

**CONCURRENT RESOLUTION DESIGNATING OFFICIAL
HASHTAG FOR THE STATE OF UTAH**

2016 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Todd Weiler

House Sponsor: Sophia M. DiCaro

LONG TITLE

General Description:

This concurrent resolution of the Legislature and the Governor designates the official hashtag of the state of Utah.

Highlighted Provisions:

This resolution:

- designates "#Utah" as the official hashtag of the state of Utah; and
- designates ~~#\$SkiUtah\$~~ "#VisitUtah" as the official hashtag for Utah tourism.

Special Clauses:

None

Be it resolved by the Legislature of the state of Utah, the Governor concurring therein:

WHEREAS, in the new world of social media, people of every age and background from around the world may take part in an endless conversation about all facets of the Beehive State by using the hashtags #Utah and ~~#\$SkiUtah\$~~ "#VisitUtah" ;

WHEREAS, in a dynamic, ever-changing stream of information that runs 24 hours a day, seven days a week, users of online platforms anywhere on the globe may use #Utah and ~~#\$SkiUtah\$~~ "#VisitUtah" to see what people are saying about Utah and Utah tourism and to address other

followers of the hashtag on anything and everything pertaining to our great state; and

WHEREAS, at any given moment, this unfiltered discussion can range from serious



28 political discussions to humor, from advertising to weather, from complaints and praise about
29 Utah sports teams to celebrations of Utah writers, artists, and musicians; and

30 WHEREAS, social media is transforming the way people the world over share their
31 beliefs, ideals, wit, and fancies, and the followers of #Utah and ~~Ŝ→ [#SkiUtah]~~ #VisitUtah ~~←Ŝ~~ are
31a provided with an
32 always fascinating and never-ending parade of what people talk about when they talk about
33 Utah:

34 NOW, THEREFORE, BE IT RESOLVED that the Legislature of the state of Utah, the
35 Governor concurring therein, hereby designates #Utah as the official hashtag of the state of
36 Utah and ~~Ŝ→ [#SkiUtah]~~ #VisitUtah ~~←Ŝ~~ as the official hashtag for Utah tourism.

37 BE IT FURTHER RESOLVED that a copy of this resolution be sent to the Utah Office
38 of Tourism.

Legislative Review Note
Office of Legislative Research and General Counsel