



Requester Information

Legislator Name: Owens, Derrin R.

Created Date: January 7th 2025

Submitted Date: January 22nd 2025

Section 1: Requester Details

Description:

Utah Colleges and Universities have a unique opportunity to bring rural under-served students the chance to become part of an elite group through their Rodeo Teams. Because these programs are so specialized, the athletics programs have a hard time funding the travel and activities required to compete in the region. This RFA is to assist our Colleges and Universities in providing scholarships, equipment, stock, and travel expenses for each rodeo program to succeed in the circuit. This funding is essential for these programs to be successful and help Utah continue to celebrate, appreciate and participate in the Western Heritage lifestyle.

Legislative designee contact information:

Name: Kendra Bagley

Organization: Snow College

Position: Rodeo Coach

Section 2: Funding Information

How will the appropriation be used?

Category		One-time	Ongoing
Personnel Services	2025:	\$0.00	\$0.00
	2026:	\$0.00	
In-State Travel	2025:	\$0.00	\$17,500.00
	2026:	\$0.00	
Out-of-State Travel	2025:	\$0.00	\$17,500.00
	2026:	\$0.00	



Category	One-time		Ongoing
Supplies and Equipment	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Technology Purchases	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Infrastructure/Capital Investments	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Other Charges/Pass Thru	2025:	\$0.00	\$140,000.00
	2026:	\$0.00	

Expenditure Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$0.00	\$175,000.00

Funding Sources:

Income Tax Fund

Amount Requested:

2025 (One-time) \$0.00

2026 (One-time) \$0.00

2026 (Ongoing) \$175,000.00

Revenue Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$0.00	\$175,000.00

Is this a multi-year project?

No



Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

If one time funds are all that exist, you could fund this one time but expenses will continue to sustain Western Heritage in Utah, ongoing is preferred.

Section 3: Agency Information

Subjects:

Education and Research

Agency:

520 / Snow College

Type of entity to receive pass-through funding:

State Government

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement

Who would benefit the most from this request (who is the target audience)?

Young people who are attending USHE institutions and competing on their respective rodeo teams. Many of these youth are from undeserved communities within rural Utah. Furthermore, most of these students are first generation college students and would not be attending school otherwise. These youth are feedstock for the professional world of Rodeo which brings significant economic development in respective communities.



What is this project or program intended to accomplish?

These funds will be used to help fund rodeo team events expenses at Colleges and Universities in Utah who sponsor Rodeo Teams--Western Heritage. The majority of the students competing on these teams are first generation college students and come from under-served communities. The funds will help the rodeo teams host community events of rodeo, it provides resources to be successful and competitive in western heritage competition, these funds help draw students to college rodeo teams that otherwise would never have considered attending. Funds will be used to pay for things such as scholarships, practice livestock, facilities, equipment, travel, meals, and other expenses incurred through the operation of these teams. The end result will be more World Champions from Utah.

How will the Legislature know whether the project or program achieved its intended purpose?

Currently Utah produces more World Champions in a Rodeo than any other professional sport. Events touch every community of the state, not just the Wasatch front. Each year the colleges/universities, as members of the Rocky Mountain Region, participate in rodeos throughout the western United States. Being able to facilitate practices and hauling each team along with their equipment, livestock, etc. to each competition cannot be accomplished without a budget to help make it possible. The program will demonstrate success through seeing increased numbers of students attending and completing college because they were members of their respective college/university rodeo team.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Last session the legislature funded first time support for the Western Heritage Sustainability request of \$100,000. Every dollar helped to produce future World Champions who represent Utah.

Full Time Employees

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