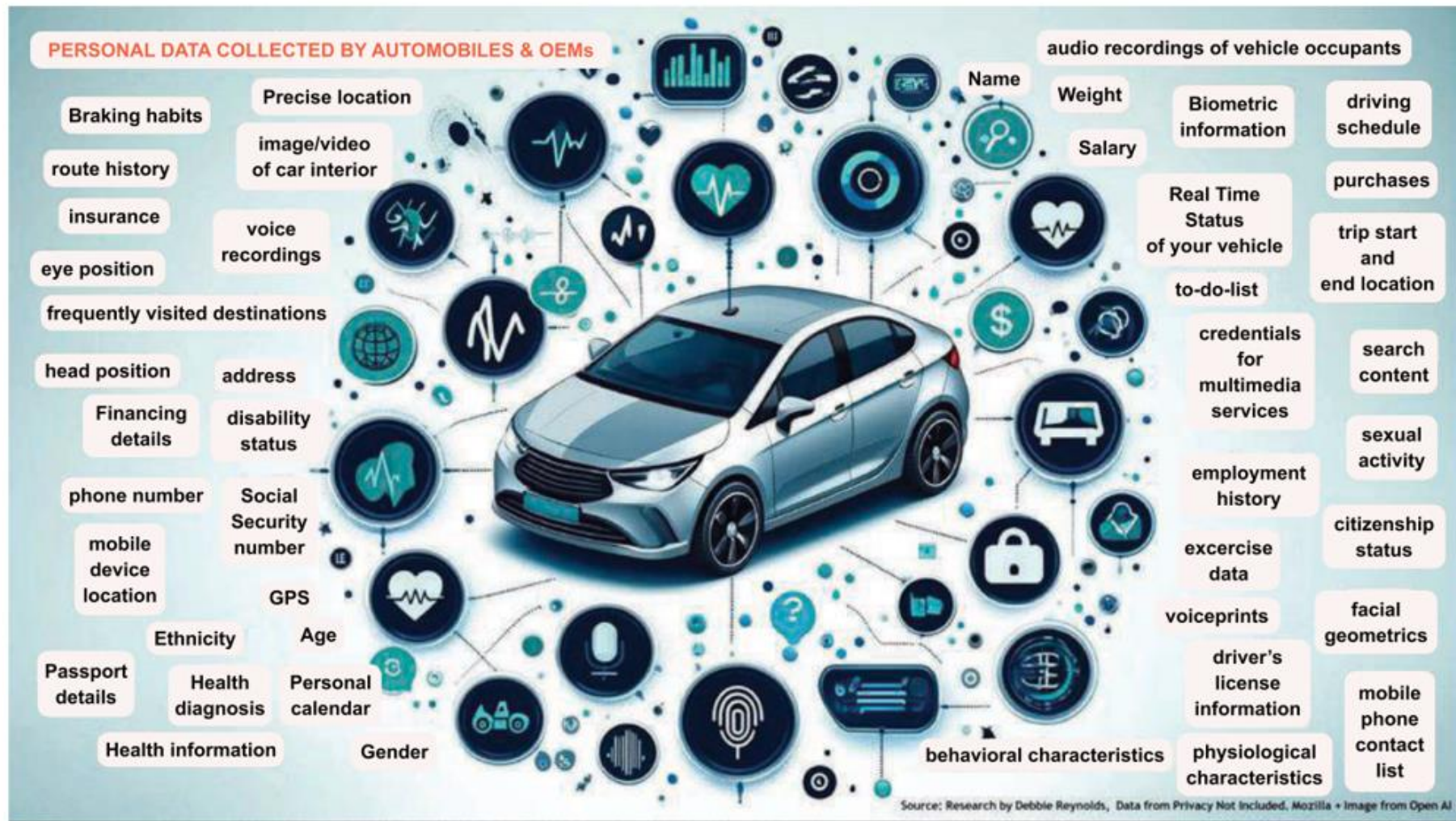


Types of data collected by vehicles



Many data types fall under the definition of “sensitive data” in Utah’s UCPA, in particular precise geolocation

Many also meet the definition in Utah’s data breach law

Source: Image by Debbie "The Data Diva" Reynolds, originally prepared for the IoT Board of Advisors, a federal initiative under the auspices of the US Department of Commerce and the National Institute of Standards and Technology, 2024.

Vehicle Data Policy Example

- 87 minutes estimated reading time at a 16th grade reading level

In-Car Apps & Services

CLICK CARDS TO LEARN MORE

Mobile Apps

4 APPS

Remotely control + monitor this car
Lexus & prior users may have access

TAKE STEPS TO SECURE YOUR VEHICLE

Service

- In-Car WiFi: 8 PLANS
- Sirius XM: ONE-WAY
- Android Auto: YES
- Apple Carplay: YES
- Amazon Alexa: NO

UNIQUE DOCUMENTS	WORDS	READ TIME**
10	75,274	376 min
Main Privacy Policy Last updated: 6/27/2024	9,324 Reading Level: 16th Grade***	47 min
Main TOS Last updated: 1/1/2020	7,936 Reading Level: 16th Grade***	40 min
Vehicle Owners Privacy Policy Same as Main Privacy Policy	Same Reading Level: Same	Same
Vehicle Owners TOS Same as Main TOS	Same Reading Level: Same	Same
Connected Services/Telematics Privacy Policy Last updated: 09/08/2023	13,983 Reading Level: 15th Grade***	70 min
Connected Services/Telematics TOS Last updated: 03/07/2023	8,865 Reading Level: 13th Grade***	44 min
Sirius XM: Main Privacy Policy Last updated: 6/30/2023	10,996 Reading Level: 12th Grade***	55 min
Sirius XM: Main TOS Last updated: 1/19/2018	3,843 Reading Level: 11th Grade***	19 min
Android Auto: Main Privacy Policy Last updated: 10/4/2023	9,362 Reading Level: 8th Grade***	47 min
Android Auto: Main TOS Last updated: 1/5/2022	3,492 Reading Level: 11th Grade***	17 min
Apple Carplay: Main Privacy Policy Last updated: 12/22/2022	4,069 Reading Level: 13th Grade***	20 min
Apple Carplay: Main TOS Last updated: 11/20/2009	3,404 Reading Level: 15th Grade***	17 min