H.B. 484

Short Title: Sweepstakes Connected with the Sale of Consumer Products or Services

Sponsor: Brown, M. 2011 General Session, State of Utah

State Government (UCA 36-12-13(2)(b))

Provisions of this bill require a registration fee of \$100 for sweepstakes operators. It is estimated that 3,220 sweepstake operators will register each year totaling \$332,000 into the Commerce Service Fund. Estimated cost of oversite of the program is estimated at \$247,800 annually from the Commerce Service Fund. The bill also allows for fines to be paid by those who violate provisions of the bill. It is unknown at this time how many fines will be levied. Revenues to the Commerce Service Fund affect the transfer to the General Fund.

| State Budget Detail Table | FY 2011 | FY 2012 | FY 2013 |
|-------------------------------------|-------------|-----------|-----------|
| Revenue: | | | |
| General Fund | \$0 | \$74,200 | \$74,200 |
| Commerce Service Fund | \$0 | \$322,000 | \$322,000 |
| Total Revenue | \$0 | \$396,200 | \$396,200 |
| Expenditure: | | | |
| Commerce Service Fund | \$0 | \$247,800 | \$247,800 |
| Total Expenditure | \$0 | \$247,800 | \$247,800 |
| Net Impact, All Funds (RevExp.) | \$0 | \$148,400 | \$148,400 |
| Net Impact, General/Education Funds | \$ 0 | \$74,200 | \$74,200 |

Local Governments (UCA 36-12-13(2)(c))

Enactment of this bill likely will not result in direct, measurable costs for local governments.

Direct Expenditures by Utah Residents and Businesses (UCA 36-12-13(2)(d))

Costs to individuals and businesses sponsoring sweepstakes are expected to be \$322,000 annually.

2/24/2011, 10:52 AM, Lead Analyst: Bleazard, M./Attorney: RHR

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