



Requester Information

Legislator Name: Stoddard, Andrew

Created Date: December 19th 2025

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Section 1: Requester Details

Description:

The Cognitive Wellness Center is a new start-up facility that will provide comprehensive, customized medical oversight and health coaching to promote lifestyle health-related behavioral change for improved brain health. We are asking for a \$1.572M appropriation that will fund the start up of the facility and operating costs for one year, including the one-time purchase of a customized mobile van (\$200,000 plus \$15,000 gas/maintenance costs) to deliver services to the economically disadvantaged and rural communities, so that the underserved (typically at higher risk for dementia) can access the same services as individuals who can travel to our Center. \$90,000 is requested to provide wearable devices with virtual health coaching software, to provide 24/7 support to patients between appointments. The Cognitive Wellness Center will benefit from support from individuals, foundations, and corporations as well as state and federal grants. Additionally, The Cognitive Wellness Center will continually seek new investors, work to cultivate and maintain relationships with current supporters, and create cost efficiencies to leverage the effectiveness of existing resources. The founding team members have extensive clinical and research experience, including clinical trials of multidomain healthy lifestyle behavior change intervention for brain health. The overall plan is to pilot, refine, evaluate and improve our program so that it is ready to implement in additional locations throughout Utah.

Legislative designee contact information:

Name: Dr. Christine Clark

Organization: Cognitive Wellness Center

Position: Incorporator

Section 2: Funding Information



How will the appropriation be used?

Category	One-time		Ongoing
Personnel Services	2026:	\$1,090,100.00	\$0.00
	2027:	\$0.00	
In-State Travel	2026:	\$15,000.00	\$0.00
	2027:	\$0.00	
Out-of-State Travel	2026:	\$0.00	\$0.00
	2027:	\$0.00	
Supplies and Equipment	2026:	\$22,200.00	\$0.00
	2027:	\$0.00	
Technology Purchases	2026:	\$98,600.00	\$0.00
	2027:	\$0.00	
Infrastructure/Capital Investments	2026:	\$346,400.00	\$0.00
	2027:	\$0.00	
Other Charges/Pass Thru	2026:	\$0.00	\$0.00
	2027:	\$0.00	

Expenditure Total

One-time 2026	One-time 2027	Ongoing 2027
\$1,572,300.00	\$0.00	\$0.00

Funding Sources:

General Fund

Amount Requested:

2026 (One-time)	\$1,572,300.00
2027 (One-time)	\$0.00
2027 (Ongoing)	\$0.00



Revenue Total

One-time 2026	One-time 2027	Ongoing 2027
\$1,572,300.00	\$0.00	\$0.00

Is this a multi-year project?

No

Is this project scalable if the Legislature does not fund the full requested amount?

No

A short explanation describing how the project might be scaled?

Section 3: Agency Information

Subjects:

Health and Wellbeing

Agency:

250 / Department of Health and Human Services

Type of entity to receive pass-through funding:

State Government

Grant recipient

No

Requested Direct Award Grant Recipient

Section 4: Performance Outcome Measurement



Who would benefit the most from this request (who is the target audience)?

Adult community members who want to lower their risk for developing Alzheimer's disease or other dementia, who acknowledge that abandoning unhealthy lifestyle and adopting healthy practices that promote brain health is difficult. They seek help to make that final commitment to change their lives and take charge of their brain health. We provide services to all individuals without dementia, including those without any cognitive symptoms, those with subjective memory complaints and those with Mild Cognitive Impairment. Through Center-based, telemedicine and mobile clinical services, we will deliver the same quality of care to the underserved and rural populations as those who live closer to the Center.

What is this project or program intended to accomplish?

In the realm of Alzheimer's disease, prevention efforts are urgently needed, given there is no cure or vaccine. Intervening earlier (years/decades before symptom onset) gives a longer time horizon to increase the odds of individuals avoiding dementia altogether. For those who eventually develop dementia, healthy lifestyle adoption is likely to generate additional years of healthspan before symptoms begin, with higher quality of life for them and their families. The Cognitive Wellness Center is partnering with the University of Utah Division of Geriatrics, the University of Utah Center on Aging, Utah State University Alzheimer's Disease and Dementia Research Center (ADRC), and the Utah Commission on Aging and the Utah Alzheimer's Disease and Related Dementia State Plan. These two-way partnerships will facilitate referrals between our dementia prevention services and memory disorder clinical programs, so that individuals can be directed to the appropriate healthcare services for their cognitive status. Our evidence-based clinical program is slated to reduce the future costs of additional millions of individuals who would otherwise develop Alzheimer's for whom healthy lifestyle adoption will prevent, or delay its onset.



How will the Legislature know whether the project or program achieved its intended purpose?

Success will be defined by measurable risk reduction, delayed decline, improved quality of life, and reduced downstream utilization. Funders will receive regular outcome reports that show both human impact and cost avoidance. These include aggregate statistics on the psychological construct of “readiness to change,” actual behavior change (degree and duration, within a number of domains), biomarker indicators of improved vascular and metabolic health, and longitudinal cognitive test data. Additionally, data will be shared showing the strength of prediction of slower cognitive decline among those who achieve greater healthy lifestyle behavior patterns. It will take much a longer-term follow-up to assess the number of individuals who avoided dementia altogether before death. However, these metrics and statistical modeling will provide great insights into the effectiveness of our program and the extent of community-wide dementia prevention success. In the years to come, rates of new cases of dementia are projected to decrease, in communities where a great many are living healthier lifestyles. By funding prevention upstream, you are reducing downstream suffering for individuals, families, and caregivers —while helping build a model that can be shared and scaled. In the world of dementia, prevention is far less costly than healthcare and caregiving after dementia onset.

Section 5: Other Supporting Documents

Intent Language Documents

Previous Funding Documents

Full Time Employees

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