

# HB 456 TRANSIENT ROOM TAX AMENDMENTS

- Simplifies and clarifies the use of the transient room tax (TRT)
  - Provides greater flexibility to counties
  - Ensures funds are able to be used where most needed, including visitor impact mitigation
- Adjusts the state TRT rate to ensure those who benefit from all Utah has to offer contribute to its upkeep and infrastructure
  - Increases the state rate by .75% to provide additional funding for tourism infrastructure and visitor management
  - Counties have the option to increase their transient room tax by .25%
- Directs Revenue toward beneficial programs
  - .25% of state revenue from the new would go to a grant program to address search & rescue, EMS costs, and other visitor management needs
  - .5% of state revenue from the new state rate is dedicated to statewide needs
- Gives a greater voice to municipalities on tourism tax advisory boards
- Limits the amount counties that generate under \$1 million in TRT have to spend on tourism promotion
- Generates \$27 million in new money per year
  - \$13.5 million to the state
  - \$6.75 million to the grant program
    - Eligible counties; 3rd – 6th class, impose maximum TRT rate, generated less than \$10 million in TRT previous year
  - \$6.75 million to the counties
- Breakdown of new, additional (average) breakdown by class county
  - 1st: \$1,732,725
  - 2nd: \$424,743
  - 3rd: \$301, 860
  - 4th – 6th: \$95,246

