

31A-23a-101 Purposes.

The purposes of this chapter include:

- (1) promoting the professional competence of insurance producers, surplus lines producers, limited line producers, consultants, managing general agents, and reinsurance intermediaries;
- (2) providing maximum freedom of marketing methods for insurance, consistent with the interests of the Utah public;
- (3) preserving and encouraging competition at the consumer level;
- (4) regulating insurance marketing practices in conformity with the general purposes of this title;
- (5) governing the qualifications and procedures for the licensing of insurance producers, surplus lines producers, limited line producers, consultants, managing general agents, and reinsurance intermediaries; and
- (6) promoting uniform licensing requirements between the several states.

Amended by Chapter 253, 2012 General Session