

**Economic and Community Development** 

## **Requester Information**

Legislator Name: Shallenberger, David

Created Date: January 30th 2025 Submitted Date: January 30th 2025

## **Section 1: Requester Details**

#### **Description:**

The Salt Lake Climbers Alliance (SLCA), in partnership with the State of Utah and the Department of Heritage and Arts, is creating \*Alpenbock\*, a short documentary on the history of rock climbing in the Wasatch Front. The film highlights the early climbers of Big and Little Cottonwood Canyons, including pioneers like former SLC Mayor Ted Wilson and George Lowe. Through interviews and historical footage, it preserves Utah's climbing legacy and promotes conservation efforts. The intended beneficiaries from this project benefits Utah residents, climbers, and outdoor enthusiasts by celebrating the state's rich climbing history and raising awareness about preserving these iconic landscapes. 1.7 million outdoor enthusiasts live in Utah plus the online community this will shared with across the globe.

### Legislative designee contact information:

Name: Julia Gaisler

Organization: Salt Lake Climbers Alliance

Position: Executive Director

## **Section 2: Funding Information**

#### How will the appropriation be used?

Category	One-time		Ongoing	
Personnel Services	2025: 2026:	\$0.00 \$100,000.00	\$0.00	
In-State Travel	2025: 2026:	\$0.00 \$0.00	\$0.00	



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Category	One-time		Ongoing	
Out-of-State Travel	2025: 2026:	\$0.00 \$0.00	\$0.00	
Supplies and Equipment	2025: 2026:	\$0.00 \$0.00	\$0.00	
Technology Purchases	2025: 2026:	\$0.00 \$0.00	\$0.00	
Infrastructure/Capital Investments	2025: 2026:	\$0.00 \$0.00	\$0.00	
Other Charges/Pass Thru	2025: 2026:	\$0.00 \$0.00	\$0.00	

## **Expenditure Total**

One-time 2025	One-time 2026	Ongoing 2026	
\$0.00	\$100,000.00	\$0.00	

## **Funding Sources:**

#### **General Fund**

**Amount Requested:** 

**2025 (One-time)** \$0.00 **2026 (One-time)** \$100,000.00 **2026 (Ongoing)** \$0.00

## **Revenue Total**

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$100,000.00	\$0.00



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Is t	this	a	multi-ye	ear pro	iect?
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No

Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

Yes, any amount would help greatly. We are providing over 50k of matching funds for the project.

## **Section 3: Agency Information**

#### Subjects:

Arts

**TOUREC** 

### Agency:

710 / Cultural and Community Engagement

Type of entity to receive pass-through funding:

Private Not for Profit

**Grant recipient** 

Yes

**Requested Direct Award Grant Recipient** 

Salt Lake Climbers Alliance

### **Section 4: Performance Outcome Measurement**

Who would benefit the most from this request (who is the target audience)?

Creation of the Alpinebok Climbers Documentary - for all outdoor enthusiasts and film lovers to watch, enjoy, and attract more tourism to Utah.



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#### What is this project or program intended to accomplish?

To capture the history of Rock Climbing in the Wasatch Front Region before the original Alpinebok members all pass away. (Ted Wilson passed away last year, but we were able to interview him before )

# How will the Legislature know whether the project or program achieved its intended purpose?

The Documentary will be completed. The Department of Heritage and Arts will also include a portion of the documentary as a looped film for the museum.

## **Section 5: Other Supporting Documents**

#### **Intent Language Documents**

To preserve the history of rock climbing in the Wasatch Front before the original Alpenbock members are gone. Ted Wilson, one of the original members, passed away last year.

#### **Previous Funding Documents**

not applicable

#### **Full Time Employees**

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