



Requester Information

Legislator Name: Stratton, Keven J.

Created Date: January 24th 2025

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Section 1: Requester Details

Description:

According to the surgeon general, social media use increases youth mental health challenges. Funding will provide social media and digital citizenship education to 500,000 K-12 students (75% of all students) in Utah. The program uses a multi-tiered approach to risk by providing broad training to all students while providing in-depth support to at-risk youth through afterschool programs.

Legislative designee contact information:

Name: David Bayless

Organization: Boys & Girls Clubs of Utah County

Position: CEO

Section 2: Funding Information

How will the appropriation be used?

Category		One-time	Ongoing
Personnel Services	2025:	\$0.00	\$750,000.00
	2026:	\$0.00	
In-State Travel	2025:	\$0.00	\$150,000.00
	2026:	\$0.00	
Out-of-State Travel	2025:	\$0.00	\$0.00
	2026:	\$0.00	
Supplies and Equipment	2025:	\$0.00	\$5,000.00
	2026:	\$0.00	



Youth Social Media Health and Safety

Economic and Community Development

Category	One-time	Ongoing
Technology Purchases	2025:	\$0.00
	2026:	\$0.00
Infrastructure/Capital Investments	2025:	\$0.00
	2026:	\$0.00
Other Charges/Pass Thru	2025:	\$0.00
	2026:	\$0.00
		\$15,000.00
		\$0.00
		\$80,000.00

Expenditure Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$0.00	\$1,000,000.00

Funding Sources:

TANF

Amount Requested:

2025 (One-time)	\$0.00
2026 (One-time)	\$0.00
2026 (Ongoing)	\$1,000,000.00

Revenue Total

One-time 2025	One-time 2026	Ongoing 2026
\$0.00	\$0.00	\$1,000,000.00

Is this a multi-year project?

Yes



Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

The project is scalable based on number of youth served. A tier 1 intervention to 500,000 youth costs \$1/youth. In-depth interventions to 5,000 at-risk youth cost \$100 each. The project can be scaled based on the total number of youth served and the number of at-risk youth served through afterschool programs.

Section 3: Agency Information

Subjects:

Education and Research

01533

Agency:

600 / Workforce Services

Type of entity to receive pass-through funding:

Private Not for Profit

Grant recipient

Yes

Requested Direct Award Grant Recipient

Boys & Girls Clubs of Utah County

Section 4: Performance Outcome Measurement

Who would benefit the most from this request (who is the target audience)?

K-12 students in Utah



What is this project or program intended to accomplish?

The program will provide direct instruction to K-12 students on digital citizenship and on harmful effects of social media. The general student population will increase attitudes, knowledge, and behaviors congruent with healthy social media use and good digital citizenship. At-risk students will refrain from excessive social media use and will report good digital citizenship.

How will the Legislature know whether the project or program achieved its intended purpose?

Output: Number of youth served = 500,000 total and 5,000 at-risk students Outcomes: pre- and post-tests will measure attitudes, knowledge, and behaviors of youth relating to social media use and digital citizenship. 80% of students will increase in desired outcomes or maintain high levels.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Full Time Employees

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