

152 (b) A gift certificate, instrument, or other record that does not include printed  
 153 information concerning a fee to be charged and deducted from the balance of the gift  
 154 certificate, instrument, or other record is not subject to the charging and deduction of the fee.

155 (c) Subsections (2)(v) and (4)(b) do not apply to a gift certificate, instrument, or other  
 156 record useable at multiple, unaffiliated sellers of goods or services if an expiration date is  
 157 printed on the gift certificate, instrument, or other record.

158 Section 2. Section **13-54-202** is amended to read:

159 **13-54-202. Prohibited practices.**

160 (1) (a) It is unlawful for any person who is not a primary ticket seller to represent,  
 161 directly or indirectly, that the person is a primary ticket seller.

162 (b) If a presiding officer or court determines appropriate after considering other  
 163 relevant factors, the following actions by a person who is not a primary ticket seller establish a  
 164 presumption that the person is representing that the person is a primary ticket seller in violation  
 165 of Subsection (1)(a):

166 (i) using the name of an event in the domain of the person's ticket website, unless the  
 167 person has written authorization from an agent of the event;

168 (ii) using the name of an event participant in the domain of the person's ticket website,  
 169 unless the person has written authorization from the event participant or an agent of the event  
 170 participant; or

171 (iii) using, in paid search results, the name of an event or event participant in a manner  
 172 described in Subsection (1)(b)(i) or (ii).

173 ~~It is unlawful for a person to accept payment for a ticket and not deliver to the~~  
 174 ~~consumer who purchases the ticket a ticket that reflects the transaction to which both parties~~  
 175 ~~agreed.]~~

175a **(2) It is unlawful for a person who lists or offers a ticket for sale to:**

175b **(a) accept payment for the ticket; and**

175c **(b) fail to deliver to the consumer who purchases the ticket a ticket that reflects the**  
 175d **transaction to which the parties agreed.** ←

176 ~~(2)~~ (3) It is unlawful for a person to fail to comply with a provision of Section  
 177 13-54-201.

178 ~~(3)~~ (4) Nothing in this section prohibits a person from including the name of an event  
 179 or an event participant in a URL after the top-level domain.