

28 (1) As used in this section:

29 (a) "Advisory council" means the Utah Substance Use and Mental Health Advisory
30 Council created in Section [63M-7-301](#).

31 (b) "Restricted account" means the Underage Drinking Prevention Media and
32 Education Campaign Restricted Account created in this section.

33 (2) (a) There is created a restricted account within the General Fund known as the
34 "Underage Drinking Prevention Media and Education Campaign Restricted Account."

35 (b) The restricted account consists of:

36 (i) deposits made under Subsection (3); and

37 (ii) interest earned on the restricted account.

38 (c) The department shall use the money in the restricted account for the activities
39 described in Subsection (5).

40 ~~[(3) The department shall deposit 0.6% of the total gross revenue from sales of liquor~~
41 ~~with the state treasurer, as determined by the total gross revenue collected for the fiscal year~~
42 ~~two years preceding the fiscal year for which the deposit is made, to be credited to the~~
43 ~~restricted account and to be used by the department as provided in Subsection (5).]~~

44 (3) Before the department remits any portion of the markup collected under Section
45 [32B-2-304](#) to the State Tax Commission, the department shall deposit \$2,500,000 into the
46 restricted account.

47 (4) The advisory council shall:

48 (a) provide ongoing oversight of a media and education campaign funded under this
49 section;

50 (b) create an underage drinking prevention workgroup consistent with guidelines
51 proposed by the advisory council related to the membership and duties of the underage
52 drinking prevention workgroup;

53 (c) create guidelines for how money appropriated for a media and education campaign
54 can be used;

55 (d) include in the guidelines established pursuant to this Subsection (4) that a media
56 and education campaign funded under this section is carefully researched and developed, and
57 appropriate for target groups; and

58 (e) approve plans submitted by the department in accordance with Subsection (5).

59 (5) (a) Subject to appropriation from the Legislature, the department shall expend
60 money from the restricted account to direct and fund one or more media and education
61 campaigns designed to reduce underage drinking in cooperation with the advisory council.

62 (b) The department shall:

63 (i) in cooperation with the underage drinking prevention workgroup created under
64 Subsection (4), prepare and submit a plan to the advisory council detailing the intended use of
65 the money appropriated under this section;

66 (ii) upon approval of the plan by the advisory council, conduct the media and education
67 campaign in accordance with the guidelines made by the advisory council; and

68 (iii) submit to the advisory council annually by no later than October 1, a written report
69 detailing the use of the money for the media and education campaigns conducted under this
70 Subsection (5) and the impact and results of the use of the money during the prior fiscal year
71 ending June 30.

Legislative Review Note
Office of Legislative Research and General Counsel