



Latin America International Business Outreach and Hosting Contract

Economic and Community Development

Requester Information

Legislator Name: Owens, Derrin R.

Created Date: January 30th 2025

Submitted Date: January 31st 2025

Section 1: Requester Details

Description:

Utah Global Bridge a (dba of US Translation) is an international business and relations consulting company that has engaged in business trip outreach and coordination for Latin American domestic and foreign businesses and relations and has hosted and fulfilled on international relations efforts on behalf of GOEO and World Trade Center Utah. Upon completion of this contract in June of 2025, Utah Global Bridge is negotiating with GOEO to continue services on behalf of the State, under the direction and coordination of GOEO and World Trade Center Utah. This appropriation will be used to continue the State's Latin American Business outreach and relations efforts into FY2026.

Legislative designee contact information:

Name: David Utrilla

Organization: Utah Global Bridge

Position: Executive Director

Section 2: Funding Information

How will the appropriation be used?

Category		One-time	Ongoing
Personnel Services	2025:	\$0.00	\$200,000.00
	2026:	\$400,000.00	
In-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Out-of-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	



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Category	One-time	Ongoing	
Supplies and Equipment	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Technology Purchases	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Infrastructure/Capital Investments	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Other Charges/Pass Thru	2025:	\$0.00	\$0.00
	2026:	\$0.00	

Expenditure Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$400,000.00	\$200,000.00

Funding Sources:

General Fund

Amount Requested:

2025 (One-time)	\$0.00
2026 (One-time)	\$400,000.00
2026 (Ongoing)	\$200,000.00

Industrial Assistance Fund (through GOEO)

Amount Requested:

2025 (One-time)	\$0.00
2026 (One-time)	\$0.00
2026 (Ongoing)	\$0.00

Revenue Total



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One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$400,000.00	\$200,000.00

Is this a multi-year project?

Yes

Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

Yes, the request could be reduced to a single year of \$200,000.

Section 3: Agency Information

Subjects:

Economy

02605u

Agency:

063 / Governor's Office of Economic Opportunity

Type of entity to receive pass-through funding:

State Government

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement



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Who would benefit the most from this request (who is the target audience)?

International Outreach and Hosting services for Latin American domestic and foreign business services on behalf of GOEO and World Trade Center Utah.

What is this project or program intended to accomplish?

To assist GOEO and WTC Utah in international Latin American business outreach and delegation hosting services.

How will the Legislature know whether the project or program achieved its intended purpose?

Global Utah Bridge will provide event by event detailed reports on all hosting and business trip outreach efforts and services, with an emphasis of detailing business connections and opportunities, including job creation, financial opportunities for sales and business development and expansion.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Full Time Employees

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