Increase Tax Credit Awareness and Assistance

Economic and Community Development

Requester Information

Legislator Name: Miller, Tracy

Created Date: December 4th 2025 **Submitted Date:** December 4th 2025

Section 1: Requester Details

Description:

This appropriation is intended to increase the number of eligible Utahns who successfully claim and benefit from much needed income provided by the federal EITC and Child Tax Credit by expanding advertising, outreach, and free filing assistance conducted by the state's current grantees. The funding would increase the amount each of the DWS grantees receive enabling these organization to significantly scale public awareness efforts and free filing support services.

Legislative designee contact information:

Name: Marin Christensen

Organization: Policy Project

Position: Policy Development Manager

Section 2: Funding Information

How will the appropriation be used?

Category	One-time		Ongoing
Personnel Services	2026: 2027:	$0.00 $12,000.00	$0.00
In-State Travel	2026: 2027:	$0.00 $3,000.00	$0.00
Out-of-State Travel	2026: 2027:	$0.00 $0.00	$0.00

Category	One-time		Ongoing
Supplies and Equipment	2026: 2027:	$0.00 $0.00	$0.00
Technology Purchases	2026: 2027:	$0.00 $3,000.00	$0.00
Infrastructure/Capital Investments	2026: 2027:	$0.00 $2,000.00	$0.00
Other Charges/Pass Thru	2026: 2027:	$0.00 $180,000.00	$0.00

Expenditure Total

One-time 2026	One-time 2027	Ongoing 2027
$0.00	**$200,000.00**	**$0.00**

Funding Sources:

General Fund

Amount Requested:

2026 (One-time)	$0.00
2027 (One-time)	$200,000.00
2027 (Ongoing)	$0.00

Revenue Total

One-time 2026	One-time 2027	Ongoing 2027
$0.00	**$200,000.00**	**$0.00**

Is this a multi-year project?

No

Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

Current grantees get $20,000. This RFA would double the amount so current grantees would get $40,000. Any amount over the current would assist the granting organizations to reach more families. But a smaller amount would mean less families are helped.

Section 3: Agency Information

Subjects:

Labor and Employment

Agency:

600 / Workforce Services

Type of entity to receive pass-through funding:

State Government

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement

Who would benefit the most from this request (who is the target audience)?

Low- and moderate-income Utah families who are eligible for the federal Earned Income Tax Credit and Child Tax Credit but may not currently claim them. This includes households served by the state's current EITC/CTC outreach grantees, particularly those with low awareness of the credits, limited access to internet or paid preparers, limited access to time (single parents), those with disabilities, or language and administrative barriers.

What is this project or program intended to accomplish?

This funding is intended to increase the number of eligible Utahns who successfully claim and benefit from much needed income provided by the federal EITC and CTC by expanding advertising, outreach, and free tax-filing assistance conducted by the state's current grantees. The investment will grow public awareness campaigns and increase the staffing and technology capacity needed to help families file returns at no cost. The goal is to reduce the number of eligible households who miss out on much-needed federal monetary assistance and increase spending in Utah communities. Additionally, free tax preparation will save families money on predatory tax preparation services.

How will the Legislature know whether the project or program achieved its intended purpose?

Short-term measures: Number of individuals reached through awareness and advertising campaigns. Number of households screened for EITC/CTC eligibility. Number of households assisted with free tax-return preparation. Medium-term measures: Increase in total EITC and CTC claims filed in Utah (count and dollar value). Increase in first-time claimants among eligible households. Long-term measure: Reduction in the estimated share of eligible Utah households who do not claim the EITC or CTC.

Section 5: Other Supporting Documents

Intent Language Documents

The Legislature intends that the increased funding for EITC/CTC Outreach Grants be used primarily for advertising and public awareness activities, and secondarily for staffing, technology, and operational expenses required to provide free filing assistance. The Legislature further intends that grantees report annually to the Department on outreach metrics, the number of households assisted, and the estimated increase in federal EITC and CTC dollars claimed by Utah residents.

Previous Funding Documents

Full Time Employees

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