



Requester Information

Legislator Name: Peterson, Thomas W.

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Section 1: Requester Details

Description:

GOEO leads the state's economic development efforts. It partners with outside groups, including the Economic Development Corporation of Utah (EDCUtah) to fulfill its mission. This RFA supports a joint approach to recruiting companies, targeting site selectors, and supporting Utah's communities. The RFA will enable GOEO and EDCUtah to strengthen their collaboration and increase their capacity to support business expansions.

Legislative designee contact information:

Name: Ryan Starks

Organization: EDCUtah

Position: Executive Director

Section 2: Funding Information

How will the appropriation be used?

Category	One-time	Ongoing
Personnel Services	2026: \$0.00 2027: \$250,000.00	\$0.00
In-State Travel	2026: \$0.00 2027: \$0.00	\$0.00
Out-of-State Travel	2026: \$0.00 2027: \$0.00	\$0.00
Supplies and Equipment	2026: \$0.00 2027: \$0.00	\$0.00



Economic and Community Development

Category	One-time	Ongoing
Technology Purchases	2026: \$0.00 2027: \$0.00	\$0.00
Infrastructure/Capital Investments	2026: \$0.00 2027: \$0.00	\$0.00
Other Charges/Pass Thru	2026: \$0.00 2027: \$0.00	\$0.00

Expenditure Total

One-time 2026	One-time 2027	Ongoing 2027
\$0.00	\$250,000.00	\$0.00

Funding Sources:

General Fund

Amount Requested:

2026 (One-time)	\$0.00
2027 (One-time)	\$250,000.00
2027 (Ongoing)	\$0.00

Revenue Total

One-time 2026	One-time 2027	Ongoing 2027
\$0.00	\$250,000.00	\$0.00

Is this a multi-year project?

Yes



Is this project scalable if the Legislature does not fund the full requested amount?

No

A short explanation describing how the project might be scaled?

Section 3: Agency Information

Subjects:

Economy

Agency:

063 / Governor's Office of Economic Opportunity

Type of entity to receive pass-through funding:

Private Not for Profit

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement

Who would benefit the most from this request (who is the target audience)?

GOEO, counties, cities, and Utah businesses would benefit from this RFA.

What is this project or program intended to accomplish?

The purpose of the funding is to create more economic opportunities throughout all 29 counties. As GOEO and EDCUtah attract more businesses and support local business expansions, the citizens of Utah will have more high-paying jobs that align with the state's targeted industries. Additionally, the state will generate more tax revenue to support other services.



How will the Legislature know whether the project or program achieved its intended purpose?

The legislature can track the success of the partnership by the number of new companies expanding into Utah, the capital investment dollars spent by these companies, and the number of high-paying jobs that are created as a result of GOEO's partnership and recruitment activities with EDCUtah. Together, GOEO and EDCUtah will attend select tradeshows, conduct corporate recruitment trips, meet with national site selectors, and promote Utah through robust marketing and PR campaigns. This funding will be supported by \$2.2 million of private investment from Utah businesses.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Full Time Employees

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