

28 **Other Special Clauses:**

29 This bill takes effect on July 1, 2012.

30 **Utah Code Sections Affected:**

31 AMENDS:

32 **63J-1-602.2**, as last amended by Laws of Utah 2011, Chapters 189, 284, 303, and 400

33 **63M-7-303**, as last amended by Laws of Utah 2010, Chapter 39

34 ENACTS:

35 **32B-2-306**, Utah Code Annotated 1953



37 *Be it enacted by the Legislature of the state of Utah:*

38 Section 1. Section **32B-2-306** is enacted to read:

39 **32B-2-306. Underage drinking prevention media and education campaign.**

40 (1) As used in this section:

41 (a) "Advisory council" means the Utah Substance Abuse Advisory Council created in
42 Section 63M-7-301.

43 (b) "Restricted account" means the Underage Drinking Prevention Media and
44 Education Campaign Restricted Account created in this section.

45 (2) (a) There is created a restricted account within the General Fund known as the
46 "Underage Drinking Prevention Media and Education Campaign Restricted Account."

47 (b) The restricted account consists of:

48 (i) deposits made under Subsection (3); and

49 (ii) interest earned on the restricted account.

50 (3) The department shall deposit ~~H~~→ [the following percentages] 0.6% ←~~H~~ of the total
50a gross revenue

51 from sales of liquor with the state treasurer, as determined by the total gross revenue collected
52 for the fiscal year two years preceding the fiscal year for which the deposit is made, to be
53 credited to the restricted account and to be used by the department as provided in Subsection

54 (5) ~~H~~→ [z] .

55 [(a) for a deposit in fiscal year 2012-13, 0.6% of the total gross revenue for fiscal year
56 2010-11;

57 — (b) for a deposit in fiscal year 2013-14, 0.7% of the total gross revenue for fiscal year
58 2011-12;

59 ~~—— (c) for a deposit in fiscal year 2014-15, 0.8% of the total gross revenue for fiscal year~~
60 ~~2012-13;~~

61 ~~—— (d) for a deposit in fiscal year 2015-16, 0.9% of the total gross revenue for fiscal year~~
62 ~~2013-14;~~

63 ~~—— (e) for a deposit in fiscal year 2016-17, 1% of the total gross revenue for fiscal year~~
64 ~~2014-15; and~~

65 ~~—— (f) for a deposit in subsequent fiscal years, 1% of the total gross revenue for the fiscal~~
66 ~~year two years preceding the fiscal year for which the deposit is made.] ←H~~

67 (4) The advisory council shall:

68 (a) provide ongoing oversight of a media and education campaign funded under this
69 section;

70 (b) create an underage drinking prevention workgroup consistent with guidelines
71 proposed by the advisory council related to the membership and duties of the underage
72 drinking prevention workgroup;

73 (c) create guidelines for how money appropriated for a media and education campaign
74 can be used;

75 (d) include in the guidelines established pursuant to this Subsection (4) that a media
76 and education campaign funded under this section is carefully researched and developed, and
77 appropriate for target groups; and

78 (e) approve plans submitted by the department in accordance with Subsection (5).

79 (5) (a) Subject to appropriation from the Legislature, the department shall expend
80 money from the restricted account to direct and fund one or more media and education
81 campaigns designed to reduce underage drinking in cooperation with the advisory council.

82 (b) The department shall:

83 (i) in cooperation with the underage drinking prevention workgroup created under
84 Subsection (4), prepare and submit a plan to the advisory council detailing the intended use of
85 the money appropriated under this section;

86 (ii) upon approval of the plan by the advisory council, conduct the media and education
87 campaign in accordance with the guidelines made by the advisory council; and

88 (iii) submit to the advisory council annually by no later than October 1, a written report
89 detailing the use of the money for the media and education campaigns conducted under this