



**Performance Note**  
**SB0040 - Youth Electronic**  
**Cigarette, Marijuana, and Other**  
**Drug Prevention Program**  
Sponsor: Sen. Christensen, Allen  
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Performance Note Report

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Agency: Department of Health

Funding For:

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New Services or Benefit

Public Benefit:

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**Purpose:** The purpose of this new prevention program is to provide interventions for youth, which will directly address the issues of electronic cigarette, marijuana, and other drug use. Currently, there are no prevention programs that specifically address youth electronic cigarette and marijuana use at the department. Both are increasing in popularity with youth.

**Services:** The services provided will be determined by the department with guidance and support from the Youth Electronic Cigarette, Marijuana, and Other Drug Prevention Committee, which will be created by this bill. All services will be evidence-based and appropriate to prevent youth electronic cigarette, marijuana and other drug use. Anticipated activities would be a media campaign to inform parents and youth of the dangers of using these products and substances, resources and educational components for schools, training for retailers, and policy work.

**Expected Outcome:** The expected outcomes of this new program would be an increased awareness of the harms and dangers of these products among parents, youth and the general population. Through this increased awareness, there would be a reduction in use rates of these products and substances over time. The public would benefit from a decrease in negative health burdens associated with these products and substances as well as a decrease in the behavioral and social issues associated with them.

**Implementations and Resources:** The Youth Electronic Cigarette, Marijuana, and other Drug Prevention Program will be implemented by the Bureau of Health Promotion at the Utah Department of Health. The expertise and infrastructure in this bureau would lead to programmatic success. Programs in this Bureau such as the Tobacco Prevention and Control Program have a history of success in reducing and preventing the use of tobacco products among youth. The director of the Department of Health in consultation with the Utah Substance Use and Mental Health Advisory Council will appoint members to a committee. This committee will assist the program in establishing guidelines for the use of funds as well as assisting in developing and implementing evidence-based and appropriate interventions for the population targeted by the program. The Electronic Cigarette Substance and Nicotine Product Tax Restricted Account will be created to fund this program.

How: The activities are yet to be determined, but will be evidence-based and will be directly related to the prevention of electronic cigarette, marijuana and other drug use by youth. The ultimate goal of the activities will be to reduce the use rates of these products and substances by youth over time.

## Performance Measures

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### Goal

Title: Reduce the number of youth who use electronic cigarettes.

Description: Current use is defined as "during the past 30 days". This information will be collected on 8, 10, and 12th graders and will show the percentage of youth who are currently using electronic cigarettes.

Collection Method: This information is collected every other year (which is why some years are left blank) using the SHARP youth survey. This survey has a very large sample size and is very reliable.

	2020	2021	2022
Target	0.00	0.00	11.00
Baseline	12.40	0.00	0.00

### Goal

Title: Increased awareness of the harms and dangers of electronic cigarette use among youth.

Description: This question asks, how much do you think people risk harming themselves (physically or in other ways) if they: use vape products such as e-cigarettes, vape pens, or mods? This information will be collected on 6, 8, 10, and 12th graders and will show the percentage of youth who perceive that using electronic cigarettes are harmful.

Collection Method: This information is collected every other year (which is why some years are left blank) using the SHARP youth survey. This survey has a very large sample size and is very reliable.

	2020	2021	2022
Target	0.00	0.00	81.00
Baseline	79.10	0.00	0.00

## Goal

Title: Increased awareness of the harms and dangers of marijuana use among youth.

Description: This question asks, how much do you think people risk harming themselves (physically or in other ways) if they: smoke marijuana regularly? This information will be collected on 6, 8, 10, and 12th graders and will show the percentage of youth who perceive that using marijuana harmful.

Collection Method: This information is collected every other year (which is why some years are left blank) using the SHARP youth survey. This survey has a very large sample size and is very reliable.

	2020	2021	2022
Target	0.00	0.00	75.00
Baseline	73.40	0.00	0.00

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By rule, performance notes are provided by the governmental entity that will supervise the new agency or administer the new program. Performance notes are not written by the Office of the Legislative Fiscal Analyst.