



# House of Representatives *State of Utah*

UTAH STATE CAPITOL COMPLEX • 350 STATE CAPITOL  
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February 22, 2017

Mr. Speaker,

The Natural Resources, Agriculture, and Environment Committee reports a favorable recommendation on **H.B. 341**, STATE PARK NAME PROTECTION AMENDMENTS, by Representative L. B. Perry, with the following amendments and recommends it be placed on the Consent Calendar.

1. *Page 1, Lines 11 through 17:*

11 This bill:  
12 ▶ prohibits an individual or entity from using a commercial name that is  
substantially  
13 similar to the name of a state park and highly likely to mislead the public ; and  
14 ▶ states that the Division of Parks and Recreation shall, at a minimum, include in  
a  
15 contract for a concessionaire a prohibition on the concessionaire using a commercial  
16 name that is substantially similar to the name of a state park without the express  
17 permission of the division.

2. *Page 2, Lines 31 through 35:*

31 No individual or entity may, without the express permission of the division, use a  
32 commercial name that is:  
33 (1) substantially similar to the name of a state park; and  
34 (2) **highly** likely to lead the public to believe that the commercial  
establishment is formally  
35 associated with a state park **as an official concessionaire** .

Respectfully,

Keven J. Stratton  
Chair

Voting: 9-0-4

5 HB0341.HC1.wpd 2/22/17 9:39 am ballred/JBA RF/MLB

Bill Number



HB0341

Action Class



H

Action Code



HCRAMDCON