

**13-22-21 Appeal on behalf of individual.**

- (1) If a charitable campaign consisting of exempt solicitations for the relief of a named individual sustaining a life-threatening illness or injury, as described in Subsection 13-22-8(1)(d), collects proceeds in excess of \$1,000, the organizer of the campaign shall give the division written notice of the following:
  - (a) the organizer's name and address;
  - (b) the name, whereabouts, and present condition of the person for whose relief the contributions are solicited including a letter from the person's attending physician detailing the illness or injury;
  - (c) the date the charitable campaign commenced; and
  - (d) the purpose to which the collected contributions are to be applied.
- (2) Notice under Subsection (1) is due within 10 days after commencing the appeal or collecting in excess of \$1,000, whichever is later.
- (3) If the organizer fails to file timely notice, the division shall inform the organizer of the notice requirement and give the organizer 10 additional days as a grace period within which to file the notice. If the organizer fails to file the notice within the grace period, the division may issue a cease and desist order against the organizer.
- (4) If, at any time, the division has reasonable cause to believe that the organizer is perpetrating a fraud against the public, or in any other way intends to profit from harming the public through the charitable campaign, it shall issue a cease and desist order against the organizer.

Amended by Chapter 187, 1996 General Session