

Effective 1/1/2025

13-70-201 Automatic renewal provisions -- Trial period offers -- Notice -- Exceptions.

- (1) Except as provided in Subsection (3), a person who provides an individual a product or service under a contract with an automatic renewal provision shall provide a notice to the individual, at least 30 but not more than 60 days before the day on which the automatic renewal provision renews, that clearly and conspicuously discloses:
 - (a) the renewal date;
 - (b) the total renewal cost; and
 - (c) options for cancellation of the contract.
- (2) Except as provided in Subsection (3), a person who provides an individual a trial period offer shall provide a notice to the individual, at least three days before the day on which the period of time under the trial period offer expires, that clearly and conspicuously discloses:
 - (a) the trial period offer expiration date;
 - (b) the price to be charged for the product or service, or any further purchase obligations to be imposed on the individual, after the expiration date; and
 - (c) options for cancellation of the contract.
- (3) This section does not apply to:
 - (a) any individual or entity regulated under Title 31A, Insurance Code, or an affiliate of the individual or entity;
 - (b) a person providing a service contract, as defined in Section 31A-6a-101;
 - (c) a financial institution or an affiliate of a financial institution regulated under Title V of the Gramm-Leach-Bliley Act, 15 U.S.C. Sec. 6801 et seq.;
 - (d) a public utility, as defined in Section 54-2-1;
 - (e) an entity or affiliate of the entity that provides services regulated by the Federal Communications Commission, Federal Energy Regulatory Commission, or Federal Professional Services Council;
 - (f) a rental agreement; or
 - (g) an agreement for property management, as defined in 61-2f-102.
- (4) An automatic renewal provision that violates this section is void.

Enacted by Chapter 132, 2024 General Session