

**Effective 1/1/2024**

**Part 1**  
**General Provisions**

**13-34-101 Definitions.**

As used in this chapter:

- (1) "Accredited postsecondary school" means a postsecondary school that is accredited by an accrediting agency.
- (2) "Accrediting agency" means a private educational association that:
  - (a) is recognized by the United States Department of Education;
  - (b) develops education criteria; and
  - (c) conducts evaluations to assess whether a postsecondary school meets the criteria described in Subsection (2)(b).
- (3) "Agent" means a person who:
  - (a) owns an interest in a postsecondary school;
  - (b) is employed by a postsecondary school;
  - (c) enrolls or attempts to enroll a Utah resident in a postsecondary school;
  - (d) offers to award an educational credential on behalf of a postsecondary school; or
  - (e) holds oneself out to a Utah resident as representing a postsecondary school for any purpose.
- (4) "Apprentice" means the same as that term is defined in Section 35A-6-102.
- (5) "Apprenticeship" means the same as that term is defined in Section 35A-6-102.
- (6) "Distance postsecondary education" means the same as that term is defined in 20 U.S.C. Sec. 1003(7).
- (7) "Division" means the Division of Consumer Protection.
- (8) "Educational credential" means a degree, diploma, certificate, transcript, report, document, letter of designation, mark, or series of letters, numbers, or words that represent enrollment, attendance, or satisfactory completion of the requirements or prerequisites of an educational program.
- (9) "Longstanding nonprofit accredited postsecondary school" means an accredited postsecondary school that:
  - (a) is a nonprofit organization; and
  - (b) has operated continuously as a nonprofit for at least 20 years.
- (10) "Nonprofit organization" means a nonprofit corporation or foreign nonprofit corporation as those terms are defined in Section 16-6a-102.
- (11) "Operate" means to:
  - (a) maintain a physical presence in the state; or
  - (b) provide postsecondary education to an individual who resides in the state.
- (12) "Physical presence" means:
  - (a) to maintain in the state a physical location where a student receives postsecondary education; or
  - (b) to provide to a student distance postsecondary education from a location in this state.
- (13)
  - (a) "Postsecondary education" means education or educational services offered primarily to an individual who:
    - (i) has completed or terminated their secondary or high school education; or
    - (ii) is beyond the age of compulsory school attendance.
  - (b) "Postsecondary education" does not include instruction at or below the 12th grade level.

- (14) "Postsecondary school" means a person that offers postsecondary education:
  - (a) in exchange for payment of tuition, fees, or other consideration; and
  - (b) for the purpose of attaining educational, professional, or vocational objectives.
- (15) "Principal" means a postsecondary school's owner, officer, director, trustee, or administrator.
- (16) "Public postsecondary school" means a postsecondary school that is:
  - (a)
    - (i) an institution listed in Section 53B-1-102; or
    - (ii) established by another state or other governmental entity; and
  - (b) substantially supported with government funds.
- (17) "Reciprocity agreement" means an agreement the division enters into with another state in accordance with Section 13-34-303.
- (18)
  - (a) "Registration certificate" means approval from the division to operate a postsecondary school in accordance with this chapter, and with rules adopted in accordance with this chapter.
  - (b) "Registration certificate" does not mean an approval or endorsement of the postsecondary school by the division or the state.
- (19) "Registration statement" means an application and accompanying documentation required under this chapter for:
  - (a) a registration certificate; or
  - (b) a state authorization certificate.
- (20)
  - (a) "State authorization certificate" means a certificate that the division issues to an accredited postsecondary school in accordance with Section 13-34-302.
  - (b) "State authorization certificate" does not mean an approval or endorsement of the accredited postsecondary school by the division or the state.
- (21) "Student" means:
  - (a) a person who pays or is obligated to pay a postsecondary school for postsecondary education; or
  - (b) a legal guardian of a person described in Subsection (21)(a).

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-102 Division responsibilities.**

- (1) The division shall:
  - (a) exercise its enforcement powers in accordance with Chapter 2, Division of Consumer Protection, and this chapter;
  - (b) make rules in accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, to:
    - (i) establish the content of a registration statement required under this chapter;
    - (ii) establish a process for reviewing and responding to complaints the division receives in accordance with this chapter; and
    - (iii) establish a graduated fee structure in accordance with Section 63J-1-504 for filing a registration statement;
  - (c) issue a registration certificate or state authorization certificate to a postsecondary school upon the division's receipt and approval of a qualifying registration statement;
  - (d) maintain and publish a list of postsecondary schools to which the division has issued a:
    - (i) registration certificate; or
    - (ii) state authorization certificate; and

- (e) deposit fees established in accordance with Subsection (1)(b)(iii), and collected in accordance with this chapter into the Commerce Service Account created in Section 13-1-2.
- (2) The division may:
  - (a) accept a copy of an educational credential from a postsecondary school that ceases operation;
  - (b) charge a reasonable fee for providing a copy of an educational credential;
  - (c) upon request, provide a letter confirming that a postsecondary school is exempt from registration in accordance with Section 13-34-111; and
  - (d) negotiate and enter into an interstate reciprocity agreement with another state, if in the judgment of the division, the agreement is consistent with the purposes of this chapter.

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-103 Rulemaking authority.**

In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the division may make rules:

- (1) establishing the form and content of:
  - (a) a registration statement; and
  - (b) a surety bond, certificate of deposit, irrevocable letter of credit, or other proof of financial viability required under Section 13-34-202;
- (2) specifying the information a postsecondary school is required to provide with a registration statement, which may vary based upon factors including:
  - (a) the certificate the postsecondary school seeks;
  - (b) whether the postsecondary school is an accredited postsecondary school; and
  - (c) whether the postsecondary school is a longstanding nonprofit accredited postsecondary school;
- (3) establishing the amount of a surety bond, certificate of deposit, or irrevocable letter of credit required under Section 13-34-202, not to exceed an amount equal to the tuition and fees a postsecondary school anticipates receiving during a school year;
- (4) providing for the execution and cancellation of the surety bond, certificate of deposit, or irrevocable letter of credit a postsecondary school obtains in accordance with Section 13-34-202;
- (5) establishing the amount of money a school may charge a student in a 12 month period to qualify for an exemption in accordance with Subsection 13-34-111(3)(d)(i)(C);
- (6) specifying acts or practices that:
  - (a) are prohibited in accordance with Section 13-34-108; and
  - (b) a postsecondary school that intends to cease operating is required to carry out;
- (7) specifying student outcomes a postsecondary school is required to disclose under Section 13-34-109;
- (8) specifying the electronic format in which a postsecondary school is required to maintain an educational credential in accordance with Section 13-34-203;
- (9) establishing the type and number of credits required to obtain a degree or diploma from a postsecondary school that is not an accredited postsecondary school; and
- (10) establishing:
  - (a) standards for granting to a postsecondary school a state authorization certificate in accordance with a reciprocity agreement;
  - (b) any filing, document, or fee required for a postsecondary school to obtain a state authorization certificate in accordance with a reciprocity agreement; and

- (c) penalties for a postsecondary school that fails to comply with rules the division makes under this Subsection (10).

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-104 Enforcement powers -- Action by division -- Referral.**

- (1)
  - (a) In addition to the division's other enforcement powers under Chapter 2, Division of Consumer Protection, and elsewhere in this chapter, the division may, in response to a complaint or on the division's own initiative, investigate a postsecondary school to verify compliance with this chapter.
  - (b) For the purpose of an investigation described in Subsection (1)(a), the division may:
    - (i) administer an oath or affirmation;
    - (ii) issue a subpoena for testimony or the production of evidence;
    - (iii) visit a postsecondary school's physical location; and
    - (iv) conduct an audit.
- (2)
  - (a) The division may provide information concerning a potential violation of this chapter or rule made under this chapter to the attorney general, the county attorney, or district attorney of any county or prosecution district in which the violation or potential violation is occurring or has occurred.
  - (b) The attorney described in Subsection (2)(a) shall investigate the information provided by the division and immediately prosecute or bring suit to enjoin an act determined to be a violation of the chapter or rule.
- (3) In addition to other penalties and remedies in this chapter, and in addition to the division's other enforcement powers under Section 13-2-6, the division may:
  - (a) issue a cease and desist order;
  - (b) impose an administrative fine for a violation of this chapter as described in Section 13-34-105;or
  - (c) bring an action in a court of competent jurisdiction to enforce a provision of this chapter.
- (4) In an action the division brings to enforce a provision of this chapter, the court may:
  - (a) declare that an act or practice violates a provision of this chapter;
  - (b) issue an injunction for a violation of this chapter;
  - (c) order disgorgement of money received in violation of this chapter;
  - (d) order payment of disgorged money to an injured person;
  - (e) impose a fine;
  - (f) order payment of a fine imposed under Section 13-34-105;
  - (g) order production of educational records to the division; or
  - (h) award any other relief the court deems reasonable and necessary.
- (5) If a court of competent jurisdiction grants judgment or injunctive relief in the division's favor, the court shall award the division:
  - (a) reasonable attorney fees;
  - (b) court costs; and
  - (c) investigative fees.
- (6) The division shall deposit all money the division receives for the payment of a fine or civil penalty imposed under this section into the Consumer Protection Education and Training Fund created in Section 13-2-8.

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-105 Penalties and remedies.**

- (1) In addition to the division's enforcement powers under Chapter 2, Division of Consumer Protection, and elsewhere in this chapter, the division director may, for a violation of this chapter:
  - (a) issue a cease and desist order; and
  - (b) impose an administrative fine of up to:
    - (i) \$250 per day that a postsecondary school operates without an effective registration certificate;
    - (ii) \$1,000 for each violation of Section 13-34-203;
    - (iii) \$2,500 for each violation of this chapter that is not:
      - (A) described in Subsections (1)(b)(i) or (ii); or
      - (B) an intentional violation; or
    - (iv) \$5,000 for each intentional violation of this chapter.
- (2) A person intentionally violates this chapter if:
  - (a)
    - (i) the violation occurs after one of the following notifies the person that the person has violated or is violating this chapter:
      - (A) the division;
      - (B) the attorney general; or
      - (C) a district attorney or county attorney; and
    - (ii) the violation is the same as the violation of which the person was notified under Subsection (2)(a)(i); or
  - (b) a person violates a cease and desist order the division issues under Subsection (1)(a).
- (3) An intentional violation of this chapter is a class B misdemeanor.
- (4) The division shall deposit all money the division receives as payment for administrative fines imposed under Subsection (1)(b) into the Consumer Protection Education and Training Fund created in Section 13-2-8.

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-106 Denial, suspension, or revocation of registration statement, registration certificate, or state authorization certificate -- Limits on registration certificate and state authorization certificate.**

- (1) In accordance with Chapter 2, Division of Consumer Protection, and Title 63G, Chapter 4, Administrative Procedures Act, the division may initiate adjudicative proceedings to deny, suspend, or revoke a registration statement, registration certificate, or state authorization certificate if:
  - (a) the division finds that the denial, suspension, or revocation is in the public interest; and
  - (b)
    - (i) the registration statement is incomplete, false, or misleading;
    - (ii) the division determines that a postsecondary school's educational credential represents undertaking or completing an educational achievement that has not been undertaken or completed; or
    - (iii) a postsecondary school or a principal of the postsecondary school has:
      - (A) violated, caused a violation, or allowed a violation of a provision of:
        - (I) this chapter;

- (II) a rule made by the division under this chapter; or
  - (III) a commitment made in a registration statement;
  - (B) violated Chapter 11, Utah Consumer Sales Practices Act;
  - (C) been enjoined by a court, or is the subject of an administrative or judicial order issued in Utah or another state, if the injunction or order:
    - (I) includes a finding or admission of fraud, breach of fiduciary duty, or material misrepresentation; or
    - (II) was based on a finding of lack of integrity, truthfulness, or mental competence;
  - (D) been convicted of a crime involving theft, fraud, or dishonesty;
  - (E) obtained or attempted to obtain a registration certificate by misrepresenting any material fact;
  - (F) failed to timely file with the division a report required by:
    - (I) this chapter; or
    - (II) a rule made by the division under this chapter;
  - (G) failed to furnish information requested by the division;
  - (H) failed to pay an administrative fine imposed by the division under this chapter, or a fine imposed by an administrative or judicial order in Utah or another state;
  - (I) failed to demonstrate fiscal responsibility;
  - (J) failed to pay the fee required to file a registration statement;
  - (K) failed to satisfy the requirements of this chapter or rule made by the division under this chapter; or
  - (L) failed to satisfy a reasonable restriction or condition the division imposes under Subsection (2).
- (2) The division may impose reasonable restrictions and conditions on a postsecondary school's registration certificate or state authorization certificate if:
- (a) the restriction or condition protects student interests; and
  - (b) a behavior or condition described in Subsection (1)(b) applies to the postsecondary school or the postsecondary school's principal, registration statement, or educational credential.

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-107 Limitation of authority.**

Except for satisfying the provisions of this chapter and any rule made by the division in accordance with this chapter, nothing in this chapter authorizes the division to regulate educational content or to regulate a postsecondary school's day-to-day operations.

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-108 Prohibited acts.**

- (1) A person may not operate a postsecondary school in this state unless:
- (a)
    - (i) the person files with the division a registration statement for the postsecondary school that complies with:
      - (A) the requirements of this chapter; and
      - (B) rules made by the division; and
    - (ii) the division issues a registration certificate to the postsecondary school; or
  - (b) the postsecondary school is exempt from the requirement to submit a registration statement under Section 13-34-111.

- (2) A person who operates a postsecondary school, a postsecondary school, or a postsecondary school's agent or principal may not:
  - (a) omit from a registration statement a material statement of fact required by this chapter or rule made by the division under this chapter;
  - (b) include in a registration statement any material statement of fact that the person, postsecondary school, or the postsecondary school's principal or agent knew or should have known to be false, deceptive, inaccurate, or misleading;
  - (c) in connection with any investigation or request for information made by the division in accordance with this chapter, make any material statement of fact that the person, postsecondary school, or agent knew or should have known to be false, deceptive, inaccurate, or misleading;
  - (d) fail to provide a refund to a student within 30 days of receiving a valid request for a refund;
  - (e) engage in a deceptive act or practice in connection with offering or providing postsecondary education;
  - (f) make or cause to be made an oral, written, or visual statement or representation that the person who operates a postsecondary school, a postsecondary school, or a postsecondary school's principal or agent knows or should know is false, deceptive, substantially inaccurate, or misleading; or
  - (g) fail to comply with the requirements of this chapter or rule made under this chapter.
- (3)
  - (a) A postsecondary school may not offer, sell, or award an educational credential unless the recipient of the educational credential has received instruction and successfully completed requirements for the educational credential that are commensurate with reasonable standards applicable to the educational credential.
  - (b) Subsection (3)(a) does not apply to:
    - (i) an educational credential that is clearly and conspicuously designated as an honorary educational credential; or
    - (ii) a certificate or other award that does not designate enrollment in or successful completion of instruction or requirements to obtain a credential.
- (4) A postsecondary school's name shall not contain any reference that is misleading to a student or the public with respect to the type or nature of the postsecondary school's services, affiliation, or structure.
- (5) A postsecondary school's principal or agent may not misrepresent the principal's or agent's level of educational attainment or other qualification in connection with the postsecondary school's operation.
- (6) A postsecondary school may not represent that it is endorsed or approved by the division or the state.
- (7) After a postsecondary school provides notice to the division that the postsecondary school will cease operations as described in Section 13-34-205, the postsecondary school may not:
  - (a) advertise, recruit, enroll, or offer services to a new student;
  - (b) charge an existing student for services beyond those for which the student has already paid or is obligated to pay;
  - (c) fail to notify a student that the postsecondary school intends to cease operations; or
  - (d) fail to comply with the requirements of Section 13-34-205.
- (8) A violation of this chapter is also a violation of Subsection 13-11-4(1).

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-109 Required disclosures.**

- (1) Before a postsecondary school may enroll or accept payment from a student, the postsecondary school shall clearly and conspicuously disclose in writing to the student:
  - (a) the postsecondary school's name, address, and location;
  - (b) the requirements or qualifications a student is required to satisfy to enroll in the postsecondary school;
  - (c) a complete description of the services for which the student will pay, including:
    - (i) facilities, faculty, resources, or equipment that the student may use in connection with the services, or to access the services;
    - (ii) the duration of services provided; and
    - (iii) completion or graduation requirements;
  - (d) information regarding how the postsecondary school's services relate to state licensing requirements if the services are intended to prepare a student for licensure;
  - (e) tuition, fees, and any other charge or expense to be paid by the student;
  - (f) a financial assistance policy, if any;
  - (g) the complete terms of any financing agreement, including an income sharing or other agreement, offered to the student;
  - (h) the postsecondary school's cancellation and tuition refund policy that shall include, at a minimum:
    - (i) a three-business-day cooling off period during which a person may rescind the enrollment agreement and receive a refund of all money paid, less a reasonable application fee, that may not end before midnight on the third business day after the latest of:
      - (A) the day on which the person signs the enrollment agreement;
      - (B) the day on which the person pays the postsecondary school for services, other than an application fee;
      - (C) the day on which the person first attends the postsecondary school; or
      - (D) the day on which the person first gains access to the postsecondary school's services; and
    - (ii) a written description of the postsecondary school's refund policy following the cooling period described in Subsection (8)(a);
  - (i)
    - (i) whether the postsecondary school is accredited by an accrediting agency; and
    - (ii) whether the program in which a student intends to enroll is accredited by an accrediting agency, if applicable;
  - (j) the existence and amount of the postsecondary school's surety bond, certificate of deposit, or irrevocable letter of credit;
  - (k) information regarding how to file a complaint against the postsecondary school with the division, the postsecondary school's accrediting agency, and the postsecondary school's approval or licensing entity; and
  - (l) student outcomes specified in rules made by the division under Section 13-34-103.
- (2) A postsecondary school may comply with Subsection (1)(k) by placing a conspicuous link on the postsecondary school's website that connects to:
  - (a) the contact information for each entity described in Subsection (1)(k) with which a person may file a complaint; or
  - (b) a third party's website that states the contact information for each entity described in Subsection (1)(k) with which a person may file a complaint.

Repealed and Re-enacted by Chapter 458, 2023 General Session



**13-34-110 Requirement to provide official transcript and diploma to a student.**

- (1) A postsecondary school shall provide an official transcript or diploma to a student within 60 days of receiving a request from the student or the student's authorized representative.
- (2) A postsecondary school may charge a reasonable fee to provide a transcript or diploma as described in Subsection (1).

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-111 Exemptions.**

- (1) As used in this section, "State Authorization Reciprocity Agreement" or "SARA" means an agreement among member states, districts, and territories establishing comparable national standards for offering interstate postsecondary distance education courses and programs.
- (2)
  - (a) Except as provided in Subsection (2)(b), this chapter does not apply to a public postsecondary school.
  - (b) Notwithstanding Subsection (2)(a), the division may issue a state authorization certificate to a public postsecondary school in accordance with Section 13-34-302.
- (3) A postsecondary school is exempt from Sections 13-34-201 through 13-34-205 if the postsecondary school:
  - (a)
    - (i) is an active participant institution in SARA that provides distance education to a person in Utah in accordance with SARA; and
    - (ii) does not maintain a physical presence in the state;
  - (b) is owned, controlled, operated, or maintained by a bona fide church or religious organization that is exempt from property taxation by this state;
  - (c) is a business organization, trade or professional association, fraternal society, or labor organization that:
    - (i) sponsors or conducts postsecondary education primarily for its employees, independent contractors, or members; and
    - (ii) does not advertise as a school; or
  - (d) exclusively offers one or more of the following:
    - (i) postsecondary education:
      - (A)
        - (I) that is avocational, nonvocational, or recreational;
        - (II) for which the postsecondary school does not represent vocational objectives; and
        - (III) for which the postsecondary school does not grant a degree, diploma, or other educational credential commensurate with a degree or diploma;
      - (B)
        - (I) that is a prerequisite to obtain or maintain a license or certification issued by a government agency; and
        - (II) through a postsecondary school that is regulated and licensed, registered, or otherwise approved by a Utah or federal government agency to provide the education; or
      - (C)
        - (I) for which the postsecondary school charges a student less than an amount established by division rule in any 12-month period; and
        - (II) for which the postsecondary school does not grant a degree, diploma, or other educational credential commensurate with a degree or diploma;

- (ii) preparation for an individual to teach courses or instruction described in Subsection (3)(d)(i) (A);
  - (iii) courses in English as a second language or other language courses;
  - (iv) instruction to advance personal development or a general professional skill:
    - (A) that is not independently sufficient to prepare a person for specific employment; and
    - (B) for which the postsecondary school does not grant a degree, diploma, or other educational credential commensurate with a degree or diploma;
  - (v) instruction designed to prepare an individual to run for political office, for which the postsecondary school does not grant a degree, diploma, or other educational credential commensurate with a degree or diploma;
  - (vi) professional review programs, including certified public accountant or bar examination review and preparation courses; or
  - (vii) instruction to an apprentice:
    - (A) as part of an apprenticeship; and
    - (B) provided by a person who voluntarily conforms to Title 35A, Chapter 6, Apprenticeship Act, in accordance with Section 35A-6-104.
- (4) A postsecondary school that is exempt under this section shall file a registration statement with the division within 30 days of the date on which the postsecondary school no longer qualifies for exemption.
- (5)
  - (a) A postsecondary school that is exempt in accordance with this section may voluntarily submit a registration statement.
  - (b) A postsecondary school that voluntarily submits a registration statement as described in Subsection (5)(a), and obtains a registration certificate, is not exempt from Sections 13-34-201 through 13-34-205.
- (6) A postsecondary school bears the burden of proving it is exempt under this section.

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-112 Enforcement of contract or agreement -- Rescission based on defective registration statement -- Rescission based on revocation of certificate of state authorization.**

- (1) A postsecondary school subject to this chapter may not enforce in the courts of this state a contract or agreement relating to postsecondary education services unless, at the time the contract or agreement is executed:
  - (a) the division has issued a registration certificate to the postsecondary school; or
  - (b) the postsecondary school is exempt from this chapter under Section 13-34-111.
- (2) If an accredited postsecondary school's state authorization certificate is revoked in accordance with Section 13-34-106, or the accredited postsecondary school loses its accreditation, a student who enrolled in the postsecondary school in reliance upon the benefits offered by the accredited postsecondary school's possession of a valid state authorization certificate or the accredited postsecondary school's accreditation may rescind an enrollment agreement.
- (3) If a student rescinds an enrollment agreement as described in Subsection (2), the postsecondary school shall:
  - (a) release the student's future obligation to the postsecondary school for any tuition, fees, or other charges that the student paid to the postsecondary school; and
  - (b) refund the student any tuition, fees, or other charges that the student, or a person on the student's behalf, paid to the postsecondary school.

Repealed and Re-enacted by Chapter 458, 2023 General Session

**13-34-113 Private right of action.**

- (1) A person may bring an action in a court of competent jurisdiction against a postsecondary school that does not comply with this chapter.
- (2) If a court of competent jurisdiction finds that a postsecondary school violated this chapter, a person who brings an action under Subsection (1) is entitled to:
  - (a) declaratory judgment that an act or practice violates this chapter;
  - (b) injunctive relief;
  - (c) rescission of a contract;
  - (d) for a loss suffered as a result of a violation of this chapter, an amount equal to the greater of:
    - (i) actual damages; or
    - (ii) \$2,000; and
  - (e) an award of reasonable attorney fees and court costs.

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