53A-1-1401 Title.
This part is known as the "Student Data Protection Act."

Enacted by Chapter 221, 2016 General Session

53A-1-1402 Definitions.
As used in this part:
(1) "Adult student" means a student who:
   (a) is at least 18 years old;
   (b) is an emancipated student; or
   (c) qualifies under the McKinney-Vento Homeless Education Assistance Improvements Act of 2001, 42 U.S.C. Sec. 11431 et seq.
(2) "Aggregate data" means data that:
   (a) are totaled and reported at the group, cohort, school, school district, region, or state level with at least 10 individuals in the level;
   (b) do not reveal personally identifiable student data; and
   (c) are collected in accordance with board rule.
(3) (a) "Biometric identifier" means a:
      (i) retina or iris scan;
      (ii) fingerprint;
      (iii) human biological sample used for valid scientific testing or screening; or
      (iv) scan of hand or face geometry.
   (b) "Biometric identifier" does not include:
      (i) a writing sample;
      (ii) a written signature;
      (iii) a voiceprint;
      (iv) a photograph;
      (v) demographic data; or
      (vi) a physical description, such as height, weight, hair color, or eye color.
(4) "Biometric information" means information, regardless of how the information is collected, converted, stored, or shared:
   (a) based on an individual's biometric identifier; and
   (b) used to identify the individual.
(5) "Board" means the State Board of Education.
(6) "Cumulative disciplinary record" means disciplinary student data that is part of a cumulative record.
(7) "Cumulative record" means physical or electronic information that the education entity intends:
   (a) to store in a centralized location for 12 months or more; and
   (b) for the information to follow the student through the public education system.
(8) "Data authorization" means written authorization to collect or share a student's student data, from:
   (a) the student's parent, if the student is not an adult student; or
(b) the student, if the student is an adult student.

(9) "Data governance plan" means an education entity's comprehensive plan for managing education data that:
(a) incorporates reasonable data industry best practices to maintain and protect student data and other education-related data;
(b) provides for necessary technical assistance, training, support, and auditing;
(c) describes the process for sharing student data between an education entity and another person;
(d) describes the process for an adult student or parent to request that data be expunged; and
(e) is published annually and available on the education entity's website.

(10) "Education entity" means:
(a) the board;
(b) a local school board;
(c) a charter school governing board;
(d) a school district;
(e) a charter school;
(f) the Utah Schools for the Deaf and the Blind; or
(g) for purposes of implementing the School Readiness Initiative described in Chapter 1b, Part 1, School Readiness Initiative Act, the School Readiness Board created in Section 53A-1b-103.

(11) "Expunge" means to seal or permanently delete data, as described in board rule made under Section 53A-1-1407.

(12) "External application" means a general audience:
(a) application;
(b) piece of software;
(c) website; or
(d) service.

(13) "Individualized education program" or "IEP" means a written statement:
(a) for a student with a disability; and
(b) that is developed, reviewed, and revised in accordance with the Individuals with Disabilities Education Act, 20 U.S.C. Sec. 1400 et seq.

(14) "Internal application" means an Internet website, online service, online application, mobile application, or software, if the Internet website, online service, online application, mobile application, or software is subject to a third-party contractor's contract with an education entity.

(15) "Local education agency" or "LEA" means:
(a) a school district;
(b) a charter school;
(c) the Utah Schools for the Deaf and the Blind; or
(d) for purposes of implementing the School Readiness Initiative described in Chapter 1b, Part 1, School Readiness Initiative Act, the School Readiness Board created in Section 53A-1b-103.

(16) "Metadata dictionary" means a complete list of an education entity's student data elements and other education-related data elements, that:
(a) defines and discloses all data collected, used, stored, and shared by the education entity, including:
(i) who uses a data element within an education entity and how a data element is used within an education entity;
(ii) if a data element is shared externally, who uses the data element externally and how a data element is shared externally;
(iii) restrictions on the use of a data element; and
(iv) parent and student rights to a data element;
(b) designates student data elements as:
   (i) necessary student data; or
   (ii) optional student data;
(c) designates student data elements as required by state or federal law; and
(d) without disclosing student data or security information, is displayed on the education entity's website.

(17) "Necessary student data" means data required by state statute or federal law to conduct the regular activities of an education entity, including:
   (a) name;
   (b) date of birth;
   (c) sex;
   (d) parent contact information;
   (e) custodial parent information;
   (f) contact information;
   (g) a student identification number;
   (h) local, state, and national assessment results or an exception from taking a local, state, or national assessment;
   (i) courses taken and completed, credits earned, and other transcript information;
   (j) course grades and grade point average;
   (k) grade level and expected graduation date or graduation cohort;
   (l) degree, diploma, credential attainment, and other school exit information;
   (m) attendance and mobility;
   (n) drop-out data;
   (o) immunization record or an exception from an immunization record;
   (p) race;
   (q) ethnicity;
   (r) tribal affiliation;
   (s) remediation efforts;
   (t) an exception from a vision screening required under Section 53A-11-203 or information collected from a vision screening required under Section 53A-11-203;
   (u) information related to the Utah Registry of Autism and Developmental Disabilities, described in Section 26-7-4;
   (v) student injury information;
   (w) a cumulative disciplinary record created and maintained as described in Section 53A-1-1407;
   (x) juvenile delinquency records;
   (y) English language learner status; and
   (z) child find and special education evaluation data related to initiation of an IEP.

(18)
(a) "Optional student data" means student data that is not:
   (i) necessary student data; or
   (ii) student data that an education entity may not collect under Section 53A-1-1406.
(b) "Optional student data" includes:
   (i) information that is:
      (A) related to an IEP or needed to provide special needs services; and
      (B) not necessary student data;
   (ii) biometric information; and
(iii) information that is not necessary student data and that is required for a student to participate in a federal or other program.

(19) "Parent" means a student's parent or legal guardian.

(20) (a) "Personally identifiable student data" means student data that identifies or is used by the holder to identify a student. 
(b) "Personally identifiable student data" includes:
   (i) a student's first and last name; 
   (ii) the first and last name of a student's family member; 
   (iii) a student's or a student's family's home or physical address; 
   (iv) a student's email address or other online contact information; 
   (v) a student's telephone number; 
   (vi) a student's social security number; 
   (vii) a student's biometric identifier; 
   (viii) a student's health or disability data; 
   (ix) a student's education entity student identification number; 
   (x) a student's social media user name and password or alias; 
   (xi) if associated with personally identifiable student data, the student's persistent identifier, including:
      (A) a customer number held in a cookie; or 
      (B) a processor serial number; 
   (xii) a combination of a student's last name or photograph with other information that together permits a person to contact the student online; 
   (xiii) information about a student or a student's family that a person collects online and combines with other personally identifiable student data to identify the student; and 
   (xiv) other information that is linked to a specific student that would allow a reasonable person in the school community, who does not have first-hand knowledge of the student, to identify the student with reasonable certainty.

(21) "School official" means an employee or agent of an education entity, if the education entity has authorized the employee or agent to request or receive student data on behalf of the education entity.

(22) (a) "Student data" means information about a student at the individual student level.
(b) "Student data" does not include aggregate or de-identified data.

(23) "Student data disclosure statement" means a student data disclosure statement described in Section 53A-1-1406.

(24) "Student data manager" means:
   (a) the state student data officer; or 
   (b) an individual designated as a student data manager by an education entity under Section 53A-1-1404.

(25) (a) "Targeted advertising" means presenting advertisements to a student where the advertisement is selected based on information obtained or inferred over time from that student's online behavior, usage of applications, or student data.
(b) "Targeted advertising" does not include advertising to a student:
   (i) at an online location based upon that student's current visit to that location; or
   (ii) in response to that student's request for information or feedback, without retention of that student's online activities or requests over time for the purpose of targeting subsequent ads.
(26) "Third-party contractor" means a person who:
(a) is not an education entity; and
(b) pursuant to a contract with an education entity, collects or receives student data in order to provide a product or service, as described in the contract, if the product or service is not related to school photography, yearbooks, graduation announcements, or a similar product or service.

Amended by Chapter 370, 2017 General Session

53A-1-1403 State student data protection governance.

(1) (a) An education entity or a third-party contractor who collects, uses, stores, shares, or deletes student data shall protect student data as described in this part.
(b) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the board shall make rules to administer this part, including student data protection standards for public education employees, student aides, and volunteers.

(2) The board shall oversee the preparation and maintenance of:
(a) a statewide data governance plan; and
(b) a state-level metadata dictionary.

(3) As described in this Subsection (3), the board shall establish advisory groups to oversee student data protection in the state and make recommendations to the board regarding student data protection.
(a) The board shall establish a student data policy advisory group:
   (i) composed of members from:
      (A) the Legislature;
      (B) the board and board employees; and
      (C) one or more LEAs;
   (ii) to discuss and make recommendations to the board regarding:
      (A) enacted or proposed legislation; and
      (B) state and local student data protection policies across the state;
   (iii) that reviews and monitors the state student data governance plan; and
   (iv) that performs other tasks related to student data protection as designated by the board.
(b) The board shall establish a student data governance advisory group:
   (i) composed of the state student data officer and other board employees; and
   (ii) that performs duties related to state and local student data protection, including:
      (A) overseeing data collection and usage by board program offices; and
      (B) preparing and maintaining the board's student data governance plan under the direction of the student data policy advisory group.
(c) The board shall establish a student data users advisory group:
   (i) composed of members who use student data at the local level; and
   (ii) that provides feedback and suggestions on the practicality of actions proposed by the student data policy advisory group and the student data governance advisory group.

(4) (a) The board shall designate a state student data officer.
(b) The state student data officer shall:
   (i) act as the primary point of contact for state student data protection administration in assisting the board to administer this part;
(ii) ensure compliance with student privacy laws throughout the public education system, including:
   (A) providing training and support to applicable board and LEA employees; and
   (B) producing resource materials, model plans, and model forms for local student data protection governance, including a model student data disclosure statement;
(iii) investigate complaints of alleged violations of this part;
(iv) report violations of this part to:
   (A) the board;
   (B) an applicable education entity; and
   (C) the student data policy advisory group; and
(v) act as a state level student data manager.

(5) The board shall designate:
   (a) at least one support manager to assist the state student data officer; and
   (b) a student data protection auditor to assist the state student data officer.

(6) The board shall establish an external research review process for a request for data for the purpose of external research or evaluation.

Amended by Chapter 181, 2017 General Session

53A-1-1404 Local student data protection governance.

(1) An LEA shall adopt policies to protect student data in accordance with this part and board rule, taking into account the specific needs and priorities of the LEA.

(2)
   (a) An LEA shall designate an individual to act as a student data manager to fulfill the responsibilities of a student data manager described in Section 53A-1-1409.
   (b) If possible, an LEA shall designate the LEA's records officer as defined in Section 63G-2-103, as the student data manager.

(3) An LEA shall create and maintain an LEA:
   (a) data governance plan; and
   (b) metadata dictionary.

(4) An LEA shall establish an external research review process for a request for data for the purpose of external research or evaluation.

Enacted by Chapter 221, 2016 General Session

53A-1-1405 Student data ownership -- Notification in case of breach.

(1)
   (a) A student owns the student's personally identifiable student data.
   (b) A student may download, export, transfer, save, or maintain the student's student data, including a document.

(2) If there is a release of a student's personally identifiable student data due to a security breach, an education entity shall notify:
   (a) the student, if the student is an adult student; or
   (b) the student's parent or legal guardian, if the student is not an adult student.

Enacted by Chapter 221, 2016 General Session

(1) An education entity shall comply with this section beginning with the 2017-18 school year.
(2) An education entity may not collect a student's:
   (a) social security number; or
   (b) except as required in Section 78A-6-112, criminal record.
(3) An education entity that collects student data into a cumulative record shall, in accordance with this section, prepare and distribute to parents and students a student data disclosure statement that:
   (a) is a prominent, stand-alone document;
   (b) is annually updated and published on the education entity's website;
   (c) states the necessary and optional student data the education entity collects;
   (d) states that the education entity will not collect the student data described in Subsection (2);
   (e) states the student data described in Section 53A-1-1409 that the education entity may not share without a data authorization;
   (f) describes how the education entity may collect, use, and share student data;
   (g) includes the following statement: "The collection, use, and sharing of student data has both benefits and risks. Parents and students should learn about these benefits and risks and make choices regarding student data accordingly."
   (h) describes in general terms how the education entity stores and protects student data; and
   (i) states a student's rights under this part.
(4) An education entity may collect the necessary student data of a student into a cumulative record if the education entity provides a student data disclosure statement to:
   (a) the student, if the student is an adult student; or
   (b) the student's parent, if the student is not an adult student.
(5) An education entity may collect optional student data into a cumulative record if the education entity:
   (a) provides, to an individual described in Subsection (4), a student data disclosure statement that includes a description of:
      (i) the optional student data to be collected; and
      (ii) how the education entity will use the optional student data; and
   (b) obtains a data authorization to collect the optional student data from an individual described in Subsection (4).
(6) An education entity may collect a student's biometric identifier or biometric information into a cumulative record if the education entity:
   (a) provides, to an individual described in Subsection (4), a biometric information disclosure statement that is separate from a student data disclosure statement, which states:
      (i) the biometric identifier or biometric information to be collected;
      (ii) the purpose of collecting the biometric identifier or biometric information; and
      (iii) how the education entity will use and store the biometric identifier or biometric information; and
   (b) obtains a data authorization to collect the biometric identifier or biometric information from an individual described in Subsection (4).

Amended by Chapter 370, 2017 General Session

53A-1-1407 Using and deleting student data -- Rulemaking -- Cumulative disciplinary record.
(1) In accordance with Title 63G, Chapter 2, Government Records Access and Management Act, and Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the board shall make rules regarding using and expunging student data, including:

(a) a categorization of cumulative disciplinary records that includes the following levels of maintenance:
   (i) one year;
   (ii) three years; and
   (iii) except as required in Subsection (3), as determined by the education entity;
(b) the types of student data that may be expunged, including:
   (i) medical records; and
   (ii) behavioral test assessments; and
(c) the types of student data that may not be expunged, including:
   (i) grades;
   (ii) transcripts;
   (iii) a record of the student's enrollment; and
   (iv) assessment information.

(2) In accordance with board rule, an education entity may create and maintain a cumulative disciplinary record for a student.

(3)

(a) An education entity shall, in accordance with board rule, expunge a student's student data that is stored by the education entity if:
   (i) the student is at least 23 years old; and
   (ii) the student requests that the education entity expunge the student data.
(b) An education entity shall retain and dispose of records in accordance with Section 63G-2-604 and board rule.

Enacted by Chapter 221, 2016 General Session

53A-1-1408 Securing and cataloguing student data.
In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the board shall make rules that:

(1) using reasonable data industry best practices, prescribe the maintenance and protection of stored student data by:
   (a) an education entity; and
   (b) a third-party contractor; and

(2) state requirements for an education entity's metadata dictionary.

Enacted by Chapter 221, 2016 General Session

53A-1-1409 Sharing student data -- Prohibition -- Requirements for student data manager.

(1) An education entity shall comply with this section beginning with the 2017-18 school year.

(2) An education entity may not share a student's personally identifiable student data if the personally identifiable student data is not shared in accordance with:
   (a) the Family Education Rights and Privacy Act and related provisions under 20 U.S.C. Secs. 1232g and 1232h; and
   (b) this part.

(3) A student data manager shall:
(a) authorize and manage the sharing, outside of the education entity, of personally identifiable student data from a cumulative record for the education entity as described in this section; and
(b) act as the primary local point of contact for the state student data officer described in Section 53A-1-1403.

(4) Except as provided in this section or required by federal law, a student data manager may not share, outside of the education entity, personally identifiable student data from a cumulative record without a data authorization.

(5) A student data manager may share a student's personally identifiable student data from a cumulative record with:
(a) a school official;
(b) as described in Subsection (6), an authorized caseworker or other representative of the Department of Human Services; or
(c) a person to whom the student data manager's education entity has outsourced a service or function:
(i) to research the effectiveness of a program's implementation; or
(ii) that the education entity's employees would typically perform.

(6) A student data manager may share a student's personally identifiable student data from a cumulative record with a caseworker or representative of the Department of Human Services if:
(a) the Department of Human Services is:
(i) legally responsible for the care and protection of the student; or
(ii) providing services to the student;
(b) the student's personally identifiable student data is not shared with a person who is not authorized:
(i) to address the student's education needs; or
(ii) by the Department of Human Services to receive the student's personally identifiable student data; and
(c) the Department of Human Services maintains and protects the student's personally identifiable student data.

(7) The Department of Human Services, a school official, or the Utah Juvenile Court may share education information, including a student's personally identifiable student data, to improve education outcomes for youth:
(a) in the custody of, or under the guardianship of, the Department of Human Services;
(b) receiving services from the Division of Juvenile Justice Services;
(c) in the custody of the Division of Child and Family Services;
(d) receiving services from the Division of Services for People with Disabilities; or
(e) under the jurisdiction of the Utah Juvenile Court.

(8) Subject to Subsection (9), a student data manager may share aggregate data.

(9) If a student data manager receives a request to share data for the purpose of external research or evaluation, the student data manager shall:
(a) submit the request to the education entity's external research review process; and
(b) fulfill the instructions that result from the review process.
(b) A student data manager may not share personally identifiable student data for the purpose of external research or evaluation.
(10)
(a) A student data manager may share personally identifiable student data in response to a subpoena issued by a court.
(b) A person who receives personally identifiable student data under Subsection (10)(a) may not use the personally identifiable student data outside of the use described in the subpoena.

(11)
(a) In accordance with board rule, a student data manager may share personally identifiable information that is directory information.
(b) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the board shall make rules to:
   (i) define directory information; and
   (ii) determine how a student data manager may share personally identifiable information that is directory information.

Enacted by Chapter 221, 2016 General Session

53A-1-1410 Third-party contractors -- Use and protection of student data -- Contract requirements -- Completion of contract -- Required and allowed uses of student data -- Restrictions on the use of student data -- Exceptions.
(1) A third-party contractor shall use personally identifiable student data received under a contract with an education entity strictly for the purpose of providing the contracted product or service within the negotiated contract terms.
(2) When contracting with a third-party contractor, an education entity shall require the following provisions in the contract:
   (a) requirements and restrictions related to the collection, use, storage, or sharing of student data by the third-party contractor that are necessary for the education entity to ensure compliance with the provisions of this part and board rule;
   (b) a description of a person, or type of person, including an affiliate of the third-party contractor, with whom the third-party contractor may share student data;
   (c) provisions that, at the request of the education entity, govern the deletion of the student data received by the third-party contractor;
   (d) except as provided in Subsection (4) and if required by the education entity, provisions that prohibit the secondary use of personally identifiable student data by the third-party contractor; and
   (e) an agreement by the third-party contractor that, at the request of the education entity that is a party to the contract, the education entity or the education entity's designee may audit the third-party contractor to verify compliance with the contract.
(3) As authorized by law or court order, a third-party contractor shall share student data as requested by law enforcement.
(4) A third-party contractor may:
   (a) use student data for adaptive learning or customized student learning purposes;
   (b) market an educational application or product to a parent or legal guardian of a student if the third-party contractor did not use student data, shared by or collected on behalf of an education entity, to market the educational application or product;
   (c) use a recommendation engine to recommend to a student:
      (i) content that relates to learning or employment, within the third-party contractor's internal application, if the recommendation is not motivated by payment or other consideration from another party; or
(ii) services that relate to learning or employment, within the third-party contractor's internal application, if the recommendation is not motivated by payment or other consideration from another party;
(d) respond to a student request for information or feedback, if the content of the response is not motivated by payment or other consideration from another party;
(e) use student data to allow or improve operability and functionality of the third-party contractor's internal application; or
(f) identify for a student nonprofit institutions of higher education or scholarship providers that are seeking students who meet specific criteria:
(i) regardless of whether the identified nonprofit institutions of higher education or scholarship providers provide payment or other consideration to the third-party contractor; and
(ii) except as provided in Subsection (5), only if the third-party contractor obtains written consent:
   (A) of a student's parent or legal guardian through the student's school or LEA; or
   (B) for a student who is age 18 or older or an emancipated minor, from the student.
(5) A third-party contractor is not required to obtain written consent under Subsection (4)(f)(ii) if the third-party contractor:
(a) is a national assessment provider; and
(b)
   (i) secures the express written consent of the student or the student's parent; and
   (ii) the express written consent is given in response to clear and conspicuous notice that the national assessment provider requests consent solely to provide access to information on employment, educational scholarships, financial aid, or postsecondary educational opportunities.
(6) At the completion of a contract with an education entity, if the contract has not been renewed, a third-party contractor shall return or delete upon the education entity's request all personally identifiable student data under the control of the education entity unless a student or the student's parent consents to the maintenance of the personally identifiable student data.
(7)
(a) A third-party contractor may not:
   (i) except as provided in Subsections (5) and (7)(b), sell student data;
   (ii) collect, use, or share student data, if the collection, use, or sharing of the student data is inconsistent with the third-party contractor's contract with the education entity; or
   (iii) use student data for targeted advertising.
(b) A person may obtain student data through the purchase of, merger with, or otherwise acquiring a third-party contractor if the third-party contractor remains in compliance with this section.
(8) A provider of an electronic store, gateway, marketplace, or other means of purchasing an external application is not required to ensure that the external application obtained through the provider complies with this section.
(9) The provisions of this section do not:
(a) apply to the use of an external application, including the access of an external application with login credentials created by a third-party contractor's internal application;
(b) apply to the providing of Internet service; or
(c) impose a duty on a provider of an interactive computer service, as defined in 47 U.S.C. Sec. 230, to review or enforce compliance with this section.

Amended by Chapter 370, 2017 General Session
53A-1-1411 Penalties.

(1) A third-party contractor that knowingly or recklessly permits unauthorized collecting, sharing, or use of student data under this part:
   (i) except as provided in Subsection (1)(b), may not enter into a future contract with an education entity;
   (ii) may be required by the board to pay a civil penalty of up to $25,000; and
   (iii) may be required to pay:
       (A) the education entity’s cost of notifying parents and students of the unauthorized sharing or use of student data; and
       (B) expenses incurred by the education entity as a result of the unauthorized sharing or use of student data.

(b) An education entity may enter into a contract with a third-party contractor that knowingly or recklessly permitted unauthorized collecting, sharing, or use of student data if:
   (i) the board or education entity determines that the third-party contractor has corrected the errors that caused the unauthorized collecting, sharing, or use of student data; and
   (ii) the third-party contractor demonstrates:
       (A) if the third-party contractor is under contract with an education entity, current compliance with this part; or
       (B) an ability to comply with the requirements of this part.

(c) The board may assess the civil penalty described in Subsection (1)(a)(ii) in accordance with Title 63G, Chapter 4, Administrative Procedures Act.

(d) The board may bring an action in the district court of the county in which the office of the board is located, if necessary, to enforce payment of the civil penalty described in Subsection (1)(a)(ii).

(e) An individual who knowingly or intentionally permits unauthorized collecting, sharing, or use of student data may be found guilty of a class A misdemeanor.

(2) A parent or student may bring an action in a court of competent jurisdiction for damages caused by a knowing or reckless violation of Section 53A-1-1410 by a third-party contractor.

(b) If the court finds that a third-party contractor has violated Section 53A-1-1410, the court may award to the parent or student:
   (i) damages; and
   (ii) costs.

Enacted by Chapter 221, 2016 General Session