



A REPORT FROM

UTAH'S RURAL COMMUNITY COLLEGE

President Stacey Yardley McIlff

January 31, 2025

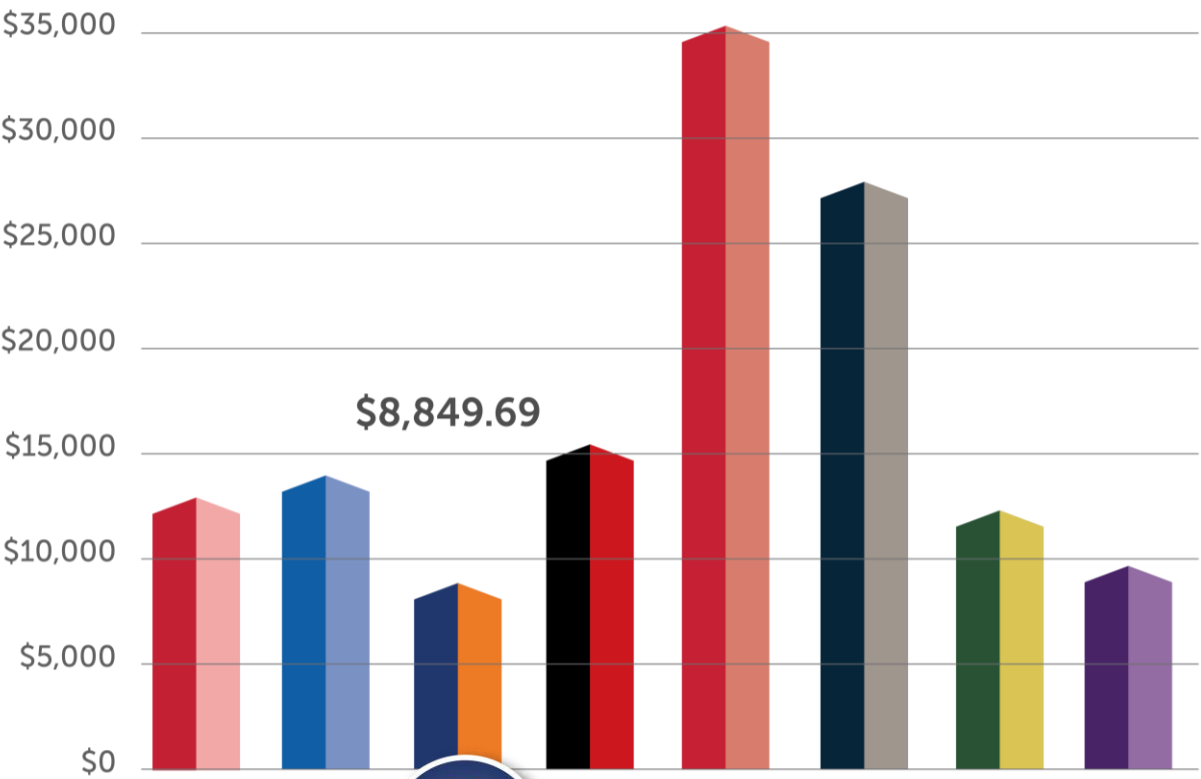


STUDENTS
5577
1.29%
INCREASE
FROM LAST YEAR

OUR SERVICE REGION
ENROLLMENT
INCREASED BY
11.4%

5.5%
INCREASE
SPRING TO SPRING

Cost Per Completion

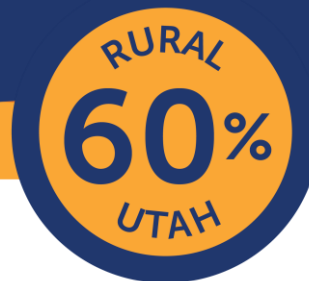


Fulfilling Our Community College Role

70% ASSOCIATE
27.5% CERTIFICATES
2.5% BACHELOR'S



MOST
AFFORDABLE
FOR STUDENTS
AND THE STATE



\$2,169 | **LOWEST TUITION
IN THE STATE**

SERVING **40** RURAL
HIGH SCHOOLS THROUGH
CONCURRENT ENROLLMENT

42% GRADUATION RATE
+38% TRANSFER RATE

80% SUCCESS RATE

STUDENTS WHO
START AT SNOW
AND TRANSFER TO
A REGIONAL
UTAH UNIVERSITY
GRADUATE AT A **27%**
HIGHER RATE THAN THOSE
WHO START AT THE UNIVERSITY



Our Rural Service Area



16,000 square miles

~1,000 high school graduates*

~80,000 total population
*Per year

POPULATION OF LARGEST CITIES:

8,268 Richfield

7,122 Nephi

6,108 Ephraim

Two Campuses with a Dual Mission



Ephraim



Richfield



We Specialize in General Education

Developing assessments for GE that
demonstrate durable skills development

70%

OF OUR AWARDS

ARE ASSOCIATE DEGREES

Academic Excellence



Music
Performance



Planetarium
Uniqueness



Undergraduate
Research



Makerspace
Microcredentials



Business Acumen



Ethics Bowl
Champions

Technical Education Excellence



21
TECHNICAL
EDUCATION PROGRAMS

14.8%
INCREASE
ON RICHFIELD CAMPUS

39%
INCREASE
IN TECHNICAL EDUCATION

Industry-informed Programs for Central Utah



- Medical Assisting
- Respiratory Therapy
- CDL
- Electrical Apprenticeship

- Emergency Medical Technician
- Nursing Assistant
- Medical Assistant
- Electrical Apprenticeship

Nephi



- Industrial Technology
- Air Conditioning, Heating, Refrigeration
- Electrical Apprenticeship
- CDL

Delta



Job Placement: Work-based Learning



- Students on site
- Complete course pass-offs on-site
- Mentorship program teaching durable skills

Job Placement: After Snow



Nursing

Median Wage: \$66,277

Intermountain, Smart
Pediatric Dentistry,
Wayne County Clinic,
Grandview Medical
Center



Software Engineering

Median Wage: \$73,071

FPS Gold, American
Savings Life Insurance,
Snow College, US Air
Force, TLC Operations

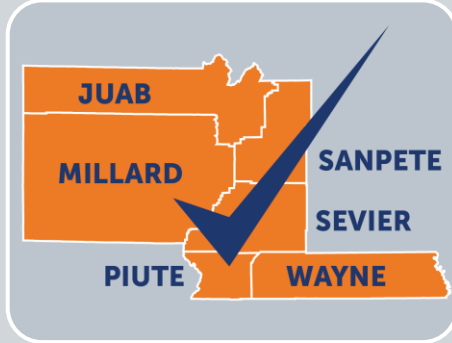


Welding

Median Wage: \$54,253

Azomite, Caldera
Engineering, BLM,
Aurora Welding,
Crusher Rental and
Sales

Performance Funding Metrics: Access



Direct admissions process and data sharing agreements for service region

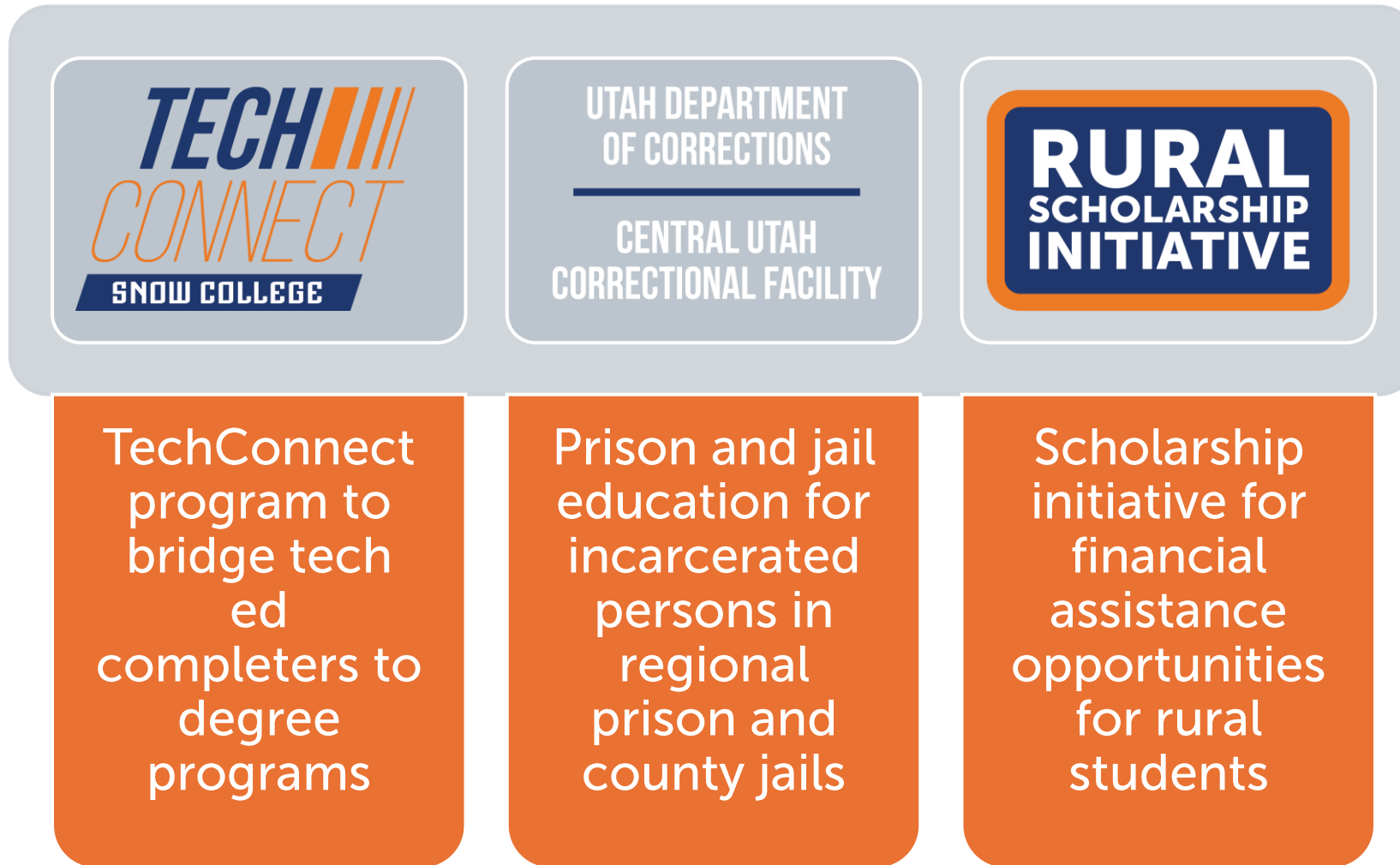


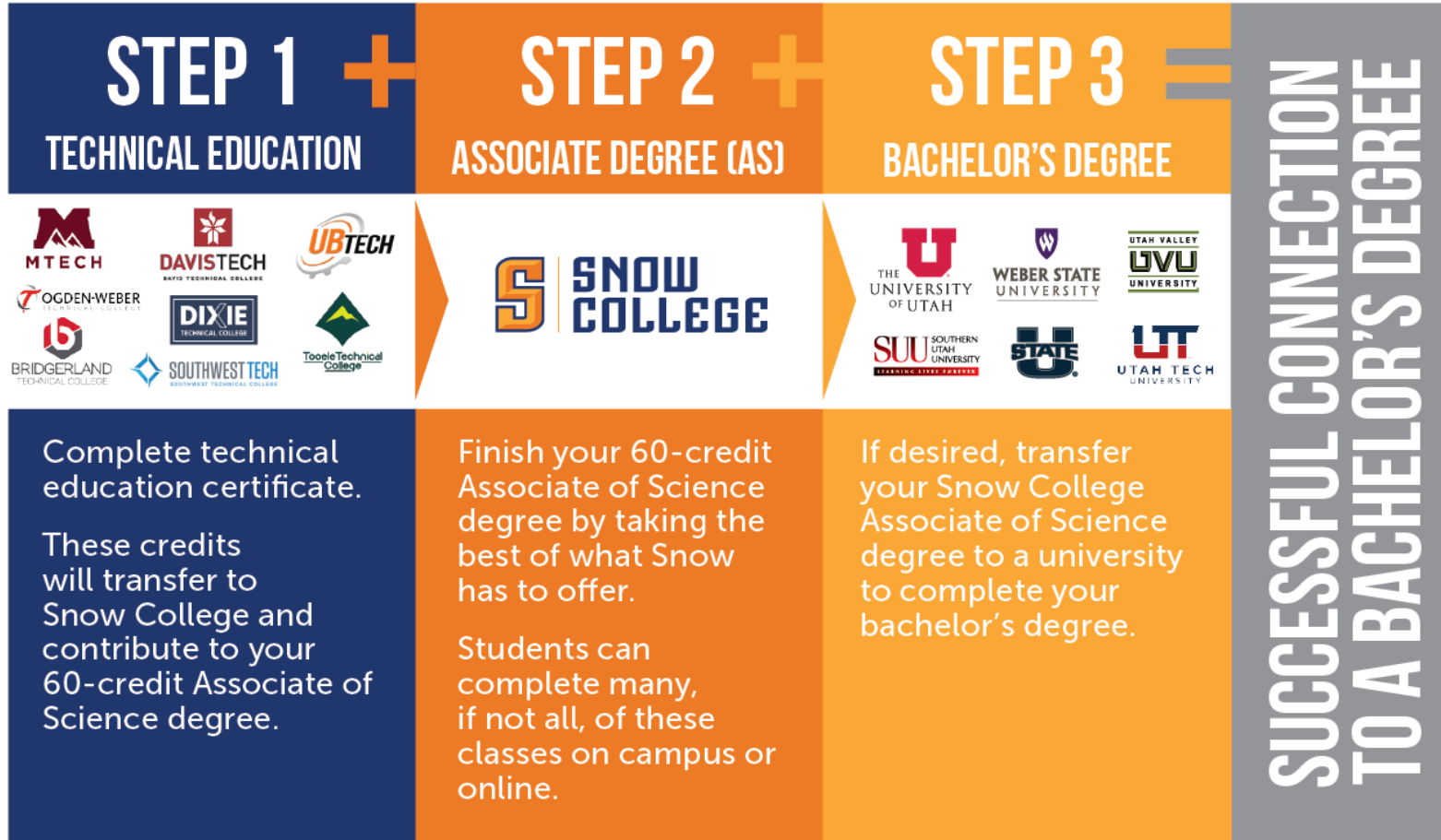
Rural student education focus initiatives with UBTECH and the Stena Foundation



Elevate program to provide workforce skills for non-traditional learners

Performance Funding Metrics: Access





SUCCESSFUL CONNECTION
TO A BACHELOR'S DEGREE

TECH /// CONNECT SNOW COLLEGE



Davis Tech Life Changer Award



BRIDGERLAND
TECHNICAL COLLEGE



OGDEN-WEBER
TECHNICAL COLLEGE



SNOW
COLLEGE

USHE'S SEAMLESS
INTERMEDIARY FOR
EDUCATIONAL MOBILITY



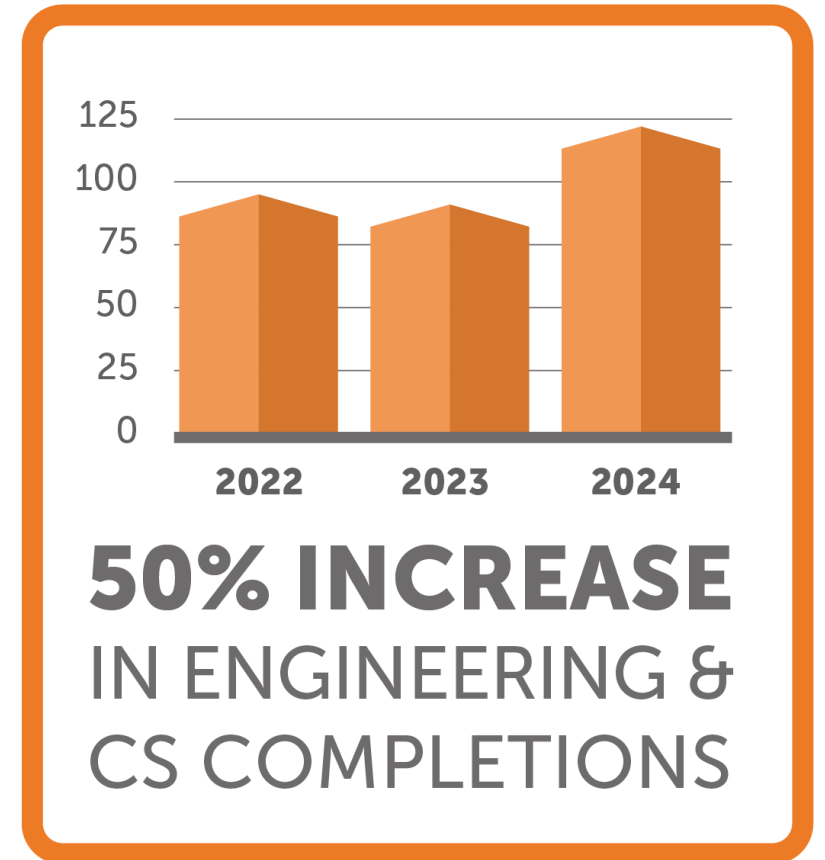
Performance Funding Metrics: Timely Completion

- Redefined advising model
- Well exceed national averages for CCs
- Utilized “meta major” approach to help students select a discipline path
- Implemented program where students develop and track a graduation plan
- Initiated registration events to promote persistence and completion

2.7%
INCREASE
RETENTION RATE
FALL TO SPRING

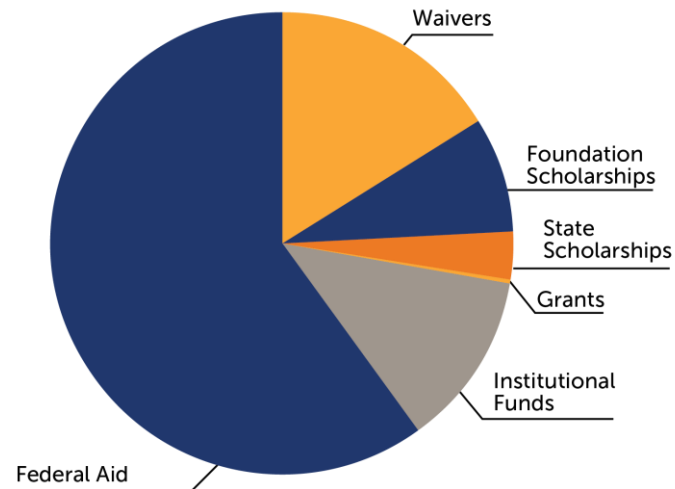
Performance Funding Metrics: High-yield

- Five-year goal met for tech programs
- Data-exclusion skews numbers on degree metric
- Actual number went up .9% to 74.8%
- Strengthened meta major program
- Implemented “incubator” process that requires programs be high-yield, 4- and 5-star job outcomes
 - Respiratory Therapy
 - Strategic Communications
- Already sunsetting programs with low enrollment, transfer, workforce application



External Tuition Revenue

\$16,886,363



Accountability Report for FY25 Funded Items

\$151,000

Data-driven
decisions

\$35,600

Student
success
interventions

\$30,000

Employee
training and
experience

\$19,100

Community
outreach

\$188,000

Operational
positions in
IT and facilities

-\$251,000

Efficiency savings
through budget
centralization

Budget Request – Performance Funding

ANALYZE

each department
and position

\$282,600

will be entirely
allocated based on
established criteria

\$201,600

high-yield,
workforce-oriented
programs

\$81,000

Commercial Drivers
License Outreach
Program with
industry partner

Budget Request – Rural Student Initiative

- Shared program partnership with UB Technical College
- Provides "coaches" to rural high school students with 3.0 or lower GPA



Dedicated Capital Request



Richfield Campus Student Engagement Space: \$6,455,000



MEN'S BASKETBALL
RANKED

IN NJCAA

74.7%
OF ATHLETES
ARE FROM
UTAH

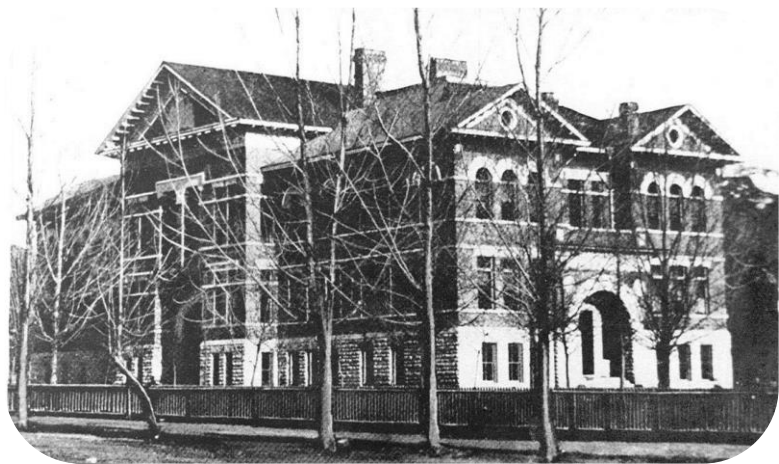

3.34
ATHLETICS
AVERAGE GPA





GRADUATE DEBT-FREE • GAIN WORK EXPERIENCE • DEVELOP A PLAN FOR THE FUTURE

STUDENTS WHO FIND SNOW COLLEGE FIND THEMSELVES



PLEASE JOIN US

PRESIDENT STACEE YARDLEY MCIF F INVITES YOU TO ATTEND

SNOW DAY ON THE HILL

Wednesday, February 5, 2025

11:00 AM – 2:00 PM

Utah State Capitol • Rotunda

Directions and parking information available at
<https://utahstatecapitol.utah.gov/visitors-tours/directions-parking>

LUNCH WILL BE SERVED

 SNOW COLLEGE



Thank you!

