



Requester Information

Legislator Name: Dunnigan, James A.

Created Date: January 24th 2025

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Section 1: Requester Details

Description:

Requested on-going funds will be used to host professional foreign delegations that facilitate the exchange of best practices between government, business, and community leaders in Utah and their counterparts across the world. The requested one-time funds will be used to enhance workforce readiness through a state-wide career development program that strengthens young adults' professional skills and directly connects them to employment opportunities in international relations. For 60 years, Utah Global Diplomacy has worked as Utah's private sector partners and the U.S. State Dept, to host more than 400 foreign dignitaries from 120 countries in Utah.

Legislative designee contact information:

Name: Felecia Maxfield-Barrett

Organization: Utah Global Diplomacy

Position: CEO

Section 2: Funding Information

How will the appropriation be used?

Category	One-time		Ongoing
Personnel Services	2025:	\$0.00	\$100,000.00
	2026:	\$50,000.00	
In-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Out-of-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	



Category	One-time		Ongoing
Supplies and Equipment	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Technology Purchases	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Infrastructure/Capital Investments	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Other Charges/Pass Thru	2025:	\$0.00	\$0.00
	2026:	\$0.00	

Expenditure Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$50,000.00	\$100,000.00

Funding Sources:

General Fund

Amount Requested:

2025 (One-time)	\$0.00
2026 (One-time)	\$50,000.00
2026 (Ongoing)	\$100,000.00

Revenue Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$50,000.00	\$100,000.00

Is this a multi-year project?

Yes



Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

Each visiting delegation costs an average of \$10,000 to host in Utah with a demonstrated ROI of \$10 to \$1. Utah Global Diplomacy can scale the exchange program up or down based on the approved funds.

Section 3: Agency Information

Subjects:

Economy

Agency:

063 / Governor's Office of Economic Opportunity

Type of entity to receive pass-through funding:

Private Not for Profit

Grant recipient

Yes

Requested Direct Award Grant Recipient

Utah Global Diplomacy

Section 4: Performance Outcome Measurement

Who would benefit the most from this request (who is the target audience)?

Businesses, nonprofits, government agencies, and the broader community throughout Utah.



What is this project or program intended to accomplish?

Utah is a top destination for foreign dignitaries due to our economic strength, spirit of innovation, focused rural economic support, and our reputation for good governance, and spirit of giving. These exchange programs are a long-term investment in cultivating productive professional and personal relationships between Utah business, government and nonprofit leaders and their counterparts across the globe. These relationships can result in best practice exchanges and joint venture opportunities.

How will the Legislature know whether the project or program achieved its intended purpose?

Utah Global Diplomacy will measure the success in the following ways: 1. Generate more than \$1,500,000 in economic impact for the state of Utah by supporting local businesses. 2. Brand Utah globally and increase Utah's international presence to more than 120 countries. 3. Connect 100 Utah businesses, nonprofits, government agencies, schools, and faith organizations to international partners. 4. Develop a state-wide career development program that directly connects 100 young adults throughout Utah with employment opportunities in international relations.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Full Time Employees