

1 **CONCURRENT RESOLUTION DESIGNATING UTAH**
2 **BROADCASTERS AWARENESS WEEK**

3 2016 GENERAL SESSION

4 STATE OF UTAH

5 **Chief Sponsor: Ralph Okerlund**

6 House Sponsor: Kay L. McIff

8 **LONG TITLE**

9 **General Description:**

10 This concurrent resolution designates the second week of January as "Utah
11 Broadcasters Awareness Week."

12 **Highlighted Provisions:**

13 This resolution:

- 14 ▶ recognizes Utah broadcasters' long history of local community involvement;
- 15 ▶ acknowledges the significant economic benefits Utah broadcasters provide to Utah;

16 and

- 17 ▶ designates the second week of January as "Utah Broadcasters Awareness Week."

18 **Special Clauses:**

19 None

21 *Be it resolved by the Legislature of the state of Utah, the Governor concurring therein:*

22 WHEREAS, there are more than 90 commercial radio stations and 20 television
23 stations in Utah, plus many more educational and community stations;

24 WHEREAS, these stations all provide free over-the-air broadcasting at no cost to
25 viewers and listeners;

26 WHEREAS, these broadcasts alert, inform, and entertain their audiences around the
27 clock and throughout the year;

28 WHEREAS, the alerts include Emergency Alert System warnings of extreme weather,
29 flooding, fires, Amber and missing persons alerts, traffic reports, natural disasters, and more;

30 WHEREAS, information comes through regularly scheduled news programs, ongoing
31 discussions, and special bulletins;

32 WHEREAS, entertainment comes in music, sports, drama, comedy, and similar
33 programs;

34 WHEREAS, Utah broadcasters throughout the state also continually promote and
35 participate in local community events in both urban and rural areas;

36 WHEREAS, Utah broadcasters also participate with, support, and provide numerous
37 charitable and non-profit organizations \$75 million a year in free air time or funds raised;

38 WHEREAS, Utah broadcasters provide 13,000 jobs in Utah and have a total economic
39 impact of \$9.5 billion, including a direct impact on other industries and a stimulative effect on
40 the economy;

41 WHEREAS, Utah broadcasters have a long history of local community involvement;
42 and

43 WHEREAS, for 60 years the Utah Broadcasters Association has represented
44 broadcasters throughout the state:

45 NOW, THEREFORE, BE IT RESOLVED that the Legislature of the state of Utah, the
46 Governor concurring therein, in coordination with the Utah Broadcasters Association,
47 designates the second week of January as "Utah Broadcasters Awareness Week."