

# H.B. 341

## STATE PARK NAME PROTECTION AMENDMENTS

HOUSE COMMITTEE AMENDMENTS

AMENDMENT 1

FEBRUARY 15, 2017 4:12 PM

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Representative **Lee B. Perry** proposes the following amendments:

1. *Page 1, Lines 11 through 17:*

11 This bill:

12 ▶ prohibits an individual or entity from using a commercial name that is substantially  
13 similar to the name of a state park **and highly likely to mislead the public** ; and

14 ▶ states that the Division of Parks and Recreation shall, at a minimum, include in a  
15 contract for a concessionaire a prohibition on the concessionaire using a commercial  
16 name that is substantially similar to the name of a state park without the express  
17 permission of the division.

2. *Page 2, Lines 31 through 35:*

31 No individual or entity may, without the express permission of the division, use a  
32 commercial name that is:

33 (1) substantially similar to the name of a state park; and

34 (2) **highly** likely to lead the public to believe that the commercial establishment is formally  
35 associated with a state park **as an official concessionaire** .