	USE OF BUSINESS NAMES
	2014 GENERAL SESSION
	STATE OF UTAH
	Chief Sponsor: Jim Nielson
	Senate Sponsor:
LONG	FITLE
General	Description:
T	his bill modifies provisions related to the name under which a person conducts
business	
Highligh	nted Provisions:
T	This bill:
•	defines terms;
•	makes registration of a name a material fact in an action regarding the use of a
business	name;
•	provides for evidence of registration by certified copy; and
•	makes technical changes.
Money A	Appropriated in this Bill:
N	Vone
Other S	pecial Clauses:
N	Jone
Utah Co	de Sections Affected:
AMEND	os:
4	2-2-9, as last amended by Laws of Utah 2002, Chapter 318
Be it ena	acted by the Legislature of the state of Utah:
	ection 1. Section <b>42-2-9</b> is amended to read:



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28	42-2-9. Corporate names, limited liability company names, and trademark,
29	service mark, and trade name rights not affected Registration material fact in court
30	actions.
31	(1) This chapter does not affect or apply to [any] a corporation organized under the
32	laws of any state if it does business under its true corporate name.
33	(2) (a) This chapter does not affect the statutory or common law trademark, service
34	mark, or trade name rights granted by state or federal statute.
35	(b) An act listed in Subsection (2)(c) of itself does not authorize the use in this state of
36	an assumed name in violation of the rights of another as established under:
37	(i) this chapter;
38	(ii) Title 70, Chapter 3a, Registration and Protection of Trademarks and Service Marks
39	Act;
40	(iii) the state law relating to names of corporations, partnerships, and other legal
41	business entities;
42	(iv) the federal Trademark Act of 1946, 15 U.S.C. [Section] Sec. 1051 et seq.; or
43	(v) the common law, including rights in a trade name.
44	(c) Subsection (2)(b) applies to:
45	(i) a filing under this chapter;
46	(ii) an approval by the Division of Corporations and Commercial Code pursuant to this
47	chapter; or
48	(iii) the use of an assumed name.
49	(3) This chapter does not affect or apply to $[any]$ $\underline{a}$ limited liability company doing
50	business in this state under its true name.
51	(4) (a) As used in this Subsection (4), "filer" means a person who:
52	(i) registers a name with the Division of Corporations and Commercial Code; and
53	(ii) files an action in a court of competent jurisdiction alleging that another person is
54	violating a law described in Subsection (2)(b)(i), (ii), (iii), or (v), by use of a name.
55	(b) Notwithstanding the other provisions of this section, if a filer files an action
56	described in Subsection (4)(a), the court shall consider the filer's registration of the name as a
57	material fact in favor of the filer if the filer registers the name before the person against whom
58	the filer files the action files the name.

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(c) A certified copy of the registration of a name with the Division of Corporations and
Commercial Code is evidence of when a name is registered with the Division of Corporations
and Commercial Code.

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Office of Legislative Research and General Counsel