

150 government.

151 (3) The director shall ensure that the impartial ballot statement of the effect of the  
152 ballot measure:

153 (a) does not exceed 200 words;

154 (b) is printed in bullet-point format;

155 (c) is prepared in clear and concise language that will easily be understood by the  
156 average voter;

157 (d) to the extent possible, avoids the use of technical terms;

158 (e) describes the likely impact of the ballot measure on:

159 (i) state and local revenue, taxes, and expenditures;

160 (ii) the regulatory burden on individuals and businesses;

161 (iii) constitutional rights; and

162 (iv) other provisions of law; and

163 (f) explains constitutional issues raised by the measure ~~H~~→ , if any ←~~H~~ .

164 [~~3~~] (4) The director shall analyze the measure as it is proposed to be adopted without  
165 considering any implementing legislation, unless the implementing legislation has been enacted  
166 and will become effective upon the adoption of the measure by the voters.

167 [~~4~~] (5) (a) In determining the fiscal effects of a measure, the director shall confer with  
168 the legislative fiscal analyst.

169 (b) The director shall consider any measure that requires implementing legislation in  
170 order to take effect to have no financial effect, unless implementing legislation has been  
171 enacted that will become effective upon adoption of the measure by the voters.

172 [~~5~~] (6) If the director requests the assistance of any state department, agency, or  
173 official in preparing the director's analysis, that department, agency, or official shall assist the  
174 director.

175 (7) The lieutenant governor shall post each impartial analysis and each impartial ballot  
176 statement on the lieutenant governor's website in a location accessed by a uniform resource  
177 locator that begins with "www.vote.utah.gov/".

178 (8) At the beginning of the portion of the ballot that contains ballot measures, the ballot  
179 shall include the following statement, "For more information on the likely impact of a measure  
180 passing or not passing, go to [insert the uniform resource locator that links to the documents