

**72-7-504.5 Public assembly facility signs -- Restrictions.**

- (1) Signs on the premises of a public assembly facility that do not bring rental income to the owner of the public assembly facility may advertise:
  - (a) the name of the facility, including identifiable venues or stores within the facility; and
  - (b) principal or accessory products or services offered on the property and activities conducted on the property as permitted by 23 C.F.R. Section 750.709, including:
    - (i) events being conducted in the facility or upon the premises, including the sponsor of the current event; and
    - (ii) products or services sold at the facility and activities conducted on the property that produce significant income to the operation of the facility.
- (2) An advertising structure described in Subsection (1):
  - (a) shall be located on a public assembly facility or on a parcel contiguous to the public assembly facility;
  - (b) shall be under the same ownership as the public assembly facility; and
  - (c) may not be separated from the public assembly facility by a public road.
- (3) An advertising structure described in Subsection (1) may only promote a maximum of seven major sponsors and the sponsor of a current event at any one time.
- (4) An advertising structure described in Subsection (1) may not be located on narrow land held by easement or anything other than a fee interest unless it is a part of a public assembly facility.
- (5) A public assembly facility is exempt from the requirement under this part to have a state outdoor advertising permit.

Amended by Chapter 346, 2011 General Session