

H.B. 353
TRUTH IN ADVERTISING ACT AMENDMENTS

SENATE FLOOR AMENDMENTS

AMENDMENT 3

MARCH 12, 2009 9:42 AM

Senator **Margaret Dayton** proposes the following amendments:

1. *Page 4a, Lines 114k through 114m*

House Floor Amendments

3-3-2009:

114k (B) the buyer intentionally misrepresented the buyer's age to the person at the time
114l good or service was provided.

(ii) A person does not advertise that the person will not provide a good or service labeled with an age restriction or recommendation to a buyer subject to the age restriction or recommendation in accordance with the provisions of Subsection (1)(u)(i) if the person:

(a) labels a good or service with information that informs consumers of the appropriate or recommended age for rental, purchasing, or otherwise viewing the good or service; or

(b) if the information described in Subsection (2)(g)(ii)(a) appears in an advertisement informing the public about the availability of the good or service for rent, purchase, or viewing, including a promotional or marketing advertisement for audiovisual work.

114m ~~{(ii)}~~ (iii) Notwithstanding Subsection (2)(g)(i)(A), a person shall commit deceptive trade