



Requester Information

Legislator Name: Cutler, Paul A.

Created Date: January 29th 2025

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Section 1: Requester Details

Description:

CenterPoint Theatre welcomes nearly 150,000 patrons per year to elite level community theatre productions and programs, with annual economic impact of more than \$8M. CenterPoint also operates CenterPoint Academy, providing training and performance opportunities to more than 1,000 students from more than 700 families. The requested \$150,000 will allow CenterPoint to upgrade the current facility to allow for long-term donor and sponsor hosting areas, in addition to additional rehearsal and performance spaces for CenterPoint Academy. This investment will solidify and expand CenterPoint's community impact, providing highest quality performances and programs to all members of our communities at accessible financial levels.

Legislative designee contact information:

Name: Danny Inkley

Organization: CenterPoint Theatre

Position: Executive Director

Section 2: Funding Information

How will the appropriation be used?

Category		One-time	Ongoing
Personnel Services	2025:	\$0.00	\$0.00
	2026:	\$0.00	
In-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	



CenterPoint Theatre Capital Improvements

Economic and Community Development

Category	One-time	Ongoing	
Out-of-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Supplies and Equipment	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Technology Purchases	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Infrastructure/Capital Investments	2025:	\$0.00	\$0.00
	2026:	\$150,000.00	
Other Charges/Pass Thru	2025:	\$0.00	\$0.00
	2026:	\$0.00	

Expenditure Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$150,000.00	\$0.00

Funding Sources:

General Fund

Amount Requested:

2025 (One-time)	\$0.00
2026 (One-time)	\$150,000.00
2026 (Ongoing)	\$0.00

Revenue Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$150,000.00	\$0.00



Is this a multi-year project?

No

Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

The build out of existing spaces at CenterPoint could be scaled over several years, or be done one section at a time. However, to limit the impact to our ongoing operations (we currently hold nearly 400 performances per year), and due to current opportunities for expansion of our donor relations and Academy operation, we prefer to execute the full plan simultaneously.

Section 3: Agency Information

Subjects:

ARTS

Education and Research

Agency:

710 / Cultural and Community Engagement

Type of entity to receive pass-through funding:

Private Not for Profit

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement



Who would benefit the most from this request (who is the target audience)?

80% of CenterPoint's patrons and Academy students are from Davis County, and this is the audience we expect to benefit most. The other 20% impact is in Salt Lake County (10%) and other surrounding counties (10%).

What is this project or program intended to accomplish?

This funding will generate additional revenues for CenterPoint for years to come through increased numbers and quality of donors, and increased enrollment in CenterPoint Academy. The funds will be used to build out of a hosting area for our Encore Club - a collection of donors, sponsors, and partners who support CenterPoint financially. We have demand that we anticipate will quickly double the size of this group, but the current facility cannot accommodate additional members. Therefore, we need to add capacity by converting current available space into hosting space. We expect the Encore Club to provide hundreds of thousands of dollars in annual donations to CenterPoint, so there is significant long term financial support expected from this investment. In addition, the funding will convert current facility storage areas into classroom, rehearsal, and performance space for CenterPoint Academy. Already the largest youth musical theatre training program in Utah with over 1,000 students, the Academy currently has a wait list of more than 300. The upgrade of these storage spaces into rehearsal and performance space will allow for up to 20% growth in Academy enrollment overall.

How will the Legislature know whether the project or program achieved its intended purpose?

The metrics to measure the impact are quite simple. 1) Did Encore Club participation increase significantly (more than 50%) in both number of participants and in donations generated, and 2) Did Academy enrollment increase by at least 20%.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

CenterPoint receives an ongoing pass through grant similar to some other Arts orgs through the Utah Division of Arts and Museums I am not sure this is the correct link
COBI: <https://cobi.utah.gov/2025/587/background>



CenterPoint Theatre Capital Improvements

Economic and Community Development

Full Time Employees

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