REGULATORY SANDBOX

2019 GENERAL SESSION

STATE OF UTAH

Chief Sponsor: Marc K. Roberts

Senate Sponsor: Daniel Hemmert

LONG TITLE

General Description:
This bill modifies provisions related to the Department of Commerce.

Highlighted Provisions:
This bill:
- defines terms;
- creates a regulatory sandbox program in the Department of Commerce, which allows a participant to temporarily test innovative financial products or services on a limited basis without otherwise being licensed or authorized to act under the laws of the state;
- describes who may participate in the program;
- describes how the Department of Commerce shall administer the program; and
- describes reporting requirements for participants in the program and for the Department of Commerce.

Money Appropriated in this Bill:
None

Other Special Clauses:
None

Utah Code Sections Affected:
ENACTS:
- 13-55-101, Utah Code Annotated 1953
- 13-55-102, Utah Code Annotated 1953
Be it enacted by the Legislature of the state of Utah:

Section 1. Section 13-55-101 is enacted to read:

CHAPTER 55. REGULATORY SANDBOX PROGRAM

13-55-101. Title.

This chapter is known as the "Regulatory Sandbox Program."

Section 2. Section 13-55-102 is enacted to read:


As used in this chapter:

(1) "Applicable agency" means a department or agency of the state, including the department and the Department of Financial Institutions, that by law regulates certain types of business activity in the state and persons engaged in such business activity, including the issuance of licenses or other types of authorization, which the department determines would otherwise regulate a sandbox participant.

(2) "Applicant" means an individual or entity that is applying to participate in the regulatory sandbox.

(3) "Blockchain technology" means the use of a digital database containing records of financial transactions, which can be simultaneously used and shared within a decentralized, publicly accessible network and can record transactions between two parties in a verifiable and permanent way.

(4) "Consumer" means a person that purchases or otherwise enters into a transaction or
agreement to receive an innovative product or service that is being tested by a sandbox participant.

(5) "Department" means the Department of Commerce.

(6) (a) "Financial product or service" means:

(i) a financial product or financial service that requires state licensure or registration; or

(ii) a financial product or financial service that includes a business model, delivery mechanism, or element that may require a license or other authorization to act as a financial institution, enterprise, or other entity that is regulated by Title 7, Financial Institutions Act, or other related provisions.

(b) "Financial product or service" does not include a product or service that is governed by:

(i) Title 31A, Insurance Code; or

(ii) Title 61, Chapter 1, Utah Uniform Securities Act.

(7) "Innovation" means the use or incorporation of a new or emerging technology or a new use of existing technology, including blockchain technology, to address a problem, provide a benefit, or otherwise offer a product, service, business model, or delivery mechanism that is not known by the department to have a comparable widespread offering in the state.

(8) "Innovative product or service" means a financial product or service that includes an innovation.

(9) "Regulatory sandbox" means the Regulatory Sandbox Program created by Section 13-55-103, which allows a person to temporarily test an innovative product or service on a limited basis without otherwise being licensed or authorized to act under the laws of the state.

(10) "Sandbox participant" means a person whose application to participate in the regulatory sandbox is approved in accordance with the provisions of this chapter.

(11) "Test" means to provide an innovative product or service in accordance with the provisions of this chapter.

Section 3. Section 13-55-103 is enacted to read:
13-55-103. Regulatory Sandbox Program -- Application requirements. 

(1) There is created in the department the Regulatory Sandbox Program.

(2) In administering the regulatory sandbox, the department:

(a) shall consult with each applicable agency;

(b) shall establish a program to enable a person to obtain limited access to the market in the state to test an innovative product or service without obtaining a license or other authorization that might otherwise be required; and

(c) may enter into agreements with or follow the best practices of the Consumer Financial Protection Bureau or other states that are administering similar programs.

(3) An applicant for the regulatory sandbox shall provide to the department an application in a form prescribed by the department that:

(a) demonstrates the applicant is subject to the jurisdiction of the state;

(b) demonstrates the applicant has established a physical location in the state, from which testing will be developed and performed and where all required records, documents, and data will be maintained;

(c) contains relevant personal and contact information for the applicant, including legal names, addresses, telephone numbers, email addresses, website addresses, and other information required by the department;

(d) discloses criminal convictions of the applicant or other participating personnel, if any;

(e) demonstrates that the applicant has the necessary personnel, financial and technical expertise, access to capital, and developed plan to test, monitor, and assess the innovative product or service;

(f) contains a description of the innovative product or service to be tested, including statements regarding all of the following:

(i) how the innovative product or service is subject to licensing or other authorization requirements outside of the regulatory sandbox;
(ii) how the innovative product or service would benefit consumers;
(iii) how the innovative product or service is different from other products or services available in the state;
(iv) what risks may confront consumers that use or purchase the innovative product or service;
(v) how participating in the regulatory sandbox would enable a successful test of the innovative product or service;
(vi) a description of the proposed testing plan, including estimated time periods for beginning the test, ending the test, and obtaining necessary licensure or authorizations after the testing is complete;
(vii) a description of how the applicant will perform ongoing duties after the test; and
(viii) how the applicant will end the test and protect consumers if the test fails; and
(g) provides any other required information as determined by the department.

(4) The department may collect an application fee from an applicant that is set in accordance with Section 63J-1-504.

(5) An applicant shall file a separate application for each innovative product or service that the applicant wants to test.

(6) After an application is filed, the department may seek additional information from the applicant that the department determines is necessary.

(7) Subject to Subsection (8), not later than 90 days after the day on which a complete application is received by the department, the department shall inform the applicant as to whether the application is approved for entry into the regulatory sandbox.

(8) The department and an applicant may mutually agree to extend the 90-day time period described in Subsection (7) for the department to determine whether an application is approved for entry into the regulatory sandbox.

(9) (a) In reviewing an application under this section, the department shall consult with, and get approval from, each applicable agency before admitting an applicant into the
regulatory sandbox.

(b) The consultation with an applicable agency may include seeking information about whether:

(i) the applicable agency has previously issued a license or other authorization to the applicant;

(ii) the applicable agency has previously investigated, sanctioned, or pursued legal action against the applicant;

(iii) whether the applicant could obtain a license or other authorization from the applicable agency after exiting the regulatory sandbox; and

(iv) whether certain licensure or other regulations should not be waived even if the applicant is accepted into the regulatory sandbox.

(10) In reviewing an application under this section, the department shall consider whether a competitor to the applicant is or has been a sandbox participant and, if so, weigh that as a factor in favor of allowing the applicant to also become a sandbox participant.

(11) If the department and each applicable agency approve admitting an applicant into the regulatory sandbox an applicant may become a sandbox participant.

(12) (a) The department may deny any application submitted under this section, for any reason, at the department's discretion.

(b) If the department denies an application submitted under this section, the department shall provide to the applicant a written description of the reasons for the denial as a sandbox participant.

Section 4. Section 13-55-104 is enacted to read:

13-55-104. Scope of the regulatory sandbox.

(1) If the department approves an application under Section 13-55-103, the sandbox participant has 24 months after the day on which the application was approved to test the innovative product or service described in the sandbox participant's application.

(2) An innovative product or service that is tested within the regulatory sandbox is
subject to the following:

(a) consumers shall be residents of the state;

(b) the department may, on a case by case basis, specify the maximum number of consumers that may transact through or enter into an agreement to use the innovative product or service;

(c) for a sandbox participant testing a consumer loan the department may, on a case by case basis, specify the maximum amount of an individual loan that may be issued to an individual consumer and the maximum amount of aggregate loans that may be issued to an individual consumer; and

(d) for a sandbox participant testing an innovative product or service that would normally require a money transmission license under Section 7-25-201, the department may, on a case by case basis, specify the maximum amount of a single transaction for an individual consumer and the maximum aggregate amount of transactions for an individual consumer.

(3) This section does not restrict a sandbox participant who holds a license or other authorization in another jurisdiction from acting in accordance with that license or other authorization.

(4) A sandbox participant is deemed to possess an appropriate license under the laws of the state for the purposes of any provision of federal law requiring state licensure or authorization.

(5) Except as otherwise provided in this chapter, including in Subsections (6) and (7), a sandbox participant that is testing an innovative product or service is not subject to state laws that regulate financial products or services.

(6) (a) The department may only determine that certain state laws that regulate a financial product or service apply to a sandbox participant if the department, at the department's sole discretion, determines that:

(i) an applicant's plan to protect consumers will not adequately protect consumers from the harm the state law addresses; and
(ii) the benefits to consumers of applying the law outweigh the potential benefits to
consumers from increased competition, innovation, and consumer access that waiving the law,
in conjunction with the applicant's ability to compensate consumers who may be harmed.
would provide.
(b) If the department determines that certain state laws that regulate a financial product
or service apply to a sandbox participant, the department shall notify the sandbox participant of
the specific regulatory provisions that apply to the sandbox participant.
(7) Notwithstanding any other provision of this chapter, a sandbox participant does not
have immunity related to any criminal offense committed during the sandbox participant's
participation in the regulatory sandbox.
(8) By written notice, the department may end a sandbox participant's participation in
the regulatory sandbox at any time and for any reason, including if the department determines a
sandbox participant is not operating in good faith to bring an innovative product or service to
market.
Section 5. Section 13-55-105 is enacted to read:

(1) Before providing an innovative product or service to a consumer, a sandbox
participant shall disclose the following to the consumer:
(a) the name and contact information of the sandbox participant;
(b) that the innovative product or service is authorized pursuant to the regulatory
sandbox and, if applicable, that the sandbox participant does not have a license or other
authorization to provide a product or service under state laws that regulate products or services
outside the regulatory sandbox;
(c) that the innovative product or service is undergoing testing and may not function as
intended and may expose the customer to financial risk;
(d) that the provider of the innovative product or service is not immune from civil
liability for any losses or damages caused by the innovative product or service;
(e) that the state does not endorse or recommend the innovative product or service;
(f) that the innovative product or service is a temporary test that may be discontinued at
the end of the testing period;
(g) the expected end date of the testing period; and
(h) that a consumer may contact the department to file a complaint regarding the
innovative product or service being tested and provide the department's telephone number and
website address where a complaint may be filed.

(2) The disclosures required by Subsection (1) shall be provided to a consumer in a
clear and conspicuous form and, for an internet or application-based innovative product or
service, a consumer shall acknowledge receipt of the disclosure before a transaction may be
completed.

(3) The department may require that a sandbox participant make additional disclosures
to a consumer.

Section 6. Section 13-55-106 is enacted to read:

13-55-106. Requirements for exiting regulatory sandbox.

(1) At least 30 days before the end of the 24-month regulatory sandbox testing period,
a sandbox participant shall:

(a) notify the department that the sandbox participant will exit the regulatory sandbox,
 discontinue the sandbox participant's test, and will stop offering any innovative product or
 service in the regulatory sandbox within 60 days after the day on which the 24-month testing
 period ends; or

(b) seek an extension in accordance with Section 13-55-107.

(2) Subject to Subsection (3), if the department does not receive notification as
required by Subsection (1), the regulatory sandbox testing period ends at the end of the
24-month testing period and the sandbox participant shall immediately stop offering each
innovative product or service being tested.

(3) If a test includes offering an innovative product or service that requires ongoing
duties, such as servicing a loan, the sandbox participant shall continue to fulfill those duties or
arrange for another person to fulfill those duties after the date on which the sandbox participant
exits the regulatory sandbox.

Section 7. Section 13-55-107 is enacted to read:


(1) Not later than 30-days before the end of the 24-month regulatory sandbox testing period, a sandbox participant may request an extension of the regulatory sandbox testing period for the purpose of obtaining a license or other authorization required by law.

(2) The department shall grant or deny a request for an extension in accordance with Subsection (1) by the end of the 24-month regulatory sandbox testing period.

(3) The department may grant an extension in accordance with this section for not more than six months after the end of the regulatory sandbox testing period.

(4) A sandbox participant that obtains an extension in accordance with this section shall provide the department with a written report every three months that provides an update on efforts to obtain a license or other authorization required by law, including any submitted applications for licensure or other authorization, rejected applications, or issued licenses or other authorization.

Section 8. Section 13-55-108 is enacted to read:

13-55-108. Record keeping and reporting requirements.

(1) A sandbox participant shall retain records, documents, and data produced in the ordinary course of business regarding an innovative product or service tested in the regulatory sandbox.

(2) If an innovative product or service fails before the end of a testing period, the sandbox participant shall notify the department and report on actions taken by the sandbox participant to ensure consumers have not been harmed as a result of the failure.

(3) The department may establish periodic reporting requirements for a sandbox participant.
(4) The department may request records, documents, and data from a sandbox participant and, upon the department's request, a sandbox participant shall make such records, documents, and data available for inspection by the department.

(5) If the department determines that a sandbox participant has engaged in, is engaging in, or is about to engage in any practice or transaction that is in violation of this chapter or that constitutes a violation of a state or federal criminal law, the department may remove a sandbox participant from the regulatory sandbox.

(6) By October 1, the department shall provide an annual written report to the Business and Labor Interim Committee that provides information regarding each sandbox participant and that provides recommendations regarding the effectiveness of the Regulatory Sandbox Program.