



# Utah Symphony Roadtrip 250

Economic and Community Development

## Requester Information

**Legislator Name:** Wilson, Chris H.

**Created Date:** January 29th 2025

**Submitted Date:** January 29th 2025

## Section 1: Requester Details

### Description:

The Utah Symphony respectfully requests a Legislative appropriation of \$600,000 to fund a statewide tour that will bring symphonic music of the highest caliber to North, Central, and Southern Utah audiences free of charge. To be launched in Summer 2026, the tour will celebrate the 250th anniversary of the United States of America; the cultural richness of our country, state, and local communities; and will focus on engaging rural audiences. This tour follows four previous, highly successful state-funded tours and builds on the logistical expertise and depth of engagement experienced over the fifteen-year span those tours represent. USUO is making this request now in order to begin the complex process of planning and to meet the preliminary expenses incurred by a project of this scale.

### Legislative designee contact information:

**Name:** David Hodges

**Organization:** Utah Symphony | Utah Opera (USUO)

**Position:** Director of Institutional Giving

## Section 2: Funding Information

### How will the appropriation be used?

Category		One-time	Ongoing
Personnel Services	2025:	\$0.00	
	2026:	\$233,500.00	\$0.00
In-State Travel	2025:	\$0.00	
	2026:	\$95,000.00	\$0.00



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Category	One-time	Ongoing	
Out-of-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Supplies and Equipment	2025:	\$0.00	\$0.00
	2026:	\$93,500.00	
Technology Purchases	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Infrastructure/Capital Investments	2025:	\$0.00	\$0.00
	2026:	\$150,000.00	
Other Charges/Pass Thru	2025:	\$0.00	\$0.00
	2026:	\$28,000.00	

## Expenditure Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$600,000.00	\$0.00

## Funding Sources:

### General Fund

Amount Requested:

2025 (One-time)	\$0.00
2026 (One-time)	\$600,000.00
2026 (Ongoing)	\$0.00

## Revenue Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$600,000.00	\$0.00



**Is this a multi-year project?**

Yes

**Is this project scalable if the Legislature does not fund the full requested amount?**

Yes

**A short explanation describing how the project might be scaled?**

If the Legislature is not able to fund the full requested amount this year, USUO will request the balance in the next session. If at that point the Legislature is unable to grant the full amount requested, we will need to reduce the number of performance locations.

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## Section 3: Agency Information

**Subjects:**

Arts

TOUREC

**Agency:**

710 / Cultural and Community Engagement

**Type of entity to receive pass-through funding:**

Private Not for Profit

**Grant recipient**

Yes

**Requested Direct Award Grant Recipient**

Utah Symphony | Utah Opera (USUO)

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## Section 4: Performance Outcome Measurement



## **Who would benefit the most from this request (who is the target audience)?**

The citizenry of Utah and those visiting to experience our great state’s stunning geography and rich cultural offerings are our target audience and the beneficiaries of this tour.

## **What is this project or program intended to accomplish?**

The aim of the "Celebration of America 250" tour is to mark the country's semiquincentennial by bring some of the very best art and culture offerings available in Utah to locations in every geographical region of the state. As in the past four statewide tours, USUO will form partnerships with cultural heritage organizations in the locales where we perform to showcase the rich cultural variety that makes Utah a unique and important part of the cultural fabric of the United States. The \$600,000 appropriation from the Utah State Legislature will be invaluable in helping USUO meet approximately 87% of its projected expense budget of \$693,428 for the project. State funding for the tour also demonstrates the value in this project for audiences and for Utah's reputation as a state rich in natural and cultural beauty, and will support USUO development staff in raising the balance from private sources to fully underwrite the expenses.

## **How will the Legislature know whether the project or program achieved its intended purpose?**

Progress will be measured by attendance, which will be tracked by the distribution of free tickets by the Symphony's box office. We will also monitor tour-related social media, press coverage, and the involvement of the cultural partners we engage over the course of the project. A full report will be made at the end of the tour. Please see the report on Utah Symphony's last statewide tour (Forever Mighty Tour 2023) included in the supporting documents.

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## **Section 5: Other Supporting Documents**

**Intent Language Documents**

**Previous Funding Documents**

**Full Time Employees**

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