Requester Information

Legislator Name: Dailey-Provost, Jennifer

Created Date: January 23rd 2026 **Submitted Date:** January 29th 2026

Section 1: Requester Details

Description:

This award will support a two-year statewide pilot that increases the readiness and competitiveness of Utah women-owned small businesses to contract with the federal and institutional sectors, and begins in repeatable technology and defense-related industries. The pilot will serve four cohorts (two per year) of 20 participants, integrating curriculum, lab, and access to a limited amount of contracted technical assistance on qualified opportunities. To reach a statewide audience and begin to develop a pipeline of future participants, the project will also initiate a podcast series conducted by the program directors and informed by a clear effort to build a community.

Legislative designee contact information:

Name: April Monkarsh

Organization: Women-Owned Business Market Readiness

Position: Director & Founder

Section 2: Funding Information

How will the appropriation be used?

Category	One-time		Ongoing
Personnel Services	2026: 2027:	$0.00 $832,000.00	$0.00
In-State Travel	2026: 2027:	$0.00 $30,000.00	$0.00
Out-of-State Travel	2026: 2027:	$0.00 $10,000.00	$0.00

Category	One-time		Ongoing
Supplies and Equipment	2026: 2027:	$0.00 $50,000.00	$0.00
Technology Purchases	2026: 2027:	$0.00 $110,000.00	$0.00
Infrastructure/Capital Investments	2026: 2027:	$0.00 $0.00	$0.00
Other Charges/Pass Thru	2026: 2027:	$0.00 $0.00	$0.00

Expenditure Total

One-time 2026	One-time 2027	Ongoing 2027
$0.00	**$1,032,000.00**	**$0.00**

Funding Sources:

General Fund

Amount Requested:

2026 (One-time)	$0.00
2027 (One-time)	$1,032,000.00
2027 (Ongoing)	$0.00

Revenue Total

One-time 2026	One-time 2027	Ongoing 2027
$0.00	**$1,032,000.00**	**$0.00**

Is this a multi-year project?

Yes

Is this project scalable if the Legislature does not fund the full requested amount?

Yes

A short explanation describing how the project might be scaled?

Yes. It is possible to scale this program by reducing the number of cohorts and the depth of the services while still maintaining statewide access and measures. It is possible to deliver the core program (intake, marketing readiness, eligibility and profiles, lane strategy, and opportunity translation) at a lower cost, and proposal/compliance support services can be provided only to a smaller number of the most ready firms. 75% funding: deliver 3 cohorts in two years (approximating 60 firms served), maintain podcasting on a monthly schedule, and hold proposal evaluations for a select number of the most qualified opportunities. 50% funding: deliver 2 cohorts in 2 years (approximately 40 firms engaged), statewide outreach where possible, and focus contract assistance on readiness milestones (profiles, capability statements, lane plans). Pilot minimum: deliver 1 cohort (20 firms) and digital clinics and podcast to assess demand and generate a recommendation on scaling based on baseline data.

Section 3: Agency Information

Subjects:

Economy

01938

Agency:

063 / Governor's Office of Economic Opportunity

Type of entity to receive pass-through funding:

Private Not for Profit

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement

Who would benefit the most from this request (who is the target audience)?

Primary beneficiaries: Women-owned small businesses in Utah (including very small businesses, mothers, caregivers, and military spouses) seeking contract, institutional, or capital-assisted growth options; secondary beneficiaries: Utah workers and families benefiting from job creation and enhanced household stability.

What is this project or program intended to accomplish?

The pilot is designed to propel Utah women-owned businesses from interest to measurable readiness and early market success through the creation of a sustainable pipeline of discoverable, credible, and focused opportunities. Within two years, it will provide four cohorts of 20 businesses, improve the completion of basic readiness activities (profiles/registrations, capability statements, proof assets, and capture plans), and help grow the Utah community of women-owned businesses through education and assistance. The podcast and online community will extend benefits statewide, reach more women, and enhance the pipeline of applicants and partners. The pilot will provide an evaluation and guidelines on scaling, modifying, or terminating the initiative based on the data.

How will the Legislature know whether the project or program achieved its intended purpose?

Key indicators of success will be measured on a quarterly basis and will include such items as completion of readiness milestones (profiles and registrations enhanced, capability statements written, business plans and capture plans finished), engagement, and completion of sessions. Outcome indicators will include such items as opportunities reviewed, number of bids submitted, agreements, and any awards or subcontract engagements that can be traced back to the program where possible. Podcast and community growth metrics to show community engagement and demand growth for applications to a cohort.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Full Time Employees

0