Senator Jacob L. Anderegg proposes the following substitute bill:

1	STUDENT DATA PROTECTION AMENDMENTS
2	2018 GENERAL SESSION
3	STATE OF UTAH
4	Chief Sponsor: Jacob L. Anderegg
5	House Sponsor: Val L. Peterson
6 7	LONG TITLE
8	General Description:
9	This bill amends provisions related to student data protection.
10	Highlighted Provisions:
11	This bill:
12	 defines terms;
13	 updates provisions of Title 53E, Chapter 9, Part 3, Student Data Protection, to:
14	• coordinate with federal law; and
15	• provide clarification;
16	 grants certain rulemaking authority to the State Board of Education;
17	 requires the State Board of Education to share certain student data with:
18	• the Utah Registry of Autism and Developmental Disabilities; and
19	• the State Board of Regents; and
20	 makes technical and conforming corrections.
21	Money Appropriated in this Bill:
22	None
23	Other Special Clauses:
24	This bill provides a coordination clause.
25	Utah Code Sections Affected:

26	AMENDS:
27	53E-9-301, as renumbered and amended by Laws of Utah 2018, Chapter 1
28	53E-9-302, as renumbered and amended by Laws of Utah 2018, Chapter 1
29	53E-9-304, as renumbered and amended by Laws of Utah 2018, Chapter 1
30	53E-9-305, as renumbered and amended by Laws of Utah 2018, Chapter 1
31	53E-9-306, as renumbered and amended by Laws of Utah 2018, Chapter 1
32	53E-9-307, as renumbered and amended by Laws of Utah 2018, Chapter 1
33	53E-9-308, as renumbered and amended by Laws of Utah 2018, Chapter 1
34	53E-9-309, as renumbered and amended by Laws of Utah 2018, Chapter 1
35	53E-9-310, as renumbered and amended by Laws of Utah 2018, Chapter 1
36	Utah Code Sections Affected by Coordination Clause:
37	53E-9-304, as renumbered and amended by Laws of Utah 2018, Chapter 1
38	
39	Be it enacted by the Legislature of the state of Utah:
40	Section 1. Section 53E-9-301 is amended to read:
41	53E-9-301. Definitions.
42	As used in this part:
43	(1) "Adult student" means a student who:
44	(a) is at least 18 years old;
45	(b) is an emancipated student; or
46	(c) qualifies under the McKinney-Vento Homeless Education Assistance
47	Improvements Act of 2001, 42 U.S.C. Sec. 11431 et seq.
48	(2) "Aggregate data" means data that:
49	(a) are totaled and reported at the group, cohort, school, school district, region, or state
50	level with at least 10 individuals in the level;
51	(b) do not reveal personally identifiable student data; and
52	(c) are collected in accordance with board rule.
53	(3) (a) "Biometric identifier" means a:
54	(i) retina or iris scan;
55	(ii) fingerprint;
56	(iii) human biological sample used for valid scientific testing or screening; or

57	(iv) scan of hand or face geometry.
58	(b) "Biometric identifier" does not include:
59	(i) a writing sample;
60	(ii) a written signature;
61	(iii) a voiceprint;
62	(iv) a photograph;
63	(v) demographic data; or
64	(vi) a physical description, such as height, weight, hair color, or eye color.
65	(4) "Biometric information" means information, regardless of how the information is
66	collected, converted, stored, or shared:
67	(a) based on an individual's biometric identifier; and
68	(b) used to identify the individual.
69	(5) "Board" means the State Board of Education.
70	[(6) "Cumulative disciplinary record" means disciplinary student data that is part of a
71	cumulative record.]
72	[(7) "Cumulative record" means physical or electronic information that the education
73	entity intends:]
74	[(a) to store in a centralized location for 12 months or more; and]
75	[(b) for the information to follow the student through the public education system.]
76	[(8) "Data authorization" means written authorization to collect or share a student's
77	student data, from:]
78	[(a) the student's parent, if the student is not an adult student; or]
79	[(b) the student, if the student is an adult student.]
80	(6) "Data breach" means an unauthorized release of or unauthorized access to
81	personally identifiable student data that is maintained by an education entity.
82	[(9)] (7) "Data governance plan" means an education entity's comprehensive plan for
83	managing education data that:
84	(a) incorporates reasonable data industry best practices to maintain and protect student
85	data and other education-related data;
86	(b) describes the role, responsibility, and authority of an education entity data
87	governance staff member;

88	[(b)] (c) provides for necessary technical assistance, training, support, and auditing;
89	$\left[\frac{(c)}{(d)}\right]$ describes the process for sharing student data between an education entity and
90	another person;
91	[(d)] (e) describes the education entity's data expungement process [for an adult student
92	or parent to request that data be expunged; and], including how to respond to requests for
93	expungement;
94	(f) describes the data breach response process; and
95	$\left[\frac{(e)}{(e)}\right]$ is published annually and available on the education entity's website.
96	[(10)] <u>(8)</u> "Education entity" means:
97	(a) the board;
98	(b) a local school board;
99	(c) a charter school governing board;
100	(d) a school district;
101	(e) a charter school;
102	(f) the Utah Schools for the Deaf and the Blind; or
103	(g) for purposes of implementing the School Readiness Initiative described in Title
104	53F, Chapter 6, Part 3, School Readiness Initiative, the School Readiness Board created in
105	Section 53F-6-302.
106	[(11)] (9) "Expunge" means to seal or permanently delete data, as described in board
107	rule made under Section 53E-9-306.
108	[(12) "External application" means a general audience:]
109	[(a) application;]
110	[(b) piece of software;]
111	[(c) website; or]
112	[(d) service.]
113	(10) "General audience application" means an Internet website, online service, online
114	application, mobile application, or software program that:
115	(a) is not specifically intended for use by an audience member that attends kindergarten
116	or a grade from 1 to 12, although an audience member may attend kindergarten or a grade from
117	<u>1 to 12; and</u>
118	(b) is not subject to a contract between an education entity and a third-party contractor.

119	(11) "Higher education outreach student data" means the following student data for a
120	student:
121	<u>(a) name;</u>
122	(b) parent name;
123	(c) grade;
124	(d) school and school district; and
125	(e) contact information, including:
126	(i) primary phone number;
127	(ii) email address; and
128	(iii) physical address.
129	[(13)] (12) "Individualized education program" or "IEP" means a written statement:
130	(a) for a student with a disability; and
131	(b) that is developed, reviewed, and revised in accordance with the Individuals with
132	Disabilities Education Act, 20 U.S.C. Sec. 1400 et seq.
133	[(14) "Internal application" means an Internet website, online service, online
134	application, mobile application, or software, if the Internet website, online service, online
135	application, mobile application, or software is subject to a third-party contractor's contract with
136	an education entity.]
137	[(15)] (13) "Local education agency" or "LEA" means:
138	(a) a school district;
139	(b) a charter school;
140	(c) the Utah Schools for the Deaf and the Blind; or
141	(d) for purposes of implementing the School Readiness Initiative described in Title
142	53F, Chapter 6, Part 3, School Readiness Initiative, the School Readiness Board created in
143	Section 53F-6-302.
144	[(16) "Metadata dictionary" means a complete list of an education entity's student data
145	elements and other education-related data elements, that:]
146	[(a) defines and discloses all data collected, used, stored, and shared by the education
147	entity, including:]
148	[(i) who uses a data element within an education entity and how a data element is used
149	within an education entity;]

150	[(ii) if a data element is shared externally, who uses the data element externally and
151	how a data element is shared externally;]
152	[(iii) restrictions on the use of a data element; and]
153	[(iv) parent and student rights to a data element;]
154	[(b) designates student data elements as:]
155	[(i) necessary student data; or]
156	[(ii) optional student data;]
157	[(c) designates student data elements as required by state or federal law; and]
158	[(d) without disclosing student data or security information, is displayed on the
159	education entity's website.]
160	(14) "Metadata dictionary" means a record that:
161	(a) defines and discloses all personally identifiable student data collected and shared by
162	the education entity;
163	(b) comprehensively lists all recipients with whom the education entity has shared
164	personally identifiable student data, including:
165	(i) the purpose for sharing the data with the recipient;
166	(ii) the justification for sharing the data, including whether sharing the data was
167	required by federal law, state law, or a local directive; and
168	(iii) how sharing the data is permitted under federal or state law; and
169	(c) without disclosing personally identifiable student data, is displayed on the
170	education entity's website.
171	[(17)] (15) "Necessary student data" means data required by state statute or federal law
172	to conduct the regular activities of an education entity, including:
173	(a) name;
174	(b) date of birth;
175	(c) sex;
176	(d) parent contact information;
177	(e) custodial parent information;
178	(f) contact information;
179	(g) a student identification number;
180	(h) local, state, and national assessment results or an exception from taking a local,

181	state, or national assessment;
182	(i) courses taken and completed, credits earned, and other transcript information;
183	(j) course grades and grade point average;
184	(k) grade level and expected graduation date or graduation cohort;
185	(1) degree, diploma, credential attainment, and other school exit information;
186	(m) attendance and mobility;
187	(n) drop-out data;
188	(o) immunization record or an exception from an immunization record;
189	(p) race;
190	(q) ethnicity;
191	(r) tribal affiliation;
192	(s) remediation efforts;
193	(t) an exception from a vision screening required under Section $53G-9-404$ or
194	information collected from a vision screening required under Section 53G-9-404;
195	(u) information related to the Utah Registry of Autism and Developmental Disabilities,
196	described in Section 26-7-4;
197	(v) student injury information;
198	(w) a [cumulative] disciplinary record created and maintained as described in Section
199	53E-9-306;
200	(x) juvenile delinquency records;
201	(y) English language learner status; and
202	(z) child find and special education evaluation data related to initiation of an IEP.
203	[(18)] (16) (a) "Optional student data" means student data that is not:
204	(i) necessary student data; or
205	(ii) student data that an education entity may not collect under Section $53E-9-305$.
206	(b) "Optional student data" includes:
207	(i) information that is:
208	(A) related to an IEP or needed to provide special needs services; and
209	(B) not necessary student data;
210	(ii) biometric information; and
211	(iii) information that is not necessary student data and that is required for a student to

212	participate in a federal or other program.
213	[(19)] (17) "Parent" means [a student's parent or legal guardian.]:
214	(a) a student's parent;
215	(b) a student's legal guardian; or
216	(c) an individual who has written authorization from a student's parent or legal
217	guardian to act as a parent or legal guardian on behalf of the student.
218	[(20)] (18) (a) "Personally identifiable student data" means student data that identifies
219	or is used by the holder to identify a student.
220	(b) "Personally identifiable student data" includes:
221	(i) a student's first and last name;
222	(ii) the first and last name of a student's family member;
223	(iii) a student's or a student's family's home or physical address;
224	(iv) a student's email address or other online contact information;
225	(v) a student's telephone number;
226	(vi) a student's social security number;
227	(vii) a student's biometric identifier;
228	(viii) a student's health or disability data;
229	(ix) a student's education entity student identification number;
230	(x) a student's social media user name and password or alias;
231	(xi) if associated with personally identifiable student data, the student's persistent
232	identifier, including:
233	(A) a customer number held in a cookie; or
234	(B) a processor serial number;
235	(xii) a combination of a student's last name or photograph with other information that
236	together permits a person to contact the student online;
237	(xiii) information about a student or a student's family that a person collects online and
238	combines with other personally identifiable student data to identify the student; and
239	(xiv) [other information that is linked to a specific student that would allow a
240	reasonable person in the school community, who does not have first-hand knowledge of the
241	student, to identify the student with reasonable certainty.] information that, alone or in
242	combination, is linked or linkable to a specific student that would allow a reasonable person in

243	the school community, who does not have personal knowledge of the relevant circumstances,
244	to identify the student with reasonable certainty.
245	[(21)] (19) "School official" means an employee or agent of an education entity, if the
246	education entity has authorized the employee or agent to request or receive student data on
247	behalf of the education entity.
248	[(22)] (20) (a) "Student data" means information about a student at the individual
249	student level.
250	(b) "Student data" does not include aggregate or de-identified data.
251	[(23) "Student data disclosure statement" means a student data disclosure statement
252	described in Section 53E-9-305.]
253	[(24)] <u>(21)</u> "Student data manager" means:
254	(a) the state student data officer; or
255	(b) an individual designated as a student data manager by an education entity under
256	Section 53E-9-303[-], who fulfills the duties described in Section 53E-9-308.
257	[(25)] (22) (a) "Targeted advertising" means presenting advertisements to a student
258	where the advertisement is selected based on information obtained or inferred over time from
259	that student's online behavior, usage of applications, or student data.
260	(b) "Targeted advertising" does not include advertising to a student:
261	(i) at an online location based upon that student's current visit to that location; or
262	(ii) in response to that student's request for information or feedback, without retention
263	of that student's online activities or requests over time for the purpose of targeting subsequent
264	ads.
265	[(26)] (23) "Third-party contractor" means a person who:
266	(a) is not an education entity; and
267	(b) pursuant to a contract with an education entity, collects or receives student data in
268	order to provide a product or service, as described in the contract, if the product or service is
269	not related to school photography, yearbooks, graduation announcements, or a similar product
270	or service.
271	(24) "Written consent" means written authorization to collect or share a student's
272	student data, from:
273	(a) the student's parent, if the student is not an adult student; or

• - /	
274	(b) the student, if the student is an adult student.
275	Section 2. Section 53E-9-302 is amended to read:
276	53E-9-302. State student data protection governance.
277	(1) (a) An education entity or a third-party contractor who collects, uses, stores, shares,
278	or deletes student data shall protect student data as described in this part.
279	(b) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the
280	board shall make rules to administer this part, including student data protection standards for
281	public education employees, student aides, and volunteers.
282	(2) The board shall oversee the preparation and maintenance of:
283	(a) a statewide data governance plan; and
284	(b) a state-level metadata dictionary.
285	(3) As described in this Subsection (3), the board shall establish advisory groups to
286	oversee student data protection in the state and make recommendations to the board regarding
287	student data protection.
288	(a) The board shall establish a student data policy advisory group:
289	(i) composed of members from:
290	(A) the Legislature;
291	(B) the board and board employees; and
292	(C) one or more LEAs;
293	(ii) to discuss and make recommendations to the board regarding:
294	(A) enacted or proposed legislation; and
295	(B) state and local student data protection policies across the state;
296	(iii) that reviews and monitors the state student data governance plan; and
297	(iv) that performs other tasks related to student data protection as designated by the
298	board.
299	(b) The board shall establish a student data governance advisory group:
300	(i) composed of the state student data officer and other board employees; and
301	(ii) that performs duties related to state and local student data protection, including:
302	(A) overseeing data collection and usage by board program offices; and
303	(B) preparing and maintaining the board's student data governance plan under the
304	direction of the student data policy advisory group.

305	(c) The board shall establish a student data users advisory group:
306	(i) composed of members who use student data at the local level; and
307	(ii) that provides feedback and suggestions on the practicality of actions proposed by
308	the student data policy advisory group and the student data governance advisory group.
309	(4) (a) The board shall designate a state student data officer.
310	(b) The state student data officer shall:
311	(i) act as the primary point of contact for state student data protection administration in
312	assisting the board to administer this part;
313	(ii) ensure compliance with student privacy laws throughout the public education
314	system, including:
315	(A) providing training and support to applicable board and LEA employees; and
316	(B) producing resource materials, model plans, and model forms for local student data
317	protection governance, including a model student data [disclosure statement] collection notice;
318	(iii) investigate complaints of alleged violations of this part;
319	(iv) report violations of this part to:
320	(A) the board;
321	(B) an applicable education entity; and
322	(C) the student data policy advisory group; and
323	(v) act as a state level student data manager.
324	(5) The board shall designate:
325	(a) at least one support manager to assist the state student data officer; and
326	(b) a student data protection auditor to assist the state student data officer.
327	(6) The board shall establish $[an external] \underline{a}$ research review process for a request for
328	data for the purpose of [external] research or evaluation.
329	Section 3. Section 53E-9-304 is amended to read:
330	53E-9-304. Student data ownership and access Notification in case of
331	significant data breach.
332	(1) (a) A student owns the student's personally identifiable student data.
333	[(b) A student may download, export, transfer, save, or maintain the student's student
334	data, including a document.]
335	(b) An education entity shall allow the following individuals to access a student's

336	student data that is maintained by the education entity:
337	(i) the student's parent;
338	(ii) the student; and
339	(iii) in accordance with the education entity's internal policy described in Section
340	53E-9-303 and in the absence of a parent, an individual acting as a parent to the student.
341	(2) (a) If [there is a release of a student's personally identifiable student data due to a
342	security breach, an] a significant data breach occurs at an education entity, the education entity
343	shall notify:
344	$\left[\frac{(a)}{(a)}\right]$ the student, if the student is an adult student; or
345	[(b)] (ii) the student's parent or legal guardian, if the student is not an adult student.
346	(b) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the
347	board shall make rules to define a significant data breach described in Subsection (2)(a).
348	Section 4. Section 53E-9-305 is amended to read:
349	53E-9-305. Collecting student data Prohibition Student data collection notice
350	Authorization.
351	[(1) An education entity shall comply with this section beginning with the 2017-18
352	school year.]
353	[(2)] (1) An education entity may not collect a student's:
354	(a) social security number; or
355	(b) except as required in Section 78A-6-112, criminal record.
356	[(3)] (2) An education entity that collects student data [into a cumulative record] shall,
357	in accordance with this section, prepare and distribute, except as provided in Subsection (3), to
358	parents and students a student data [disclosure] collection notice statement that:
359	(a) is a prominent, stand-alone document;
360	(b) is annually updated and published on the education entity's website;
361	(c) states the [necessary and optional] student data that the education entity collects;
362	(d) states that the education entity will not collect the student data described in
363	Subsection $\left[\frac{(2)}{(1)}\right]$
364	(e) states the student data described in Section $53E-9-308$ that the education entity may
365	not share without [a data authorization] written consent;
366	[(f) describes how the education entity may collect, use, and share student data;]

367	[(g)] (f) includes the following statement:
368	"The collection, use, and sharing of student data has both benefits and risks. Parents
369	and students should learn about these benefits and risks and make choices regarding student
370	data accordingly.";
371	[(h)] (g) describes in general terms how the education entity stores and protects student
372	data; [and]
373	$\left[\frac{(i)}{(i)}\right]$ states a student's rights under this part[-]; and
374	(i) for an education entity that teaches students in grade 9, 10, 11, or 12, requests
375	written consent to share student data with the State Board of Regents as described in Section
376	<u>53E-9-308.</u>
377	(3) The board may publicly post the board's collection notice described in Subsection
378	<u>(2).</u>
379	(4) An education entity may collect the necessary student data of a student [into a
380	cumulative record] if the education entity provides a student data [disclosure statement]
381	<u>collection notice</u> to:
382	(a) the student, if the student is an adult student; or
383	(b) the student's parent, if the student is not an adult student.
384	(5) An education entity may collect optional student data [into a cumulative record] if
385	the education entity:
386	(a) provides, to an individual described in Subsection (4), a student data [disclosure
387	statement] collection notice that includes a description of:
388	(i) the optional student data to be collected; and
389	(ii) how the education entity will use the optional student data; and
390	(b) obtains [a data authorization] written consent to collect the optional student data
391	from an individual described in Subsection (4).
392	(6) An education entity may collect a student's biometric identifier or biometric
393	information [into a cumulative record] if the education entity:
394	(a) provides, to an individual described in Subsection (4), a biometric information
395	[disclosure statement] collection notice that is separate from a student data [disclosure
396	statement] collection notice, which states:
397	(i) the biometric identifier or biometric information to be collected;

398	(ii) the purpose of collecting the biometric identifier or biometric information; and
399	(iii) how the education entity will use and store the biometric identifier or biometric
400	information; and
401	(b) obtains [a data authorization] written consent to collect the biometric identifier or
402	biometric information from an individual described in Subsection (4).
403	(7) Except under the circumstances described in Subsection 53G-8-211(2), an
404	education entity may not refer a student to an alternative school-related intervention described
405	in Subsection 53G-8-211(3) without written consent.
406	Section 5. Section 53E-9-306 is amended to read:
407	53E-9-306. Using and deleting student data Rulemaking Disciplinary
408	records.
409	(1) In accordance with Title 63G, Chapter 2, Government Records Access and
410	Management Act, and Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the board
411	shall make rules regarding using and expunging student data, including:
412	(a) a categorization of [cumulative] disciplinary records that includes the following
413	levels of maintenance:
414	(i) one year;
415	(ii) three years; and
416	(iii) [except as required in] in accordance with Subsection (3), as determined by the
417	education entity;
418	(b) the types of student data that may be expunged, including:
419	(i) medical records; and
420	(ii) behavioral test assessments; [and]
421	(c) the types of student data that may not be expunged, including:
422	(i) grades;
423	(ii) transcripts;
424	(iii) a record of the student's enrollment; and
425	(iv) assessment information[-]; and
426	(d) the timeline and process for a prior student or parent of a prior student to request
427	that an education entity expunge all of the prior student's student data.
428	(2) In accordance with board rule, an education entity may create and maintain a

429	[cumulative] disciplinary record for a student.
430	[(3) (a) An education entity shall, in accordance with board rule, expunge a student's
431	student data that is stored by the education entity if:]
432	[(i) the student is at least 23 years old; and]
433	[(ii) the student requests that the education entity expunge the student data.]
434	[(b)] (3) An education entity shall retain and dispose of records in accordance with
435	Section 63G-2-604 and board rule.
436	Section 6. Section 53E-9-307 is amended to read:
437	53E-9-307. Securing and cataloguing student data.
438	In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act, the
439	board shall make rules that:
440	(1) using reasonable data industry best practices, prescribe the maintenance and
441	protection of stored student data by:
442	(a) an education entity; [and]
443	(b) the Utah Registry of Autism and Developmental Disabilities, described in Section
444	26-7-4, for student data obtained under Section 53E-9-308; and
445	[(b)] (c) a third-party contractor; and
446	(2) state requirements for an education entity's metadata dictionary.
447	Section 7. Section 53E-9-308 is amended to read:
448	53E-9-308. Sharing student data Prohibition Requirements for student data
449	manager Authorized student data sharing.
450	[(1)] An education entity shall comply with this section beginning with the 2017-18
451	school year.]
452	[(2) An education entity may not share a student's personally identifiable student data if
453	the personally identifiable student data is not shared in accordance with:]
454	[(a) the Family Education Rights and Privacy Act and related provisions under 20
455	U.S.C. Secs. 1232g and 1232h; and]
456	[(b) this part.]
457	(1) (a) Except as provided in Subsection (1)(b), an education entity, including a student
458	data manager, may not share personally identifiable student data without written consent.
459	(b) An education entity, including a student data manager, may share personally

460	identifiable student data:
461	(i) in accordance with the Family Education Rights and Privacy Act and related
462	provisions under 20 U.S.C. Secs. 1232g and 1232h;
463	(ii) as required by federal law; and
464	(iii) as described in Subsections (3), (5), and (6).
465	[(3)] (2) A student data manager shall:
466	(a) authorize and manage the sharing, outside of the student data manager's education
467	entity, of personally identifiable student data [from a cumulative record] for the education
468	entity as described in this section; [and]
469	(b) act as the primary local point of contact for the state student data officer described
470	in Section 53E-9-302[-]; and
471	(c) fulfill other responsibilities described in the data governance plan of the student
472	data manager's education entity.
473	[(4) (a) Except as provided in this section or required by federal law, a student data
474	manager may not share, outside of the education entity, personally identifiable student data
475	from a cumulative record without a data authorization.]
476	[(b) A student data manager may share the personally identifiable student data of a
477	student with the student and the student's parent.]
478	[(5) A student data manager may share a student's personally identifiable student data
479	from a cumulative record with:]
480	[(a) a school official;]
481	[(b) as described in Subsection (6), an authorized caseworker or other representative of
482	the Department of Human Services; or]
483	[(c) a person to whom the student data manager's education entity has outsourced a
484	service or function:]
485	[(i) to research the effectiveness of a program's implementation; or]
486	[(ii) that the education entity's employees would typically perform.]
487	[(6)] (3) A student data manager may share a student's personally identifiable student
488	data [from a cumulative record] with a caseworker or representative of the Department of
489	Human Services if:
490	(a) the Department of Human Services is:

491	(i) legally responsible for the care and protection of the student; or
492	(ii) providing services to the student;
493	(b) the student's personally identifiable student data is not shared with a person who is
494	not authorized:
495	(i) to address the student's education needs; or
496	(ii) by the Department of Human Services to receive the student's personally
497	identifiable student data; and
498	(c) the Department of Human Services maintains and protects the student's personally
499	identifiable student data.
500	[(7)] (4) The Department of Human Services, a school official, or the Utah Juvenile
501	Court may share [education information, including a student's personally identifiable student
502	data,] personally identifiable student data to improve education outcomes for youth:
503	(a) in the custody of, or under the guardianship of, the Department of Human Services;
504	(b) receiving services from the Division of Juvenile Justice Services;
505	(c) in the custody of the Division of Child and Family Services;
506	(d) receiving services from the Division of Services for People with Disabilities; or
507	(e) under the jurisdiction of the Utah Juvenile Court.
508	[(8) Subject to Subsection (9), a student data manager may share aggregate data.]
509	[(9) (a) If a student data manager receives a request to share data for the purpose of
510	external research or evaluation, the student data manager shall:]
511	[(i) submit the request to the education entity's external research review process; and]
512	[(ii) fulfill the instructions that result from the review process.]
513	[(b) A student data manager may not share personally identifiable student data for the
514	purpose of external research or evaluation.]
515	[(10) (a) A student data manager may share personally identifiable student data in
516	response to a subpoena issued by a court.]
517	[(b) A person who receives personally identifiable student data under Subsection
518	(10)(a) may not use the personally identifiable student data outside of the use described in the
519	subpoena.]
520	[(11) (a) In accordance with board rule, a student data manager may share personally
521	identifiable information that is directory information.]

522	[(b) In accordance with Title 63G, Chapter 3, Utah Administrative Rulemaking Act,
523	the board shall make rules to:]
524	[(i) define directory information; and]
525	[(ii) determine how a student data manager may share personally identifiable
526	information that is directory information.]
527	(5) (a) A student data manager may share personally identifiable student data in
528	response to a subpoena issued by a court.
529	(b) A person who receives personally identifiable student data under Subsection (5)(a)
530	may not use the personally identifiable student data outside of the use described in the
531	subpoena.
532	(6) (a) A student data manager may share student data, including personally
533	identifiable student data, in response to a request to share student data for the purpose of
534	research or evaluation, if the student data manager:
535	(i) verifies that the request meets the requirements of 34 C.F.R. Sec. 99.31(a)(6);
536	(ii) submits the request to the education entity's research review process; and
537	(iii) fulfills the instructions that result from the review process.
538	(b) (i) In accordance with state and federal law, the board shall share student data,
539	including personally identifiable student data, as requested by the Utah Registry of Autism and
540	Developmental Disabilities described in Section 26-7-4.
541	(ii) A person who receives student data under Subsection (6)(b)(i):
542	(A) shall maintain and protect the student data in accordance with board rule described
543	<u>in Section 53E-9-307;</u>
544	(B) may not use the student data for a purpose not described in Section 26-7-4; and
545	(C) is subject to audit by the state student data officer described in Section 53E-9-302.
546	(c) The board shall enter into an agreement with the State Board of Regents,
547	established in Section 53B-1-103, to share higher education outreach student data, for students
548	in grades 9 through 12 who have obtained written consent under Subsection 53E-9-305(2)(i), to
549	be used strictly for the purpose of:
550	(A) providing information and resources to students in grades 9 through 12 about
551	higher education; and
552	(B) helping students in grades 9 through 12 enter the higher education system and

553	remain until graduation.
554	Section 8. Section 53E-9-309 is amended to read:
555	53E-9-309. Third-party contractors Use and protection of student data
556	Contract requirements Completion of contract Required and allowed uses of student
557	data Restrictions on the use of student data Exceptions.
558	(1) A third-party contractor shall use personally identifiable student data received
559	under a contract with an education entity strictly for the purpose of providing the contracted
560	product or service within the negotiated contract terms.
561	(2) When contracting with a third-party contractor, an education entity shall require the
562	following provisions in the contract:
563	(a) requirements and restrictions related to the collection, use, storage, or sharing of
564	student data by the third-party contractor that are necessary for the education entity to ensure
565	compliance with the provisions of this part and board rule;
566	(b) a description of a person, or type of person, including an affiliate of the third-party
567	contractor, with whom the third-party contractor may share student data;
568	(c) provisions that, at the request of the education entity, govern the deletion of the
569	student data received by the third-party contractor;
570	(d) except as provided in Subsection (4) and if required by the education entity,
571	provisions that prohibit the secondary use of personally identifiable student data by the
572	third-party contractor; and
573	(e) an agreement by the third-party contractor that, at the request of the education entity
574	that is a party to the contract, the education entity or the education entity's designee may audit
575	the third-party contractor to verify compliance with the contract.
576	(3) As authorized by law or court order, a third-party contractor shall share student data
577	as requested by law enforcement.
578	(4) A third-party contractor may:
579	(a) use student data for adaptive learning or customized student learning purposes;
580	(b) market an educational application or product to a parent [or legal guardian] of a
581	student if the third-party contractor did not use student data, shared by or collected on behalf of
582	an education entity, to market the educational application or product;
583	(c) use a recommendation engine to recommend to a student:

584	(i) content that relates to learning or employment, within the third-party contractor's
585	[internal] application, if the recommendation is not motivated by payment or other
586	consideration from another party; or
587	(ii) services that relate to learning or employment, within the third-party contractor's
588	[internal] application, if the recommendation is not motivated by payment or other
589	consideration from another party;
590	(d) respond to a student request for information or feedback, if the content of the
591	response is not motivated by payment or other consideration from another party;
592	(e) use student data to allow or improve operability and functionality of the third-party
593	contractor's [internal] application; or
594	(f) identify for a student nonprofit institutions of higher education or scholarship
595	providers that are seeking students who meet specific criteria:
596	(i) regardless of whether the identified nonprofit institutions of higher education or
597	scholarship providers provide payment or other consideration to the third-party contractor; and
598	(ii) [except as provided in Subsection (5),] only if the third-party contractor obtains
599	[written consent] authorization in writing from:
600	(A) [of] a student's parent [or legal guardian] through the student's school or LEA; or
601	(B) for [a] an adult student [who is age 18 or older or an emancipated minor, from], the
602	student.
603	[(5) A third-party contractor is not required to obtain written consent under Subsection
604	(4)(f)(ii) if the third-party contractor:]
605	[(a) is a national assessment provider; and]
606	[(b) (i) secures the express written consent of the student or the student's parent; and]
607	[(ii) the express written consent is given in response to clear and conspicuous notice
608	that the national assessment provider requests consent solely to provide access to information
609	on employment, educational scholarships, financial aid, or postsecondary educational
610	opportunities.]
611	[(6)] (5) At the completion of a contract with an education entity, if the contract has not
612	been renewed, a third-party contractor shall return or delete upon the education entity's request
613	all personally identifiable student data under the control of the education entity unless a student
614	or the student's parent consents to the maintenance of the personally identifiable student data.

615	$\left[\frac{(7)}{(6)}\right]$ (a) A third-party contractor may not:
616	(i) except as provided in [Subsections (5) and (7)(b)] Subsection (6)(b), sell student
617	data;
618	(ii) collect, use, or share student data, if the collection, use, or sharing of the student
619	data is inconsistent with the third-party contractor's contract with the education entity; or
620	(iii) use student data for targeted advertising.
621	(b) A person may obtain student data through the purchase of, merger with, or
622	otherwise acquiring a third-party contractor if the third-party contractor remains in compliance
623	with this section.
624	[(8) A provider of an electronic store, gateway, marketplace, or other means of
625	purchasing an external application is not required to ensure that the external application
626	obtained through the provider complies with this section.]
627	$\left[\frac{(9)}{(7)}\right]$ The provisions of this section do not:
628	(a) apply to the use of [an external] a general audience application, including the access
629	of [an external] a general audience application with login credentials created by a third-party
630	contractor's [internal] application;
631	(b) apply to the providing of Internet service; or
632	(c) impose a duty on a provider of an interactive computer service, as defined in 47
633	U.S.C. Sec. 230, to review or enforce compliance with this section.
634	(8) A provision of this section that relates to a student's student data does not apply to a
635	third-party contractor if the third-party contractor obtains authorization from the following
636	individual, in writing, to waive that provision:
637	(a) the student's parent, if the student is not an adult student; or
638	(b) the student, if the student is an adult student.
639	Section 9. Section 53E-9-310 is amended to read:
640	53E-9-310. Penalties.
641	(1) (a) A third-party contractor that knowingly or recklessly permits unauthorized
642	collecting, sharing, or use of student data under this part:
643	(i) except as provided in Subsection (1)(b), may not enter into a future contract with an
644	education entity;
645	(ii) may be required by the board to pay a civil penalty of up to \$25,000; and

646	(iii) may be required to pay:
647	(A) the education entity's cost of notifying parents and students of the unauthorized
648	sharing or use of student data; and
649	(B) expenses incurred by the education entity as a result of the unauthorized sharing or
650	use of student data.
651	(b) An education entity may enter into a contract with a third-party contractor that
652	knowingly or recklessly permitted unauthorized collecting, sharing, or use of student data if:
653	(i) the board or education entity determines that the third-party contractor has corrected
654	the errors that caused the unauthorized collecting, sharing, or use of student data; and
655	(ii) the third-party contractor demonstrates:
656	(A) if the third-party contractor is under contract with an education entity, current
657	compliance with this part; or
658	(B) an ability to comply with the requirements of this part.
659	(c) The board may assess the civil penalty described in Subsection (1)(a)(ii) in
660	accordance with Title 63G, Chapter 4, Administrative Procedures Act.
661	(d) The board may bring an action in the district court of the county in which the office
662	of the board is located, if necessary, to enforce payment of the civil penalty described in
663	Subsection (1)(a)(ii).
664	(e) An individual who knowingly or intentionally permits unauthorized collecting,
665	sharing, or use of student data may be found guilty of a class A misdemeanor.
666	(2) (a) A parent or <u>adult</u> student may bring an action in a court of competent
667	jurisdiction for damages caused by a knowing or reckless violation of Section 53E-9-309 by a
668	third-party contractor.
669	(b) If the court finds that a third-party contractor has violated Section 53E-9-309, the
670	court may award to the parent or student:
671	(i) damages; and
672	(ii) costs.
673	Section 10. Coordinating S.B. 207 with H.B. 132 Technical amendment.
674	If this S.B. 207 and H.B. 132, Juvenile Justice Modifications, both pass and become
675	law, it is the intent of the Legislature that the Office of Legislative Research and General
676	Counsel shall prepare the Utah Code database for publication by amending Subsection

- 677 <u>53E-9-305(7)</u> to read:
- 678 <u>"(7) Except under the circumstances described in Subsection 53G-8-211(2), an</u>
- 679 education entity may not refer a student to an alternative evidence-based intervention described
- 680 <u>in Subsection 53G-8-211(3) without written consent."</u>