



## Hope Lodge

# A Place of Healing for Cancer Patients

Facing cancer is hard. Having to travel out-of-town for treatment can make it even harder. The American Cancer Society is building a place in Salt Lake City where cancer patients and their caregivers can stay, for free, while receiving treatment away from home.

## Giving Hope A Home

A one-time donation to the American Cancer Society Hope Lodge is included in Governor Herbert's budget recommendation for fiscal year 2014-2015. The Hope Lodge will help Utah's healthcare industry and quality of life in the following ways:

### ■ Hope for Utahns

- In 2013, nearly **11,000 Utahns** were diagnosed with cancer and **4,500 traveled from outside of Salt Lake City** to receive treatment. The Hope Lodge will provide free lodging for patients traveling to Salt Lake from rural areas of the state who may otherwise forgo treatment because of the associated travel and lodging costs.
- The Hope Lodge will benefit Utah with its Quality of Life programs and Cancer Resource Center, all of which will be headquartered in the new facility.

### ⊕ Promote Utah as a Prestigious Cancer Healthcare Hub

- The Hope Lodge in Utah will be the **first** to serve the Intermountain West, **strengthening our national reputation as home to premier cancer treatment facilities**.
- American Cancer Society partners with all cancer facilities to help get patients the treatment they need at Huntsman Cancer Institute, Intermountain Medical Center, Utah Cancer Specialists, or wherever they may be treated.
- Salt Lake will join 30 eastern cities in providing the missing piece of a premier cancer hub - a Hope Lodge to increase access to healthcare.

### ↗ Supports Economic Growth in Utah's Healthcare Sector

- It is estimated that **each cancer patient treated** generates an average of **\$53,000 in net revenue** to Utah's healthcare industry. That's at least **\$58.3 million** spent in Utah from out-of-state cancer patients alone.
- The Hope Lodge aligns with **Utah's Life Sciences economic cluster** to continue growth in medical research and the healthcare industry.
- University of Utah and Intermountain Healthcare alone treated more than **1,100** cancer patients from out-of-state last year.
- The Hope Lodge will provide 15,000 room nights per year, facilitating the treatment of approximately 800 patients annually.

## Cost of Hope Lodge

**Request:** A **one-time \$2 million** donation for brick and mortar (Included in the Governor's budget)

**Capital Campaign Goal:** \$18 million

**Raised:** \$14.8 million (All private sector donations)



## The Human Impact

- Cancer impacts more than just the patient; it affects the patient's entire family—emotionally and financially.
- Studies have found that cancer support groups can decrease anxiety, reduce depression, enhance self-esteem, and improve relationships with family members and friends.
- Hope Lodge will benefit both patients and caregivers by providing a warm, supportive environment that improves treatment outcomes.



### About Hope Lodge

The Church of Jesus Christ of Latter-day Saints generously donated the land for the Lodge, located in downtown Salt Lake City at 375 East & 100 South.

- Cancer patients and caregivers from throughout Utah and those from out-of-state can stay at the Hope Lodge **at no cost** while undergoing cancer treatment. The average stay is 21 days.
- Each of the 41 suites will include a bedroom, bathroom, and private sitting area. Common areas will include a kitchen, dining area, family rooms, healing garden, and activity rooms—designed to encourage guests to interact and support one another.
- American Cancer Society will provide transportation for cancer patients, free of charge, to and from treatment facilities.
- The American Cancer Society and American Cancer Society Cancer Action Network (501(c)(4) affiliate) offices will be housed in the Hope Lodge.
- The Hope Lodge will provide Quality of Life programs, including Look Good... Feel Better, Reach to Recovery, Road to Recovery, and the National Cancer Information Center.
- American Cancer Society will be responsible for ongoing operational costs and maintenance of the Hope Lodge, consistent with its other 31 facilities throughout the country.

### Investing in Utah's Fight Against Cancer

American Cancer Society has advocated for several key cancer research initiatives and programs in Utah. The Hope Lodge is an important component of this work and an avenue for even greater impact on the citizens and economy of the state.

- The American Cancer Society took a lead role in working to increase the Utah state tobacco tax in 2010. **Since then, tobacco tax revenue has generated more than \$194 million for the state, nearly \$65 million more than initially projected by the legislative fiscal analyst.**
- Research is at the heart of the American Cancer Society mission. Currently, the American Cancer Society is funding \$3.6 million in research grants at the University of Utah and Huntsman Cancer Institute, totaling more than **\$35 million to date in Utah.**
- **American Cancer Society funded the early efforts of the Nobel Prize winning research of Dr. Mario Capecchi,** distinguished professor of Human Genetics at the University of Utah School of Medicine, bringing tremendous prestige and benefits to the University and the state of Utah.
- American Cancer Society has financially supported every major cancer research finding to date including targeted therapy and lifestyle risks, among others.

“ Many people don't get the care they need because they live too far from specialized cancer treatment. The Hope Lodge will provide a free, accessible and warm environment for patients to stay while receiving the life-saving treatment they deserve. ”

– Katie Eccles, Chair, Hope Lodge Board

### CONTACTS

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