

**OUTDOOR RECREATION STRATEGIC PLANNING**

**AMENDMENTS**

2020 GENERAL SESSION

STATE OF UTAH

**Chief Sponsor: Jeffrey D. Stenquist**

Senate Sponsor: \_\_\_\_\_

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**LONG TITLE**

**General Description:**

This bill addresses strategic planning related to the state's outdoor recreation opportunities.

**Highlighted Provisions:**

This bill:

- ▶ defines terms;
- ▶ creates the Outdoor Adventure Commission;
- ▶ directs the commission to develop a strategic plan and designates what the plan shall address;
- ▶ requires regional meetings;
- ▶ provides for the selection of consultants to assist in developing the strategic plan;

and

- ▶ addresses public-private partnerships.

**Money Appropriated in this Bill:**

None

**Other Special Clauses:**

None

**Utah Code Sections Affected:**

ENACTS:



- 28 [63C-21-101](#), Utah Code Annotated 1953
- 29 [63C-21-102](#), Utah Code Annotated 1953
- 30 [63C-21-201](#), Utah Code Annotated 1953
- 31 [63C-21-202](#), Utah Code Annotated 1953
- 32 [63C-21-203](#), Utah Code Annotated 1953



34 *Be it enacted by the Legislature of the state of Utah:*

35 Section 1. Section **63C-21-101** is enacted to read:

36 **CHAPTER 21. OUTDOOR ADVENTURE COMMISSION**

37 **Part 1. General Provisions**

38 **63C-21-101. Title.**

39 This chapter is known as the "Outdoor Adventure Commission."

40 Section 2. Section **63C-21-102** is enacted to read:

41 **63C-21-102. Definitions.**

42 As used in this chapter:

43 (1) "Commission" means the Outdoor Adventure Commission created in Section  
44 [63C-21-201](#).

45 (2) "Strategic plan" means the strategic plan developed in Section [63C-21-202](#).

46 Section 3. Section **63C-21-201** is enacted to read:

47 **Part 2. Commission and Strategic Plan**

48 **63C-21-201. Outdoor Adventure Commission created.**

49 (1) There is created the Outdoor Adventure Commission consisting of the following 15  
50 members:

51 (a) two members of the Senate, appointed by the president of the Senate;

52 (b) two members of the House of Representatives, appointed by the speaker of the  
53 House of Representatives;

54 (c) the director of the Utah Office of Outdoor Recreation, or the director's designee;

55 (d) the managing director of the Utah Office of Tourism, or the managing director's  
56 designee;

57 (e) the director of the Division of Parks and Recreation, or the director's designee;

58 (f) the executive director of the Governor's Office of Management and Budget, or the

59 executive director's designee;

60 (g) the executive director of the Department of Transportation, or the executive  
61 director's designee;

62 (h) a representative of the Utah League of Cities and Towns appointed by the Utah  
63 League of Cities and Towns;

64 (i) a representative of the Utah Association of Counties appointed by the Utah  
65 Association of Counties;

66 (j) a representative of the outdoor recreation industry appointed by the president of the  
67 Senate;

68 (k) a representative of the outdoor recreation industry appointed by the speaker of the  
69 House of Representatives;

70 (l) a representative of conservation interests appointed by the president of the Senate;  
71 and

72 (m) a representative of conservation interests appointed by the speaker of the House of  
73 Representatives.

74 (2) (a) The president of the Senate shall appoint one of the members described in  
75 Subsection (1)(a) as a cochair of the commission.

76 (b) The speaker of the House of Representatives shall appoint one of the members  
77 described in Subsection (1)(b) as a cochair of the commission.

78 (3) (a) If a vacancy occurs in the membership of the commission appointed under  
79 Subsection (1)(a) or (b), or Subsections (1)(h) through (m), the member shall be replaced in the  
80 same manner in which the original appointment was made.

81 (b) A member appointed under Subsections (1)(h) through (m) serves until the  
82 member's successor is appointed and qualified.

83 (4) (a) A majority of the commission members constitutes a quorum.

84 (b) The action of a majority of a quorum constitutes an action of the commission.

85 (5) (a) The salary and expenses of a commission member who is a legislator shall be  
86 paid in accordance with Section [36-2-2](#), Legislative Joint Rules, Title 5, Chapter 2, Lodging,  
87 Meal, and Transportation Expenses, and Legislative Joint Rules, Title 5, Chapter 3, Legislator  
88 Compensation.

89 (b) A commission member who is not a legislator may not receive compensation or

90 benefits for the member's service on the commission, but may receive per diem and  
91 reimbursement for travel expenses incurred as a commission member at the rates established by  
92 the Division of Finance under:

93 (i) Sections 63A-3-106 and 63A-3-107; and

94 (ii) rules made by the Division of Finance pursuant to Sections 63A-3-106 and  
95 63A-3-107.

96 (6) The Office of Legislative Research and General Counsel and the Office of the  
97 Legislative Fiscal Analyst shall provide staff support to the commission.

98 Section 4. Section **63C-21-202** is enacted to read:

99 **63C-21-202. Strategic plan -- Commission powers and duties -- Consultant --**

100 **Reports.**

101 (1) (a) The commission shall develop a strategic plan aimed at meeting the future needs  
102 of outdoor recreation within the state in order to enhance the quality of life of Utah residents.

103 (b) The strategic plan shall address:

104 (i) outdoor recreation as a major contributor to residents' quality of life;

105 (ii) the needs and impacts of residents who engage in outdoor recreation;

106 (iii) the impact on local communities related to outdoor recreation, including the costs  
107 associated with emergency services and infrastructure;

108 (iv) outdoor recreation as a means to retain and attract an exceptional workforce to  
109 provide for a sustainable economy and support appropriate economic development incentives;

110 (v) impacts to the environment, wildlife, and natural resources and measures to  
111 preserve the natural beauty of the state as more people engage in outdoor recreation;

112 (vi) identify opportunities for sustainable revenue sources to provide for maintenance  
113 and future needs;

114 (vii) the interface with federal lands; and

115 (viii) other items determined by the commission.

116 (2) The commission shall:

117 (a) engage one or more consultants to:

118 (i) manage the strategic planning process in accordance with Subsection (3); and

119 (ii) conduct analytical work in accordance with Subsection (3);

120 (b) guide the analytical work of a consultant described in Subsection (2)(a) and review

- 121 the results of the work;
- 122 (c) coordinate with a consultant described in Subsection (2)(a) to engage in a process  
123 and create a strategic plan;
- 124 (d) conduct regional meetings to gather stakeholder input during the strategic planning  
125 process;
- 126 (e) seek input from federal entities including the United States Department of the  
127 Interior, the United States Department of Agriculture, and Utah's congressional delegation; and
- 128 (f) produce a final report including a strategic plan and any recommendations.
- 129 (3) The commission by contract with a consultant engaged under Subsection (2)(a)  
130 shall direct the consultant to:
- 131 (a) conduct an inventory of existing outdoor recreation resources, programs, and  
132 information;
- 133 (b) conduct an analysis of what is needed to develop and implement an effective  
134 outdoor recreation strategy aimed at enhancing the quality of life of Utah residents;
- 135 (c) collect and analyze data related to the future projected conditions of the outdoor  
136 recreation resources, programs, and information, including the affordability and financing of  
137 outdoor recreation;
- 138 (d) develop alternatives to the projection described in Subsection (3)(c) by modeling  
139 potential changes to the outdoor recreation industry and economic growth;
- 140 (e) in coordination with the commission, engage in extensive local stakeholder  
141 involvement to better understand the needs of, concerns of, and opportunities for different  
142 communities and outdoor recreation user types;
- 143 (f) recommend accountability or performance measures to assess the effectiveness of  
144 the outdoor recreation system;
- 145 (g) based on the data described in this Subsection (3), make comparisons between  
146 outdoor recreation in Utah and outdoor recreation in other states or countries;
- 147 (h) in coordination with the commission, conduct the regional meetings described in  
148 Subsection (2)(d) to share information and seek input from a range of stakeholders;
- 149 (i) recommend changes to the governance system for outdoor recreation that would  
150 facilitate implementation of the strategic plan;
- 151 (j) engage in any other data collection or analysis requested by the commission; or

152 (k) produce for the commission:  
153 (i) a draft report of findings, observations, and strategic priorities, including:  
154 (A) a statewide vision and strategy for outdoor recreation;  
155 (B) a strategy for how to meaningfully engage stakeholders throughout the state;  
156 (C) funding needs related to outdoor recreation; and  
157 (D) recommendations for the steps the state should take to implement a statewide  
158 vision and strategy for outdoor recreation; and

159 (ii) a final report, incorporating feedback from the commission on the draft report  
160 described in Subsection (3)(k)(i), regarding the future of the outdoor recreation in the state.

161 Section 5. Section **63C-21-203** is enacted to read:

162 **63C-21-203. Public-private partnerships.**

163 The commission may facilitate or encourage public-private partnerships to provide for  
164 outdoor recreation resources, programs, or information.