336	organization, [except for] including an automatic deposit or withdrawal previously authorized
337	by the apparent owner [or] other than an automatic reinvestment of dividends or interest; [and]
338	(f) any other action by the apparent owner which reasonably demonstrates to the holder
339	that the apparent owner knows that the account exists; and
340	[(f)] (g) subject to Subsection (5), payment of a premium on an insurance policy.
341	(3) An action by an agent or other representative of an apparent owner, other than the
342	holder acting as the apparent owner's agent, is presumed to be an action on behalf of the
343	apparent owner.
344	(4) A communication with an apparent owner by a person other than the holder or the
345	holder's representative is not an indication of interest in the property by the apparent owner
346	unless a record of the communication evidences the apparent owner's knowledge of a right to
347	the property.
348	(5) If the insured dies or the insured or beneficiary of an insurance policy otherwise
349	becomes entitled to the proceeds before depletion of the cash surrender value of the policy by
350	operation of an automatic premium loan provision or other nonforfeiture provision contained in
351	the policy, the operation does not prevent the policy from maturing or terminating.
352	Section 3. Section 67-4a-215 is enacted to read:
353	67-4a-215. Knowledge of death of insured or annuitant.
354	(1) As used in this section Ŝ→ [⅓] :
354a	(a) ←Ŝ " Ŝ→ [death] Death ←Ŝ master file" means:
355	\$→ [(a)] (i) ←\$ the United States Social Security Administration death master file; or
356	\$→ [(b)] (ii) ←\$ another database or service that is at least as comprehensive as the United
356a	<u>States</u>
357	Social Security Administration death master file for determining that an individual has
358	reportedly died.
358a	\$→ (b) "Special administrator" means the same as that term is defined in Section 75-1-201.
358b	← Ŝ
359	(2) With respect to a life or endowment insurance policy or annuity contract for which
360	an amount is owed on proof of death, but which has not matured by proof of death of the
361	insured or annuitant, the company is deemed to have knowledge of the death of an insured or
362	annuitant when:
363	(a) the company receives a death certificate or court order determining that the insured
364	or annuitant has died;
365	(b) due diligence, performed as required under Section 31A-22-1903, to maintain
366	contact with the insured or annuitant to determine whether the insured or annuitant has died

367	validates the death of the insured or annuitant;
368	(c) the company conducts a comparison for any purpose between a death master file
369	and the names of some of the company's insureds or annuitants and finds a match that provides
370	notice that the insured or annuitant has died, and the company validates the death; or
371	(d) the company:
372	(i) receives notice of the death of the insured or annuitant from \$→ [an] a special ←\$
372a	administrator,
373	beneficiary, policy owner, relative of the insured, or trustee or from a personal representative,
374	executor, or other legal representative of the insured's or annuitant's estate; and
375	(ii) validates the death of the insured or annuitant.
376	(3) A death master file match under Subsection (2)(c) occurs if the criteria for an exact
377	or partial match are satisfied as provided by:
378	(a) a law of this state other than this chapter, including Section 31A-22-1903; or
379	(b) a rule or policy adopted by the Insurance Department.
380	(4) A death master file match does not constitute proof of death for the purpose of a
381	beneficiary, annuitant, or owner of an insurance policy or annuitant contract submitting a claim
382	to an insurance company.
383	(5) The death master file match or validation of the insured's or annuitant's death does
384	not alter the requirements for a beneficiary, annuitant, or owner of the policy or contract to
385	make a claim to receive proceeds under the terms of the policy or contract.
386	(6) If a provision in Section 31A-22-1903 does not establish a time for validation of a
387	death of an insured or annuitant, the insurance company shall make a good faith effort using
388	other available records and information, no later than 90 days after the insurance company has
389	notice of the death, to:
390	(a) validate the death; and
391	(b) document the effort taken.
392	(7) This section does not affect the determination of the extent to which an insurance
393	company, before May 14, 2019:
394	(a) had knowledge of the death of an insured or annuitant; or
395	(b) was required to conduct a death master file comparison to determine whether
396	amounts owed by the company on a life or endowment insurance policy or annuity contract
397	were presumed or abandoned.