

Effective 5/7/2025

13-72a-203 Disclosure requirements.

- (1) A supplier of a mental health chatbot shall cause the mental health chatbot to clearly and conspicuously disclose to a Utah user that the mental health chatbot is an artificial intelligence technology and not a human.
- (2) The disclosure described in Subsection (1) shall be made:
 - (a) before the Utah user may access the features of the mental health chatbot;
 - (b) at the beginning of any interaction with the Utah user if the Utah user has not accessed the mental health chatbot within the previous seven days; and
 - (c) any time a Utah user asks or otherwise prompts the mental health chatbot about whether artificial intelligence is being used.

Enacted by Chapter 269, 2025 General Session