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GENERAL COUNSEL

Heard in the Business and
Labor Interim Committee
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Homeowners' Insurance Affordability

Legislative Responses

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1. Background

2. Coverage- Based Approach

- FAIR Plans

3. Mitigation Approaches

- Mitigation Grants
- Catastrophe Savings Plans

Homeowners' Insurance Premiums

- Insurance premiums are primarily driven by:
 - Claim likelihood – the probability a homeowners experiences an insurable loss
 - Claim cost – how much the insurer expects to pay out to repair or replace property
- In Utah, wildfire is the largest environmental peril, with increased risk driving claim likelihood
- Inflation in construction inputs since 2020 have also contributed to rising claim costs for insurers



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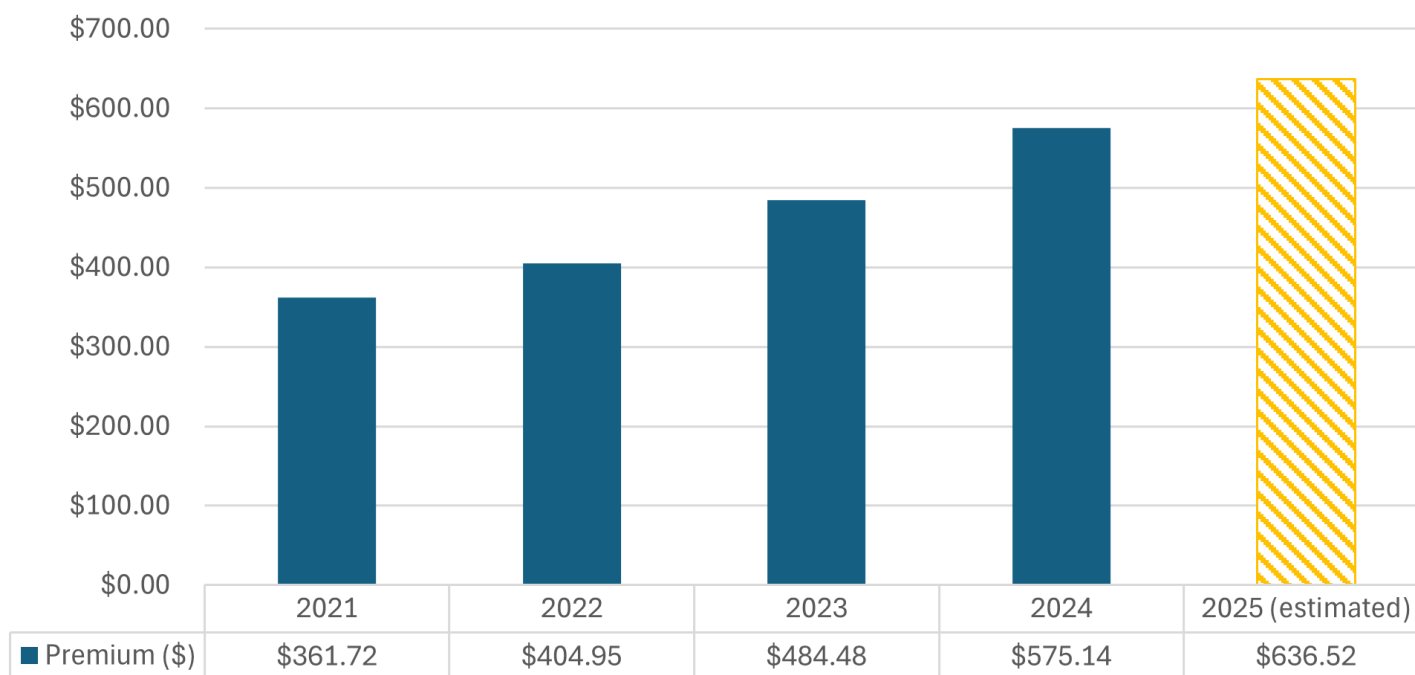
3. Mitigation Approaches

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Homeowners' Insurance Premiums

- Since 2021, premiums have risen approximately 59 percent
- Roughly \$213 per month for average Utah homeowners

Average Homeowners' Premium per Policy
Utah, 2021-2025





Coverage-Based Approaches

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- Premium Discount Policies

- Tax-Advantage Policies

FAIR Plans

- A **F**air **A**ccess to **I**nsurance **R**equirements (**FAIR**) Plan is an insurer-of-last-resort for homeowners that cannot access conventional insurance
- Objectives:
 1. Create a broadened risk pool to allow communities (states) to more easily absorb specific losses
 2. Provide a base level of coverage to homeowners to protect critical structures and remain mortgage-eligible



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FAIR Plans – Coverage & Eligibility

- Notably, FAIR plans provide substantially different coverage and have heightened eligibility requirements relative to traditional insurance
- Examples of eligibility restrictions:
 - Coverage denial
 - Geographic
 - Home mitigation
 - Property condition
 - Property type
 - Tax standing



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FAIR Plans – Coverage & Eligibility

- Plans often provide dwelling-only coverage, or limited non-dwelling related coverage
 - No or limited personal property coverage
 - No or limited personal liability coverage
- Coverage restricted to certain perils only
 - Typically the most common perils in a given state



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FAIR Plans – Administration

- FAIR Plans are state-administered programs, often enacted as an independent entity or government corporation
- Plans are funded through a shared risk model, with costs borne by all private insurers in the state



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FAIR Plans – Administration

- Shared risks are determined by private insurer market share
 - For example, if company A has 20% market share in the homeowners' market, a FAIR plan would give them a 20% stake in profits, losses, and expenses of the program
- Startup funding often provided by state appropriation or through insurance assessments



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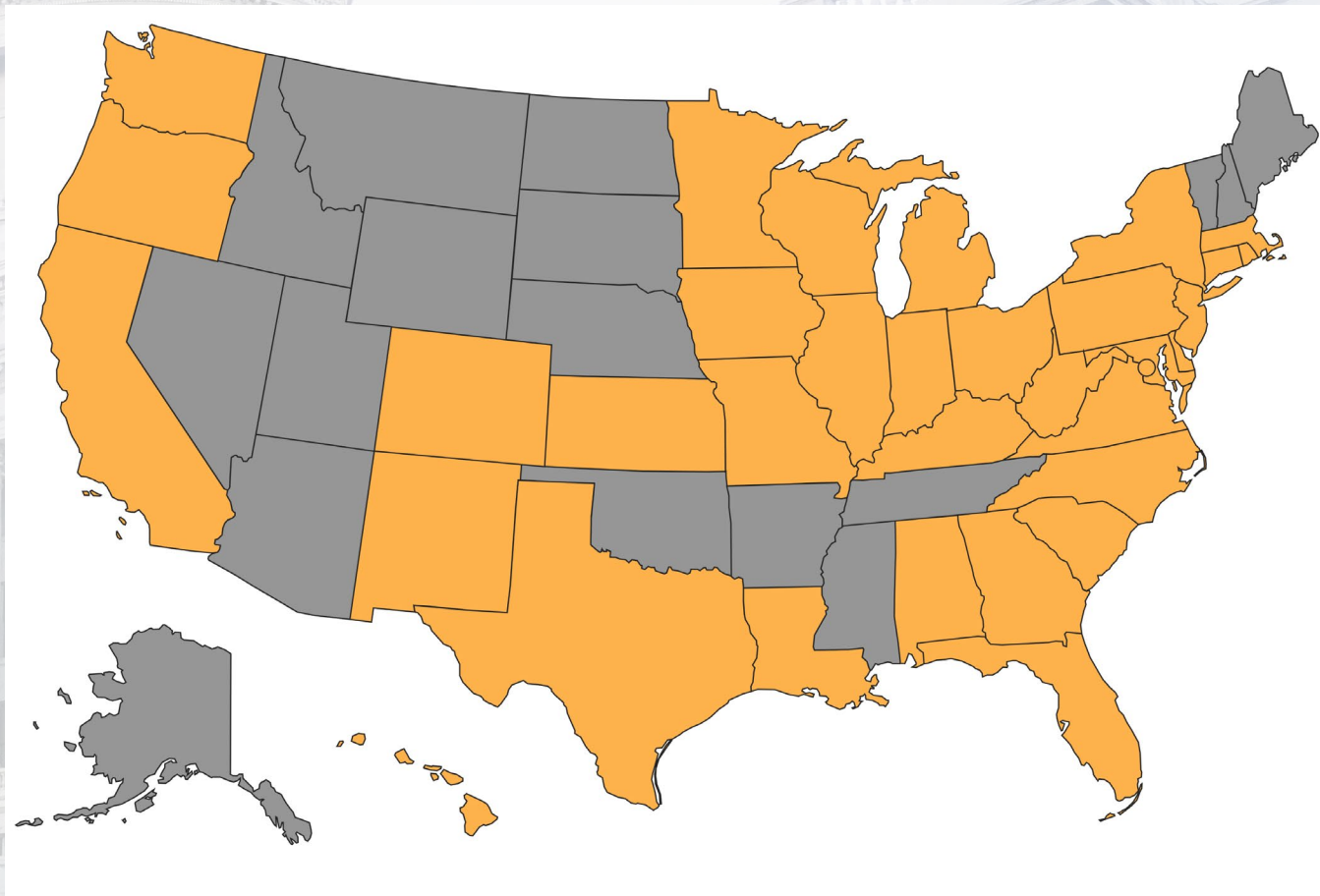
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FAIR Plans – State Enactment

- To date, 34 states have enacted a FAIR Plan or similar policy





Mitigation Approaches

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Hazard Mitigation Grant Programs

- Hazard mitigation grant programs provide access to funds for homeowners to participate in home-hardening incentives
- Objectives:
 1. Increase property resilience to perils such as wildfire
 2. Provide an avenue for premium relief and allow homeowners to remain in traditional insurance markets



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Hazard Mitigation Grant Programs

- Eligibility often based on dwelling type, geographic location, and property condition
- Grant program funding available for use on specified home-hardening projects or participation in third-party certification programs
 - For wildfire, common hardening improvements include roofing upgrades, defensible space, and community resilience projects
 - States can also rely on third-party certification such as the Insurance Institute for Building & Home Safety (IBHS) Wildfire Prepared Program



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Hazard Mitigation Grant Programs

- Grant program funding sources include:
 - Insurance licensing fees
 - Insurance premium taxes
 - Private insurer assessments
 - State appropriation



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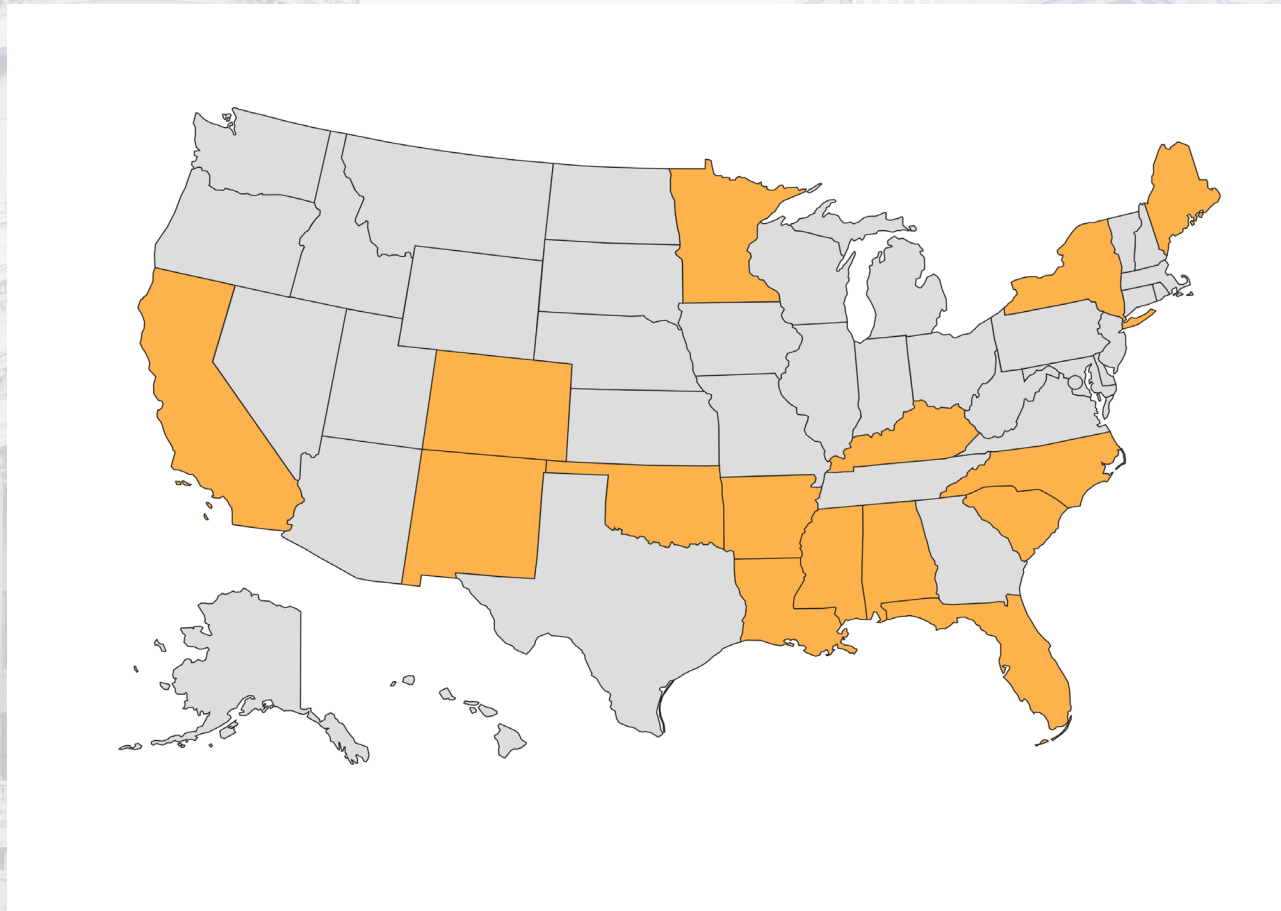
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Hazard Mitigation Grant Programs

- To date, 15 states have enacted a hazard mitigation grant program



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Premium Discount Policies

- To encourage homeowners to participate in mitigation programs, some states have enacted policies either permitting or requiring insurers to offer premium discounts for mitigation efforts
- Mitigation efforts typically must meet a third-party standard, such as the IBHS FORTIFIED standard for wind resistant roofing



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Premium Discount Policies

- State policies permitting or requiring premium discounts also require insurers to notify policyholders of any discounts they may be eligible for
- Some policies require insurers to provide policyholders with information on what mitigation efforts they could take to lower their premiums



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Tax-Advantage Policies

- Finally, some states have turned to tax-advantage programs to enable homeowners to save for losses or invest in mitigation
- Three states (AL, MS, SC) have enacted catastrophe savings accounts which can be used to pay deductibles or uninsured losses
- Four states (AL, CO, LA, SC) grant tax credits or rebates to homeowners for mitigation expenses



Questions?



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