

UTAH FIRST CREDENTIAL H.B. 260

Every High School Graduate Earns a First Credential

46,000

is the projected annual
job growth in 10 years

71%

of jobs will require
credentials by 2031

32,000

of jobs require a
diploma or credential

DWS & Georgetown University CEW

First Credential Master Plan



Master
Credential List



Industry
Alignment



Regional
Relevance



Performance
Funding



Promote
Stackability



Credential
Reviews



Collaboration



Weighted
Value System



Evaluation &
Improvement

\$1M

Higher Ed

Higher
Education
Scholarships
& Incentives

\$500K

Public Ed

Master Plan
Performed by
Oversight
Committee

\$500K

Public Ed

Develop New
Credentials &
Fund Teacher
Endorsement

\$1M

Public Ed

High Schools
Incentives &
Performance
Funding