

1                   **CONCURRENT RESOLUTION DESIGNATING OFFICIAL**  
2                   **HASHTAG FOR THE STATE OF UTAH**

3                                   2016 GENERAL SESSION

4                                   STATE OF UTAH

5                                   **Chief Sponsor: Todd Weiler**

6                                   House Sponsor: Sophia M. DiCaro

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8                   **LONG TITLE**

9                   **General Description:**

10                   This concurrent resolution of the Legislature and the Governor designates the official  
11                   hashtag of the state of Utah.

12                   **Highlighted Provisions:**

13                   This resolution:

- 14                   ▶ designates "#Utah" as the official hashtag of the state of Utah; and
- 15                   ▶ designates "#SkiUtah" as the official hashtag for Utah tourism.

16                   **Special Clauses:**

17                   None

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19                   *Be it resolved by the Legislature of the state of Utah, the Governor concurring therein:*

20                   WHEREAS, in the new world of social media, people of every age and background  
21                   from around the world may take part in an endless conversation about all facets of the Beehive  
22                   State by using the hashtags #Utah and #SkiUtah;

23                   WHEREAS, in a dynamic, ever-changing stream of information that runs 24 hours a  
24                   day, seven days a week, users of online platforms anywhere on the globe may use #Utah and  
25                   #SkiUtah to see what people are saying about Utah and Utah tourism and to address other  
26                   followers of the hashtag on anything and everything pertaining to our great state; and

27                   WHEREAS, at any given moment, this unfiltered discussion can range from serious



28 political discussions to humor, from advertising to weather, from complaints and praise about  
29 Utah sports teams to celebrations of Utah writers, artists, and musicians; and

30 WHEREAS, social media is transforming the way people the world over share their  
31 beliefs, ideals, wit, and fancies, and the followers of #Utah and #SkiUtah are provided with an  
32 always fascinating and never-ending parade of what people talk about when they talk about  
33 Utah:

34 NOW, THEREFORE, BE IT RESOLVED that the Legislature of the state of Utah, the  
35 Governor concurring therein, hereby designates #Utah as the official hashtag of the state of  
36 Utah and #SkiUtah as the official hashtag for Utah tourism.

37 BE IT FURTHER RESOLVED that a copy of this resolution be sent to the Utah Office  
38 of Tourism.

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**Legislative Review Note**  
**Office of Legislative Research and General Counsel**