



Utah Film Incubator Capital Request

Economic and Community Development

Requester Information

Legislator Name: Weiler, Todd

Created Date: January 31st 2025

Submitted Date: January 31st 2025

Section 1: Requester Details

Description:

The Film Center proposes to centralize support for Utah filmmakers and digital content creators by creating a film industry-specific incubator. Renovations to the Film Center's new building in the neighborhood west of the Capitol in support of workforce development are estimated to cost around \$250,000. This incubator will house workforce development education, and create co-working, editing, educational production, and exhibition spaces. Within a year, this incubator will fill gaps in Utah's filmmaking ecosystem, support talent development, and retain greater numbers of filmmakers and digital content creators in Utah.

Legislative designee contact information:

Name: Meghan Horner

Organization: Utah Film Center

Position: Development Director

Section 2: Funding Information

How will the appropriation be used?

Category		One-time	Ongoing
Personnel Services	2025:	\$0.00	\$0.00
	2026:	\$0.00	
In-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Out-of-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	



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Category	One-time	Ongoing	
Supplies and Equipment	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Technology Purchases	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Infrastructure/Capital Investments	2025:	\$0.00	\$0.00
	2026:	\$250,000.00	
Other Charges/Pass Thru	2025:	\$0.00	\$0.00
	2026:	\$0.00	

Expenditure Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$250,000.00	\$0.00

Funding Sources:

General Fund

Amount Requested:

2025 (One-time)	\$0.00
2026 (One-time)	\$250,000.00
2026 (Ongoing)	\$0.00

Revenue Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$250,000.00	\$0.00

Is this a multi-year project?

Yes



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Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

This request of \$250,000 is a portion of a \$6.5 million capital campaign. We are seeking public and private funds. To help catalyze support for Utahns and avoid financial strain on the Film Center operating budget, we request that any legislative grant be received in 2025. Utah Film Center will continue to fundraise from other donors to meet the campaign responsibilities over an extended timeline, if needed.

Section 3: Agency Information

Subjects:

ARTS

Labor and Employment

Agency:

063 / Governor's Office of Economic Opportunity

Type of entity to receive pass-through funding:

Private Not for Profit

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement

Who would benefit the most from this request (who is the target audience)?

This request benefits Utah filmmakers and digital content creators, a variety of trade professionals involved in filmmaking, and Utah's statewide economy. Students throughout the state interested in filmmaking or digital content creation have a pipeline to professional opportunity, strengthening the professional trades around filmmaking.



What is this project or program intended to accomplish?

The filmmaking incubator will provide workforce development to filmmaking trades, by providing them with the technical and business skills that increase the likelihood of getting a product to market; connect artists to Utah audiences; retain Utah artists and professionals; and boost Utah's economy. It creates modern, highly-skilled, productive, and mobile employment that allows Utahns living in rural and urban areas to earn a respectable living. Importantly, investments in workforce development for filmmaking and production-related jobs outlive the life cycle of the production itself. They help position Utah professionals as work-ready for future in and out of state productions, as well as the Olympics.

How will the Legislature know whether the project or program achieved its intended purpose?

The following performance measures among participating Utah filmmakers and content creators will demonstrate the value at three to five years: average wage of filmmaking trades, # of jobs created, # of rural filmmakers accessing professional development resources, # of films/series in production or completed, retention of Utah filmmakers, # films/series securing distribution, and positive industry feedback on workforce preparation.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Full Time Employees

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