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CONCURRENT RESOLUTION SUPPORTING UTAH'S

INTERCONNECTED SKI AND SNOWBOARD INDUSTRY

2012 GENERAL SESSION STATE OF UTAH

Chief Sponsor: Wayne L. Niederhauser

utilization and support of Utah's vibrant human-powered outdoor recreation.



Special	Clauses:
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None

Be it resolved by the Legislature of the state of Utah, the Governor concurring therein:

WHEREAS, tourism is one of Utah's major "export industries" that sells services or products to destination visitors and brings money into the state to support our local economy and provide jobs for current and future Utahns;

WHEREAS, over 20 million people visited the state of Utah in 2010, spending over \$6.5 billion, or 5.5% of Utah's gross domestic product, contributing over \$840 million in state and local taxes, and sustaining as much as 10% of the jobs in the state;

WHEREAS, the ski and snowboard industry is a major contributor to Utah's tourism industry, contributing over \$1.2 billion to the state's economy as a result of over 4 million skier days, and growth in the ski and snowboard industry will bring additional spending, revenue, and jobs to the state;

WHEREAS, tourists who ski or snowboard in Utah spend money on lift tickets, equipment rentals, hotels, restaurants, car rentals, and other matters, and this money circulates through the economy, supporting over 20,000 local jobs;

WHEREAS, the seven ski resorts in Summit County and Salt Lake County are all located in close proximity to one another, offering the opportunity to connect these resorts, an opportunity that leading competing winter tourism states do not have;

WHEREAS, connecting the ski resorts in Summit County and Salt Lake County will create a skiing experience unavailable anywhere else in North America and reposition Utah's ski and snowboard experience to be even more competitive and attractive relative to other states, leading to increased tourist visitation and spending, which will in turn lead to an increase in revenue and jobs;

WHEREAS, it is recognized that Big and Little Cottonwood Canyons are critical watersheds from which more than 500,000 Utah residents, businesses, and visitors throughout Salt Lake County receive their drinking water, and that best management practices would be required in any potential resort connections;

WHEREAS, the balance of multiple uses in the Wasatch Mountains, including developed recreation, such as skiing and picnicking, and dispersed recreation, such as hiking,

) /	mountain biking, and back country skiing, are highly valued by residents, visitors, and
58	businesses in Utah and contribute significantly to the state's economy and quality of life;
59	WHEREAS, the roads to ski areas in Summit County and Salt Lake County are
50	congested during certain times of the year, and studies should be conducted by numerous
51	federal, state, local, and private sector entities to comprehensively evaluate alternatives to solve
52	transportation problems;
53	WHEREAS, connecting the ski resorts in Summit County and Salt Lake County will
54	improve access to the ski resorts and allow the unique opportunity of skiing at multiple resorts
65	in a single day;
66	WHEREAS, connecting the ski resorts in Summit County and Salt Lake County is an
67	issue of state concern because the connection will cross county boundaries, have a
58	tremendously positive impact on the state economy, and may contribute positively to state
59	roadways and airsheds;
70	WHEREAS, connecting ski resorts will allow the winter sports industry to grow while
71	making the most efficient and sustainable use of ski terrain, roads, facilities, and parking lots;
72	WHEREAS, connecting the ski resorts in Summit County and Salt Lake County may
73	require review and approval of permits by Summit County, Salt Lake County, Salt Lake City,
74	Park City, the town of Alta, and the United States Forest Service;
75	WHEREAS, the public will be engaged in meaningful and balanced ways in any
76	potential decision-making processes regarding resort interconnections, and these processes will
77	be open and transparent;
78	WHEREAS, many skiers drive from Summit County to ski in the Cottonwood
79	Canyons, or from one Cottonwood Canyon resort to ski in Summit County or at another
80	Cottonwood Canyon resort, contributing to congestion on canyon roads;
31	WHEREAS, connecting the ski resorts in Summit County and Salt Lake County will
32	decrease traffic on congested canyon roads and lead to cleaner air and water by reducing
33	automobile-related pollution, and provide emergency evacuation options for Big and Little
34	Cottonwood canyons;
35	WHEREAS, the 1988 Governor's Task Force on Interconnect concluded that
36	interconnecting the Wasatch ski resorts "would provide a substantial boost to Utah's ski
37	industry and have a positive influence on the state's economy"; and

88	WHEREAS, the Wasatch Mountains Inter-Resort Transportation Study, completed by
89	Mountainland Association of Governments in 1990, found that connecting the Wasatch resorts
90	"hold[s] the promise of substantial public benefits in the form of reductions in automobile
91	traffic on congested canyon roadways, watershed and environmental pollution abatement,
92	increased slow-season occupancy of existing facilities, and the potential for future economic
93	expansion":
94	NOW, THEREFORE, BE IT RESOLVED that the Legislature of the state of Utah, the
95	Governor concurring therein, support connecting the seven ski resorts in Summit County and
96	Salt Lake County with an inter-resort transportation system based on sound research and
97	balanced public input, and careful evaluation of its impact on transportation, the economy, job
98	creation, the environment, multiple uses, and visitor experience.
99	BE IT FURTHER RESOLVED that the Legislature and Governor encourage Summit
100	County, Salt Lake County, Salt Lake City, Park City, the town of Alta, and the United States
101	Forest Service to fairly consider the benefits of connecting the various resorts and
102	expeditiously approve a low-impact inter-resort transportation system based on appropriate
103	analysis and balanced public input.
104	BE IT FURTHER RESOLVED that a copy of this resolution be sent to the Summit
105	County Council, the Summit County Manager, the mayor of Park City, the Park City Council,
106	the Salt Lake County Council, the town of Alta, the Mayor of Salt Lake County, the Salt Lake
107	City Council, the Mayor of Salt Lake City, the Chief of the National Forest Service, the
108	Uinta-Wasatch-Cache National Forest Supervisor, the Speaker of the United States House of
109	Representatives, the Majority Leader of the United States Senate, and all members of the Utah
110	Congressional Delegation.