecurity talent creates additional cyber risks



### ENVIRONMENTAL, SOCIAL, & GOVERNANCE

Consumers and boards are putting more pressure to deliver on ESG initiatives



## REGULATORY AND COMPLIANCE

Companies are reacting to more frequent reporting and regulatory changes



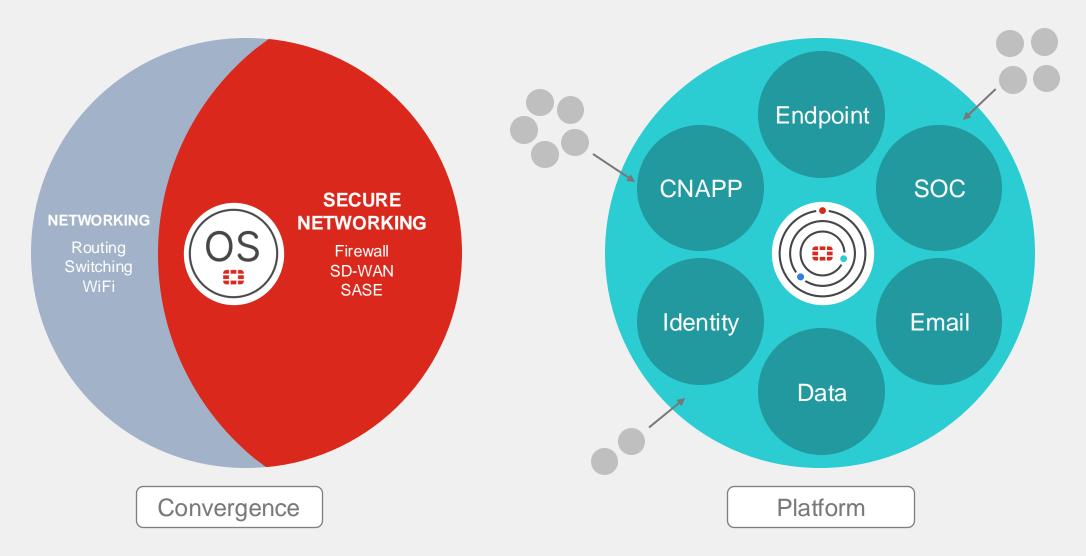
## THREAT LANDSCAPE

Attacks are growing in sophistication and frequency

Long-lived Exploits
Industrial Ransomware
Supply Chain Attacks
Cloud Risks
APT Threat Actors
New Vulnerabilities
Targeted Attacks On The Rise
Insider Risk

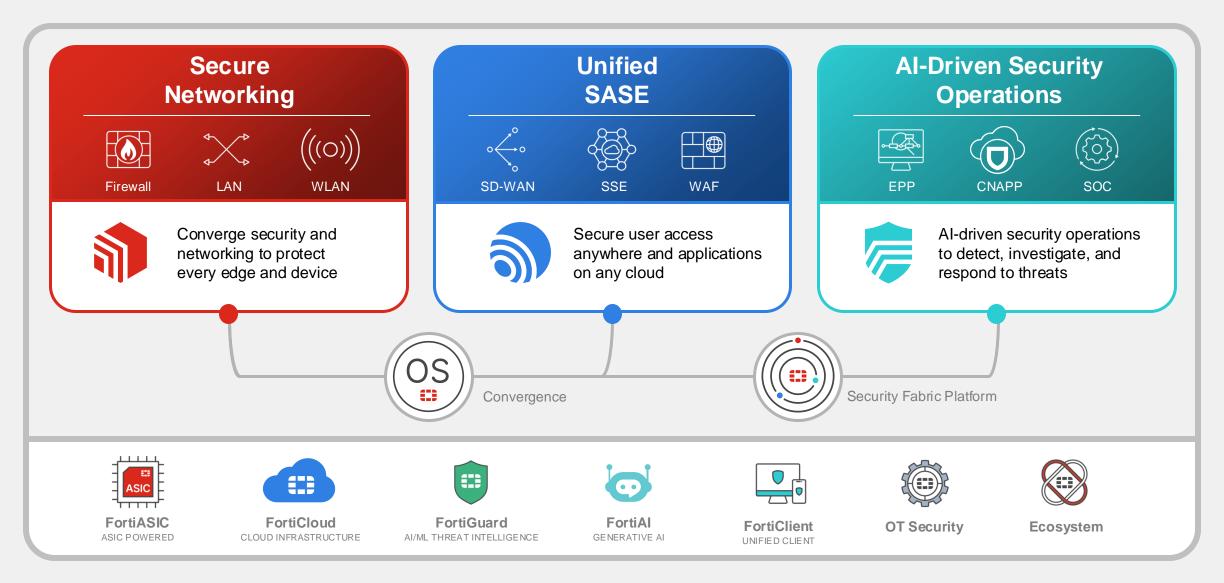


## A Unified and Converged Vision For Networking and Security



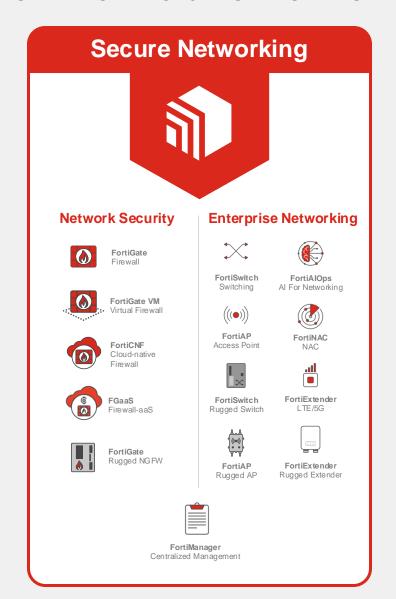


## The Most Comprehensive & Advanced Cybersecurity Platform

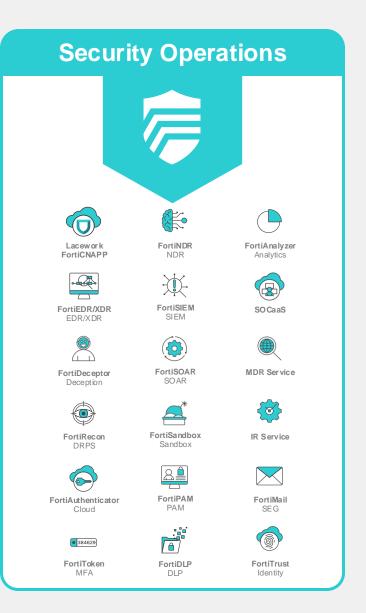




## **Fortinet Fabric Portfolio**



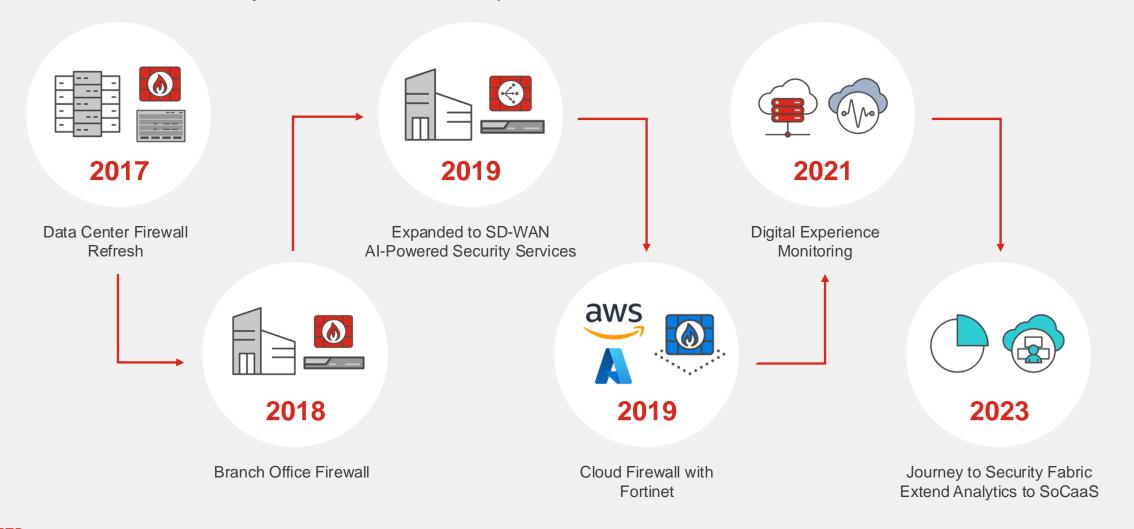






## It's a Journey – Fortune 50 Customer Expands into Integrated Secure Solutions

FortiOS and The Security Fabric deliver new capabilities across the network and SOC





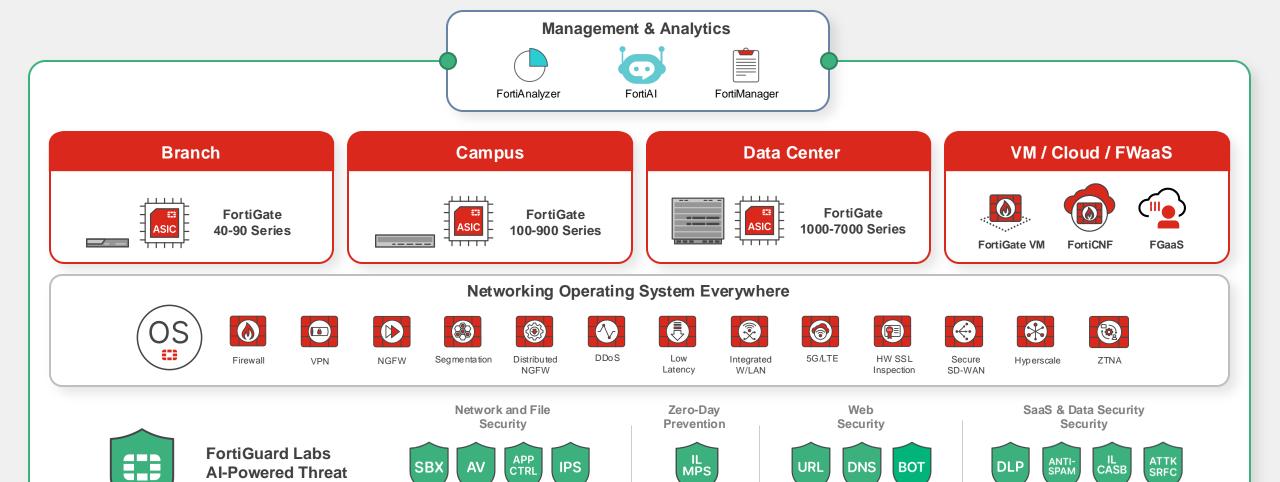
## Solutions



## Fortinet's Network Firewall Solution

Detect Malicious Files

SSL Inspection



Inline Malware prevention

Stop DNS and Bot Attacks

Block Malicious URLs



Intelligence

IoT Security &

Security Best Practices

Spam & SaaS

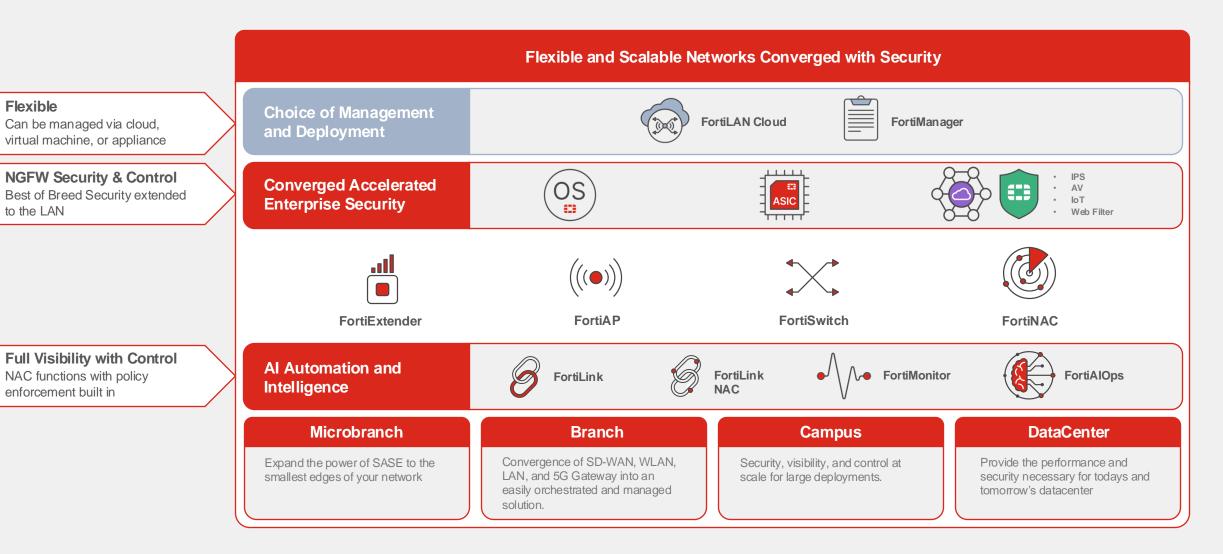
Threat Protection

Stop Data

Exfiltration

## Fortinet's Secure LAN Edge Solution

The power of convergence with a single platform





**Flexible** 

to the LAN

enforcement built in

## **Accelerating Secure Networking Market Leadership**

### **Typical Customer Journey**

## **Analyst Recognition**





Leader in Magic Quadrant for Network Firewalls

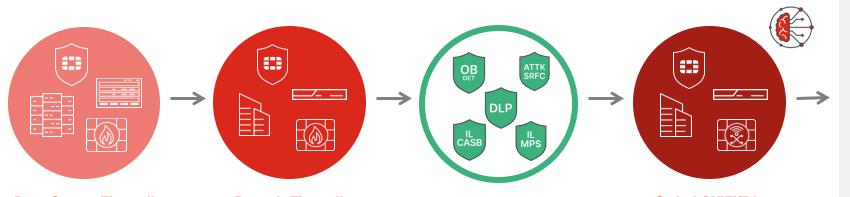
### Gartner:

Leader in Magic Quadrant for Enterprise Wired and Wireless LAN



50%+

Firewall Unit Market Share



#### **Data Center Firewall**

Perimeter and Segmentation

## **Branch Firewall**Distributed Edge

## Advanced Security Subscriptions

In-Line CASB
In-Line Malware Prevention
Outbreak Detection
Data Loss Protection
Security Rating

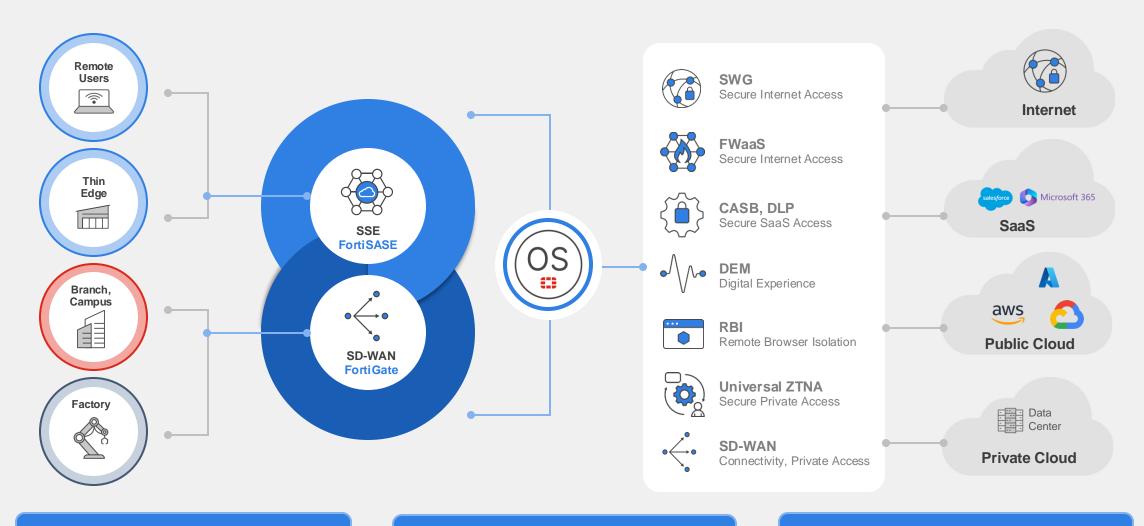
#### Switch/WiFi/5G

FortiAlOps

SD Branch – Secure Connectivity OT Security – Micro segmentation



### Fortinet's Unified SASE Solution for Secure Access







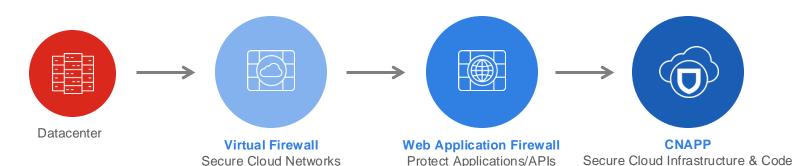




## Triple Digit SASE Growth with Large Increasing Pipeline

### **Typical Customer Journey**





### **Analyst Recognition**















## **Al-driven Security Operations Solutions**





## **Lacework FortiCNAPP Core Capabilities**

A unified platform for code-to-cloud security



### **DEPLOY**

- Scan code and APIs in development
- Address vulnerabilities, malware and misconfigurations
- Prioritize risks with attack path analysis

CODE SECURITY

SCA

Software Composition Analysis SAST

Static Application Security Testing IaC

Infrastructure as Code Security

### RUN

- Assess cloud infrastructure configuration
- · Evaluate identities and their permissions
- Prevent deployment of non-compliant applications

CLOUD CONFIGURATION

VA

Vulnerability Assessment **CSPM** 

Security Posture Mgmt **CIEM** 

Cloud Infrastructure Entitlement Mgmt

### CODE

- Continuously monitor for exposures and sensitive data
- Detect unusual behavior and active threats
- Understand running processes and map network connections

RUNTIME PROTECTION

**CWP** 

Cloud Workload Protection CDR

Cloud Detection & Response



## The Value of Fortinet Security Fabric Integrations in Various **Security Markets**

#### **LEADER**

# SOAR ++ Forward Mov

Fortinet named a leader and outperformer in the GigaOm Radar for SOAR, 2023

#### **LEADER**

### **Cloud Workload** Security



Fortinet named a leader in the 2024 GigaOm Radar for Cloud Workload Security (CWS)

#### **STRONG PERFORMER**

#### **NETWORK ANALYSIS AND VISIBILITY**



Fortinet named a strong performer in the 2023 Forrester WAVE for Network Analysis and Visibility

#### **CHALLENGER**

#### SIEM



Fortinet named a challenger in the 2024 Gartner MQ for Security Information and Event Management

#### **NICHE**

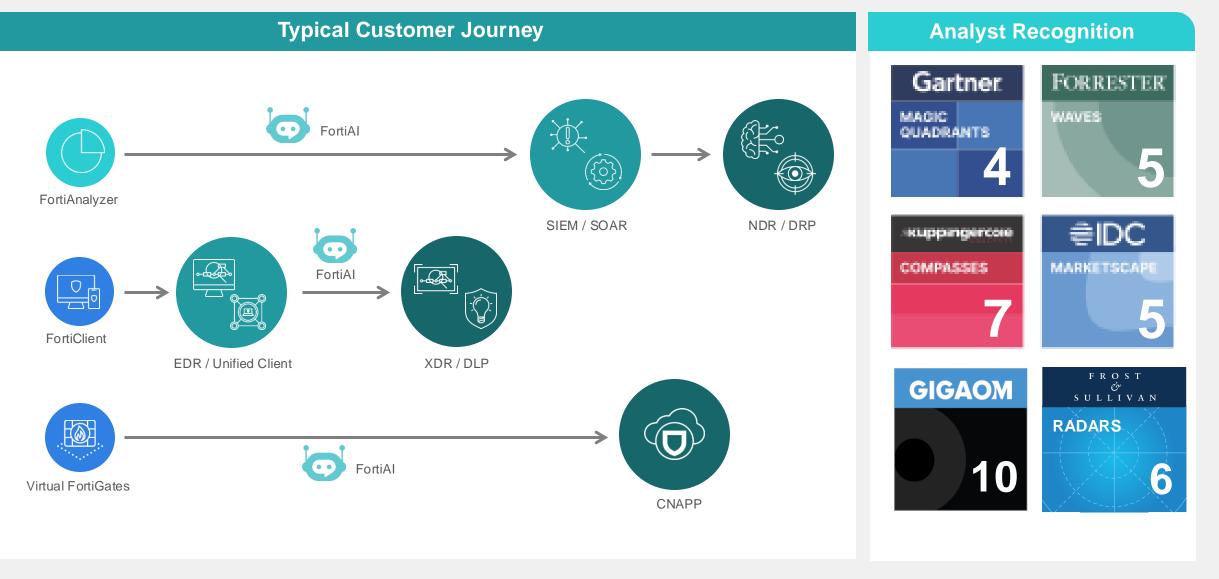


Fortinet named a niche in the 2023 Gartner MQ for Endpoint Protection Platform (EPP)

#### FORTINET SECURITY FABRIC INTEGRATIONS



## **Most Comprehensive Security Operations Portfolio**





## FERTINET