

Economic and Community Development

Requester Information

Legislator Name: Winterton, Ronald M.

Created Date: January 28th 2025 Submitted Date: January 28th 2025

Section 1: Requester Details

Description:

The Downtown Farmers Market unites farmers from across the state at the largest free weekly gathering in Utah. One-time funding will support architectural plans for a new public building in Pioneer Park and maintain market operations in nearby streets during ongoing park construction. Investments in infrastructure and personnel are essential to sustain the market's size and scope, ensuring nearly 300 Utah-based farmers, ranchers, and entrepreneurs continue to benefit from this vital sales platform.

Legislative designee contact information:

Name: Carly Gillespie

Organization: Urban Food Connections of Utah

Position: Director

Section 2: Funding Information

How will the appropriation be used?

Category	One-time		Ongoing
Personnel Services	2025: 2026:	\$0.00 \$0.00	\$0.00
In-State Travel	2025: 2026:	\$0.00 \$0.00	\$0.00
Out-of-State Travel	2025: 2026:	\$0.00 \$0.00	\$0.00



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Category	One-t	ime	Ongoing
Supplies and Equipment	2025: 2026:	\$0.00 \$0.00	\$0.00
Technology Purchases	2025: 2026:	\$0.00 \$0.00	\$0.00
Infrastructure/Capital Investments	2025: 2026:	\$150,000.00 \$0.00	\$0.00
Other Charges/Pass Thru	2025: 2026:	\$0.00 \$0.00	\$0.00

Expenditure Total

One-time 2025	One-time 2026	Ongoing 2026
\$150,000.00	\$0.00	\$0.00

Funding Sources:

General Fund

Amount Requested:

2025 (One-time) \$150,000.00 **2026 (One-time)** \$0.00 **2026 (Ongoing)** \$0.00

Revenue Total

One-time 2025	One-time 2026	Ongoing 2026
\$150,000.00	\$0.00	\$0.00

Is this a multi-year project?

Yes



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Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

We will pursue additional funding sources and access our reserves.

Section 3: Agency Information

Subjects:

Economy

01166

Agency:

063 / Governor's Office of Economic Opportunity

Type of entity to receive pass-through funding:

Private Not for Profit

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement

Who would benefit the most from this request (who is the target audience)?

Nearly 300 entrepreneurs from 16 Utah counties and 200,000 patrons of the Salt Lake City Farmer's Market.

What is this project or program intended to accomplish?

It is intended to support the planning and execution of key projects that ensure the long-term success of farmers and ranchers at the Downtown Farmers Market (DFM) in Salt Lake City. This initiative will also enhance the utility of Pioneer Park, reinforcing its role as a vital community hub and essential sales venue for agricultural producers.



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How will the Legislature know whether the project or program achieved its intended purpose?

The project will be successful if there is an ongoing operation of the downtown farmer's market with increased vendor capacity and year-round sales opportunities for Utah farmers and ranchers.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Salt Lake City Winter Farmer's Market for \$30,000 https://cobi.utah.gov/2023/41/background Rio Grande Depot Public Market Feasibility Study \$235,000 https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcobi.utah.gov%2F2023%2F41%2Fbackground&data=05%7C02%7Cmmurdock%40le.utah.gov%7Cd8039a2f3df84802a3ad08dd3fe7d9f8%7Caa13953832ab4071953f2070ac88bcfe%7C0%7C0%7C638736987223813644%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUslIYiOilwLjAuMDAwMCIsIIAiOiJXaW4zMil%3D%3D%7C0%7C%7C%7C&sdata=AnfkJSVeldb%2FfrS%2FTGOAOo4nbXxJxjIsj1gTiA4Or98%3D&reserved=0

Full Time Employees

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