

32B-1-103 Policy.

The policies of the state are as follows:

- (1) This title shall be administered in a manner that is nonpartisan and free of partisan political influence.
- (2) Alcoholic product control shall be operated as a public business using sound management principles and practices. This public business shall:
 - (a) be governed by a commission;
 - (b) be operated by a department; and
 - (c) function with the intent of servicing the public demand for alcoholic products.
- (3) The commission and department may not promote or encourage the sale or consumption of alcoholic products.
- (4) The commission shall conduct, license, and regulate the sale of alcoholic products in a manner and at prices that:
 - (a) reasonably satisfy the public demand and protect the public interest, including the rights of citizens who do not wish to be involved with alcoholic products; and
 - (b) will promote the reduction of the harmful effects of:
 - (i) overconsumption of alcoholic products by adults; and
 - (ii) consumption of alcoholic products by minors.

Enacted by Chapter 276, 2010 General Session