

-HB 53-

When we fund litter campaigns, it works -Utah Roadside Litter Solutions Report (UDOT)



Litter from Motorists (“the general public”) was estimated to account for 27% of all highway litter and over 15% of freeway debris calls involved tires.

This bill creates new fund specifically designated for litter cleanup efforts, public awareness campaigns, and increased enforcement of littering and unsecured load laws. Funding comes from specific vehicle registration fees and a portion of the landfill fees for unsecured loads is key in sustaining state litter abatement efforts.

Public Education Campaign

UDOT’s report found that the most effective method of mitigating highway litter was public education and outreach programs. For example, Texas has a 40 year litter campaign and their litter costs do not fluctuate.